

GRAPHIC DESIGN PROGRAM | UNIVERSITY OF THE INCARNATE WORD
 PORTFOLIO REVIEW APPLICATION

NAME: _____ **PIDM:** _____
EMAIL: _____ **PHONE:** _____

Admitted to the Graphic Design Program

 Not admitted to the Graphic Design Program
 Conditionally admitted to the Graphic Design Program

This evaluation is provided to assist students in understanding their individual strengths and weaknesses. 4 is the highest rating in each category.

| | 0 | 1 | 2 | 3 | 4 | n/a |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Understanding of Design and Aesthetics | | | | | | |
| visual organization, composition | <input type="checkbox"/> | |
| understanding of color, value, and texture | <input type="checkbox"/> | |
| attention to detail | <input type="checkbox"/> | |
| understanding of and application of design principles | <input type="checkbox"/> | |
| Visual problem solving | | | | | | |
| creativity, imaginative thinking | <input type="checkbox"/> | |
| range and variety of ideas | <input type="checkbox"/> | |
| development and improvement of concept | <input type="checkbox"/> | |
| Skills | | | | | | |
| craft and hand skills | <input type="checkbox"/> | |
| drawing, observation | <input type="checkbox"/> | |
| technical skill with tools, materials | <input type="checkbox"/> | |
| quality of execution, appropriate presentation of your work | <input type="checkbox"/> | |
| understanding of software | <input type="checkbox"/> | |
| Work ethic / Participation / Behavior | | | | | | |
| consistent performance as reflected in class preparation | <input type="checkbox"/> |
| participation and interest in your own work and that of others | <input type="checkbox"/> |
| shows respect towards the instructor and their classmates | <input type="checkbox"/> |
| ability to stay on task and use class time wisely | <input type="checkbox"/> |
| Overall quality of presentation | | | | | | |
| overall quality of presentation | <input type="checkbox"/> | |
| Critical analysis and research skills | | | | | | |
| critical analysis and research skills | <input type="checkbox"/> | |

*** n/a is used in evaluating portfolios submitted from transfer student applicants in which this information is not available**