

SAMPLE 4-YEAR PLAN: BA IN FASHION MANAGEMENT
CONCENTRATON: PRODUCT DEVELOPMENT UG CATALOG 2017-2019

PRODUCT DEVELOPMENT			
FRESHMAN/1ST YEAR			
FALL	Hours	SPRING	Hours
FMGT 1111 Seminar in FMGT	1	FADS 1320 Apparel Construction 2	3
FADS 1305 Intro to Fashion Design	3	FMGT 1305 Intro to Fashion Management	3
FMGT 1310 Apparel Construction 1	3	FADS 2331 Flat Pattern	3
University Core: English 1311	3	University Core: Math 1304, 1306, 1308 or 2303	3
University Core: Natural Sciences	4	University Core: English 1312	3
University Core: PE Activity Course	1	University Core: Wellness Develop. DWHP	2
Total Hours	15	Total Hours	17
1st Year Assessment Test: administered at the end of the Spring semester, FADS 1320 + FADS 2331			
SOPHOMORE/2ND YEAR			
FALL	Hours	SPRING	Hours
FMGT 1301 Computer Applications	3	Fashion History	3
FMGT 2341 Textiles	3	FADS 3312 Patternmaking Methods	3
FADS 3333 Fashion Illustration	3	MIS 2321 Intro to Information Systems	3
FADS 4310 Knitwear	3	ACCT 2312 Accounting 2	3
ACCT 2311 Accounting 1	3	University Core: Religious Studies	3
University Core: ENGL 2310	3		
Total Hours	18	Total Hours	15
JUNIOR/3RD YEAR			
FALL	Hours	SPRING	Hours
FADS 3332 Patternmaking Software	3	FADS 3335 Technical Line Development	3
FMGT 3340 Textile Product Analysis	3	BLAW 3317 Business Law	3
FMGT 4331 Promotional Strategies 2	3	BMGT 3340 Management Theory	3
University Core: Language	3	University Core: Language	3
BMKT 3331 Principles of Marketing	3	University Core: ECON 2301 Macro Economics or GOV 1315 or GOV 1316	3
Total Hours	15	Total Hours	15
SENIOR/4TH YEAR			
FALL	Hours	SPRING	Hours
FADS 4330 Product Development 1	3	FADS 4337 Product Development 2	3
FADS 4382 Portfolio, Fashion Design	3	University Core: Upper Division	
FMGT 4350 Global Fashion Economics	3	PHIL/RELS	3
BINT 3331 International Business Mgt.	3	University Core: History	3
University Core: PHIL 1381 Philosophy	3	University Core: Fine Arts	3
Total Hours	15	Choose 1: FMGT 4388 Internship FMGT 4392 Study Tours	3
		Total Hours	15

