

I. Logistics:

University of the Incarnate Word

FMGT 4350 – BL1 Global Fashion Economics

Fall 2016

Instructor: Dr. Melinda K. Adams

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Class Meeting: MW 10:30 – 11:45AM, JB 123 & on-line on Wednesdays starting 9/7

Office Hours: TR 11:00AM – 1:00PM or **by appointment**

II. Overview of the Course:

- A. Course Description:** Study of foreign textile and apparel manufacturing and retailing and its impact on domestic manufacturers and retailers; import program development, tariffs, quotas, financing, transportation, and other trade-related aspects. Prerequisites: ECON 2301.
- B. Course Objectives:** Following text reading, journal reviews, and class projects, the student will demonstrate the ability to:
1. Understand the theory and patterns of global productions and trade in the apparel industry.
 2. Verbalize the role of foreign purchasing in the retail setting and the process of import program development.
 3. List and explain the complex political, economic, social and technological issues that affect trade in general and the apparel and textile trade, specifically.
 4. Successfully dialog regarding the issues involved in the dignity of work, specifically to social justice issues.
 5. Verbalize the importance of social responsibility in the apparel industry.
 6. Explain how industry and stakeholders play a role in social responsibility.
- C. Course Requirements:**
1. Attend all classes regularly and on time.
 2. Complete all reading assignments before coming to class.
 3. Successfully complete homework.
 4. Participate in two group presentations
 5. Satisfactorily complete four tests.

III. Course Texts/Supplies/Materials

Required Textbook: Rivoli, P. (2009). *The travels of a t-shirt in the global economy*. John Wiley & Sons, Inc.: Hoboken, New Jersey. Kunz, G. & Garner, M. (2007). *Going global: The textile and apparel industry*. Fairchild Publications, Inc.: New York, New York.

Suggested: Lavergne, M. (2015). *Fixing fashion. Rethinking the way we make, market and buy our clothes*. New Society Publishers, Gabriola Island, BC, Canada **or** Moore, A.E. (2016). *Threadbare: Clothes, sex and trafficking*. Microcosm Publishing, Portland, Oregon.

IV. Class Meeting Schedule

Tentative Class Schedule
Going Global (GG), Travels (T), Fixing Fashion (FF), Threadbare (TB)

Date	Lecture	Readings for next class	Due
8/22	Syllabus/ Fashion Futures/Introduction to Globalization	GG 1	
24	Introduction to Globalization	GG 2,3	
29	Consumer, Consumption & Well Being /Textile & Apparel Supply Matrix	T 1- 4, FF1	

31	King Cotton/ Video		
9/5	No Class Labor Day		
7	Test #1	GG 4,FF 4	
12	Sustainability in Textile & Apparel Industry	GG5	
14	Trade Barriers & Regulation	FF 5	Journal
19	Cultural, Economic, & Political dimensions	GG 6 & T 5 - 8	
21	Made in China /Illegal & Unethical Trade Activity	GG 7 & 8	
26	Selecting Locations for Global Sourcing & Vendors for Global Sourcing		
28	Work on Global sourcing presentation on-line	TB 1-4	
10/3	Human Rights issues in Fashion		Journal
5	Test #2	T 9 – 12, FF 2-3	
10	Trouble at the Border/ Video	GG 9	
12	Europe & EU		
17	Presentations Bangladesh, Argentina, India	GG 10	Journal
19	Americas & Caribbean Basin	GG 11	
24	Asia & Oceania	GG 12	
26	The Middle East & Africa		
31	Countries continued		Journal
11/2	Video		
7	Test #3		
9	Work on Fashion Future Presentation on-line		
14	Video		Journal
16	Codes of Conduct/ Monitoring manufacturers & retailers /Environmental Responsibility	T 13 – 15, FF 6	
21	My T-shirt finally encounters a free market/The Future		Book Review
23	No Class Thanksgiving		
28	Fashion Futures Presentation		
30	Test #4		
12/5	Final Exam 10:45AM		

V. Grading Activities, Criteria, and Guidelines

A. Evaluation

Journal Articles	15%
Tests	30%
Weekly Quizzes	10%
Book Review	10%
Global Panel Presentation	20%
Fashion Future Scenario	15%
Total	100%

Grade	% Range		Grade Points
	Low	High	
A	92.50%	100%	4.00
A-	89.50%	92.40%	3.70
B+	86.50%	89.40%	3.30
B	82.50%	86.40%	3.00
B-	79.50%	82.40%	2.70
C+	76.50%	79.40%	2.30
C	69.50%	76.40%	2.00
D+	66.50%	69.40%	1.70
D	62.50%	66.40%	1.00
D-	59.50%	62.40%	0.07
F	59.40%		0.00

B. Student Evaluation: Students will be evaluated on their ability to meet the course objectives based on their fulfillment of the class projects and assignments.

Late Assignments: LATE ASSIGNMENTS WILL NOT BE ACCEPTED. All assignments are due at the beginning of class unless otherwise noted in the syllabus. All assignments unless otherwise instructed must be turned in through blackboard by the time class starts. Only students with an excused absence (doctor's note required) will

not be faulted for a late assignment. However, the assignment must be made up by the next class period following the absence, or the late policy will apply. **Those who have skipped class and do not have acceptable documentation of illness or family emergency will not have this grace period. Their assignments will be graded as late regardless of the absence.**

NOTE: You are responsible for any changes to the project/assignment specifications made orally in class. Please pay attention when projects are being reviewed, ask ahead of time if you want to get started early and find out if you missed anything when absent.

Performance Level: To obtain an "A" in this course, the student must maintain accuracy in all of their projects. In addition, every project is to be on time, with no more than 2 absences. Only the highest-level students will receive an "A". Simply being present and turning in assignments does not "entitle" one to an "A". Nor does it "entitle" one to any other passing grade. Only absolute excellence in work and a terrific attitude as well as other factors earns one an "A". Even just to receive a passing grade will require a lot of hard work and diligence to meet the requirements of the course and the assignments. A passing grade does not mean that the project was merely completed, but that it was also deemed acceptable by the instructor and met ALL of the guidelines.

C. Assignments:

Weekly Quizzes: Each week there will be a quiz that covers material from lecture, required readings, and/or videos shown in class or as part of on-line discussion. Quizzes will be due by midnight on Friday of each week. No late quizzes will be allowed.

Journal Articles: The library has secured a subscription to the *Sourcing Journal*. This journal deals with issues specific to the fashion industry, especially sourcing and retail. You will need to find 5 articles throughout the semester dealing with sourcing, trade, or international retail. You will write an abstract for each article with proper APA citation. You will post each summary in the assignment section on blackboard. You must respond to 3 other journals each post.

Exams: Four exams will be divided purposefully between chapters and other information to assess the student's experience with the reading material and familiarity with the materials presented in class (e.g., video material, handouts, periodicals, assignments, presentations, posted readings, speakers, definitions and information from book and lectures). Tests will be given in Blackboard on the day scheduled. The test will open at 8:00AM and you will have 2 hours to take the exam. You may take the exam from wherever you are that day will not need to be in the classroom. For the four scheduled exams, there will be a review created and available to you on Studymate. If you complete the reviews, five points will be added to your exam scores. A cumulative final will be given, if the student is satisfied with their average prior to the final they do not have to take the final, however if they hope to improve their exam average and want to take the final they may do so. In that instance the lowest test grade will be dropped. If students have missed an exam during the semester they must take the final and the -0- for the missed exam will be dropped. No makeup exams will be given during the semester. **Students wishing to take the final must email the faculty member by 12/2 at 9:00 AM with their name and the exam # wished to be replaced.**

Global Sourcing Presentations: Students will divide into groups of 3. Each group will chose a country from those selected by the professor. For this project, you will perform a task that you may perform once you graduate. Each group will be responsible for determining the sourcing potential for the country selected. Each group will be responsible for providing the class with the information about your chosen country. At the end of the presentation, each group must make a decision on whether the country would be a good country to source. You must have facts that support your decision. Each group must prepare a 15 minute presentation.

Groups must create a fact sheet including ethnic heritage, politics, economic conditions, demographics, social conditions, and current events related to your country. This must be no longer than 1 page. You will

need to make copies for everyone in the class. Each group must write a question about their chosen country to be included on the test. It must be emailed to me the day of your presentation and must include the answer.

On the day of the presentation, each group will turn in a cover sheet with title, date, country, and group members; abstract of presentation content, double spaced; annotated bibliography of sources, gradesheet filled out electronically. A discussion board will be setup for each group to discuss your presentation and easily share files. You must use the discussion board as part of your preparation for your presentation. These boards will also allow me to answer questions and keep track of who is participating and who is not in the group work, which will be figured into the grade.

The presentation must not be a rehash of the fact sheet. The presentation must include discussion on opportunities and problems associated with sourcing in the country assigned. Each group must also include current events related to the apparel industry and what the government and industry is or is not doing in relation to social responsibility. Other questions that must be answered and requirements are listed on the gradesheet which will be posted on blackboard.

Fashion Future Scenario Project: Students will be divided into groups of 3. Each group will be assigned a scenario. Each group will develop a business and/or product that can be successful for their assigned scenario. Each group will give a 5 minute presentation of their business and product. Inspiration for your business idea and product will be posted on blackboard. This assignment requires that you do not wait until the last minute. A gradesheet will be posted on blackboard.

Book Review: You will write a book review of either *Fixing Fashion* or *Threadbare*. The paper must be 1 ½ - 2 pages long. In this it must include a summary of the book and how it relates to what we have covered in lecture and required readings. You must also include a section on how the book influenced or did not influence what your ideas of what is going on in the fashion industry. A gradesheet will be posted in blackboard.

VI. Participation, Punctuality and Attendance:

Attendance Policy for Lecture Classes:

Attendance and participant in this class is mandatory. In addition to maintaining the appropriate average in any class, **ATTENDANCE WILL AFFECT THE FINAL GRADE IN THE FOLLOWING WAYS:**

As this class meets only twice a week, students are allowed 2 absences from this course during the semester. This includes on-line discussions and lectures. **Each** additional absence will result in the loss of 5% from your final course average. (Department Policy).

Absences:

There will be a sign-in sheet at the front of the class for attendance. ***It is YOUR responsibility to turn sign in everyday – not the instructor's to remind you.*** Students that are in class, but did not sign in are still considered absent. For days that class meets on-line or in the discussion boards, attendance will be recorded from those present. Sign in sheets will be posted in blackboard under the Check your attendance tab. The sheets will be posted once a week. Review this before you email me to find out when you were absent.

ALL absences count regardless of being excused or unexcused. However, an excused absence will allow you to make up missed work, whereas an unexcused absence does not. An excused absence is defined as a verified illness, family emergency, religious observance, or University-sponsored event. A doctor's note is required for an illness to be excused. Notice of funeral or some other form of official documentation is needed for family emergencies. ALL UNDOCUMENTED ABSENCES are unexcused.

Documentation: All excused absences must be accompanied by proper documentation within ONE WEEK of the student's return from his or her absence. If documentation is not provided within one week, the absence will count as unexcused, which means work missed that day cannot be made up.

Officially Approved Trips or Planned Absences:

Students must notify instructors in writing at least two weeks prior to planned absences such as participation in an official university function. Remember: This still counts as an absence. It just means you are allowed to make up your work within the pre-arranged amount of time.

Religious Observances:

The University of the Incarnate Word welcomes persons of diverse backgrounds and is therefore providing reasonable accommodations for students wanting to attend religious observances and who will miss class. Students must inform instructors at least two weeks prior to attending a religious observance. Students use the form found in the UIW Student Handbook & Student Code of Conduct to request accommodations from the instructor.

Remember these still counts as an absence, however, students are allowed to make up work within the pre-arranged amount of time.

Class Participation: Participation in all classes (face-to-face & online) is expected and required. All work is expected to be turned in on time. Attendance and participant in this class is mandatory.

VII. Disability Accommodation: The University of the Incarnate Word is committed to providing a supportive, challenging, diverse and integrated environment for all students. In accordance with Section 504 of the Rehabilitation Act – Subpart E, Title III of the Americans with Disabilities Act (ADA), and Title III of the ADA Amendments Act of 2008 (ADAAA), the University ensures accessibility to its programs, services and activities for qualified students with documented disabilities. To qualify for services, the student must provide Student Disability Services with the appropriate documentation of his or her disability at the time services and/or accommodations are requested.

Pregnancy Accommodations:

Under the Department of Education's (DOE) regulations implementing Title IX of the Education Amendments of 1972, the University does not discriminate against any student on the basis of pregnancy or pregnancy related conditions.

To request reasonable accommodations for disability, temporary disability (e.g., injury, surgery) or pregnancy, please contact: Student Disability Services, 4301 Broadway CPO 286, Administration Building – Suite 105, San Antonio, TX 78209. (210) 829-3997 (210) 829-6078 www.uiw.edu/sds

Title IX Information

Unlawful discrimination has no place at the University of the Incarnate Word. It violates the University's core values, including its commitment to equal opportunity and inclusion, and will not be tolerated. The University of the Incarnate Word prohibits sexual misconduct, that can include: (1) sex and gender based discrimination; (2) sexual and sex and gender based harassment (including a hostile environment based on sex or gender); (3) sexual assault; (4) sexual exploitation; (5) stalking; and (6) relationship violence (including dating and domestic violence). For more information, or to report an incident, please visit www.uiw.edu/titleix.

CLASSROOM AND LAB USE:

Students are to respect the rights of others by treating faculty and classmates with respect. They are to respect the property of others and to use departmental supplies and equipment carefully.

In addition, please

- **READ AND KEEP YOUR SYLLABUS**
- No food or drink in the sewing or computer labs
- No portable music devices during class without the expressed consent of the teacher
- No sleeping in class

- Students should refrain from any unnecessary disruptive talking during class (faculty encourage an open environment in which everyone has the right to express their own opinions and ideas). However, everyone should be able to do so without having to talk over any of their peers in order to be heard
- Turn off cell phones, pagers, PDA phones in classrooms
- No portable video game systems during class
- No laptops unless they are part of the on-going lesson
- No working on unrelated topics in class
- No walking in front of the teacher while they are teaching
- Only students enrolled in the class may be in the classroom during class
- No late work
- Departmental supplies are for in-class work

ACADEMIC HONESTY STATEMENT

The highest standards of academic honesty are expected in the course. Forms of academic dishonesty include, but are not limited to cheating, plagiarism, counterfeit work, falsification of academic records, unauthorized reuse of work, theft, collusion. See the student handbook for definitions and procedures for investigations of claims of academic dishonesty.

Forms of Academic Dishonesty (including but not limited to):

- Cheating on tests, examinations or other class or laboratory work
- Involvement in plagiarism (appropriation of another's work and the unacknowledged incorporation of that work in one's own written work offered for credit)
- Counterfeit work, including turning in as one's own, work which was created, researched or produced by someone else
- Falsification of Academic Records- knowingly and improperly changing grades on transcripts, grade sheets, electronic data sheets, class reports, projects, or other academically related documents
- Unauthorized reuse of work- turning in of the same work to more than one class without the consent of the instructors involved
- Theft- unauthorized use or circulation of tests or answer sheets specifically prepared for a given course and as yet not used or publicly released by the instructor of the course, or theft of completed tests
- Collusion- involvement in collusion (unauthorized collaboration with another person in preparing course work)
- Facilitating Academic Dishonesty – intentionally or knowingly helping or attempting to help another to violate a provision of the code of academic integrity

Course Agreement

I, _____, have read the FMGT 4350 –Fall 2016 Syllabus and the Fashion Management Code of Conduct. I understand and agree to all the policies therein pertaining to student conduct, attendance, classroom use, assignments, late assignments, and the performance level that is expected of me in this course.

Signature

DATE

Email

Phone number