Summer Continuing Education Classes at UIW

Classes June 12– 16(Face-to-Face) & 19- 22 (F2F or Online), 2023

	Monday (6/12)	Tuesday (6/13)	Wednesday (6/14)	Thursday (6/15)	Friday (6/16)
9AM – 12PM	Adobe Illustrator	Adobe Illustrator	Adobe Illustrator	Adobe Illustrator	Adobe Illustrator
1 – 4PM	Adobe Photoshop	Adobe Photoshop	Adobe Photoshop	Adobe Photoshop	Adobe Photoshop

	Monday (6/19)	Tuesday (6/20)	Wednesday (6/21)	Thursday (6/22)
9AM – 12PM	Textiles	Organization of the Fashion Industry	Global Opportunities	How to create a marketing plan
1 – 4PM	Introduction to Promotions in Fashion	Costing: Cost to retail	Ethics & Social Responsibility	

3 credit hour classes: $90 per class

Organization of the Fashion Industry: Online or F2F

The course presents how the industry is organized from manufacturing to retailing. Included are how the industry is aligned by pricing strategies used by retailers.

Costing: Cost to Retail: Online or F2F

This class will cover how to cost a garment from the development stage to retail. Topics to be covered include markup, markdown, overhead, what is included in costing and impacts on the Profit Loss Statement. This course includes topics in Entrepreneurship, 2nd Edition by Clark & Commers.

Introduction to Promotions in Fashion: Online or F2F

This class will cover the basics of promotions in the fashion industry. Topics to be covered include types of promotions, changes to promotion in the digital age, and how this impacts sales. This course includes topics in Entrepreneurships, 2nd Edition by Clark & Commers.

Textile Basics: Online of F2F

The course presents the differences between natural and synthetic fibers; basic weave and knit structures; and how to keep students shop for fabric that are appropriate for their apparel class and tech pack development.

Ethics and Social Responsibility: F2F or Online
   This class will cover various ethical and social responsibility issues in the fashion industry. Topics to be covered include workers' rights, wages, working conditions, and the environment. This course includes topics in Entrepreneurship, 2nd Edition by Clark & Commers.

Global Opportunities: F2F or Online
   This class will cover information on global opportunities for businesses. Topics included are importing, e-commerce, governments rules and regulations, trade laws, etc. This course includes topics used in Entrepreneurship, 2nd edition by Clark & Commers.

How to Create a Marketing Plan: F2F or Online
   This class will cover what is included in a marketing plan and how to create one. This course includes topics in Entrepreneurship, 2nd edition by Clark & Commers.

15 Credit hour class: $450

Adobe Illustrator: Preparing for the ACP Certification Exam

Supplies needed: Laptop (PC or Mac) and access to full version of Adobe Illustrator.

If you need to help prepare your students to take the Adobe Certified Professional exam for Graphic Design and Illustration using Adobe Illustrator, then this class is for you. Are you simply looking for an in-depth introduction to Adobe Illustrator? This class is for you, too! In this 15-hour class, we will focus on the practical application of project setup and interface, organizing documents, creating and modifying visual elements, and publishing digital media.

Adobe Photoshop: Preparing for the ACP Certification Exam

Supplies needed: Laptop (PC or Mac) and access to full version of Adobe Photoshop

This course is best for Photoshop beginners or those hoping to guide their students to the Adobe Certified Professional exam for Visual Design using Adobe Photoshop. Much like the Illustrator class, we focus on the practical use of Photoshop from the ground up.

Classes are only open to individuals 18 years and older.

Participants do not receive college credit for these

classes.

For registration and questions: Dr. Melinda Adams, madams@uiwtx.edu or 210-805-1204.

Registration closes June 2, 2023