

BBA with a Concentration in International Business Four-Year Degree Plan with Required Study Abroad Semester

First Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
MATH 1304 College Algebra	3	MIS 2321 Introduction to Information Systems	3
DWHP 1200 Dimensions of Wellness	2	ENGL 1312 Composition II	3
ENGL 1311 Composition I	3	HIST 1312 or 1322	3
ACCT 2311 Principles of Accounting I	3	ECON 2302 Principles of Microeconomics	3
ECON 2301 Principles of Macroeconomics *see note	3	ACCT 2312 Principles of Accounting II	3
PE Activity Course	1		
Total Hours	15	Total Hours	15

Second Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
PHIL 1381 Introduction to Philosophy	3	RELS 1305, 1315, 1325, or 1335	3
MIS 2325 Information Mgmt Applications	3	BMKT 3331 Principles of Marketing	3
Science with Lab****see note	4	BMGT 3370 Business Statistics	3
LANG I311 Modern Language I	3	LANG I312 Modern Language II	3
General Elective	3	BMGT 3340 Management Theory & Practice	3
Total Hours	16	Total Hours	15

Third Year – with Study Abroad Semester

UIW Fall or Spring Semester		Study Abroad Semester	
Course	Hours	Course	Hours
BINT 3331 International Business Mgmt	3	ENGL 2310 (or equivalent) World Literature	3
BLAW 3317 Business Law	3	PHIL 3355 World Philosophy***	3
BFIN 3321 Principles of Finance	3	BINT 3340 Experiential Learning	3
BMGT 3371 Management Science	3	BINT 3361 International Marketing	3
General Elective	3	ARTH 2361/2362 Art History**	3
Total Hours	15	Total Hours	15

Fourth Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
General Elective	3	BMGT 4381 Integ. Bus. Analysis/Capstone II	3
BMGT 4380 Integ. Bus. Analysis/Capstone I	3	General or IB Elective	3
BINT 3355 International Banking & Finance	3	International Business Elective	3
BINT 4310 International Economics	3	BINT 4320 International Business Law	3
International Business Elective	3	General or IB Elective	3
Total Hours	15	Total Hours	15

*Macroeconomics fulfills the Social Science requirement.

** Fine Arts: Any three-hour Performance or History course in Visual Arts, Dance, Music, or Theatre

***Any three thousand level advanced religion or philosophy course.

****BIOL 1401, 1402, 2321/2121 CHEM 2301/1101 ENSC 1410 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305, 2105