

## I. Logistics:

University of the Incarnate Word  
FMGT 4307 Cultural Studies in Fashion  
Spring 2015

Instructor: Dr. Melinda K. Adams

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Class Meeting: TR 12:00 – 1:15PM, JB 232

Office Hours: M 10:30AM – 3:00 PM; W 10:30 – 11:30AM & 1:00 – 2:30PM or **by appointment**

## II. Overview of the Course

**A. Course Description:** Dimensions of individuality are explored in regard to the cultural, psychological, and sociological influences of world dress. Both historical and contemporary aspects of dress are studied by region.

### B. Course Objectives:

- To understand the broad meaning of the term “dress”
- To be familiar with the sources of information about dress
- To know and understand the basic functions of dress
- To be familiar with the correlations between types of dress and different scales of cultures including group identity
- To understand the interrelationships among art, aesthetics and dress
- To expand knowledge of world dress customs, culture and identity
- Discover influences of Western fashion

### C. Course Requirements

- Attend all classes regularly and on time.
- Complete all reading assignments before coming to class.
- Successfully complete projects and assignments.
- Participate in class and group discussion
- Satisfactorily complete quizzes

## III. Course Texts

### A. Required Textbooks:

- Anawalt, P. R. (2007). *The worldwide history of dress*. Thames and Hudson: London, England.

## IV. Class Meeting Schedule

### Tentative Schedule

Date	Lecture	Readings	Due
1/13	Syllabus, projects, expectations, cultural variations of Dress		
15	What is Culture? Functions of Dress		
20	Non-ethnocentric descriptions How do we know what was worn?		
22	<b>Visit Library room 230</b>		
27	Dress and ethnicity Domestic Scale		
29	Political Scale and Commercial Scale	Anawalt Ch 1	
2/3	The Middle East		
5	The Middle East	Anawalt Ch 2	
10	Europe		
12	Europe	Anawalt Ch 3	
17	Central Asia		

19	Central Asia	Anawalt Ch 4	
24	East Asia		
26	East Asia	Anawalt Ch 5	
3/3	South Asia		
5	South Asia	Anawalt Ch 6	<b>Tattoo paper</b>
	<b>Spring Break March 9 - 13</b>		
17	Southeast Asia		
19	Southeast Asia	Anawalt Ch 7	
24	Oceania		
26	Oceania	Anawalt Ch 8	
31	North America		
4/2	North America	Anawalt Ch 9	
7	South America		
9	South America	Anawalt Ch 10	<b>Ethnic/cultural paper</b>
14	Africa		
16	Africa		
21	The Art of Dress		
23	Ideals		
28	Globalization/ Conformity vs. Individuality		
30	<b>Research presentations</b>		<b>Research Project</b>
5/7	<b>Final</b>		

## **V. COURSE REQUIREMENTS AND GRADING**

### **Projects and Assignments:**

#### **Quizzes:**

Quizzes will be given using Blackboard. Quizzes will be over the material previously covered in class and the readings. Quizzes will be posted one week before they are due. Quizzes are due at the beginning of class on the date due. I strongly suggest you set up alerts in blackboard to know when quizzes are posted.

#### **Participation:**

Students are expected to actively participate in group discussions and ask questions of guest speakers. Part of this involves a minimum of one weekly reaction posting to the question or thought posted by the instructor online.

**Daily Writing:** Each day when you come to class, you must bring 2 copies of a one page summary that reflects the topics to be discussed in lecture that day. Your name must be on the papers, it must be typed, and it will be used as attendance for class. You will turn in one copy to me as you come into class and you will edit the copy that you have with you during lecture. It is a great way to have notes for your exams. To receive full credit for daily writings, you must complete 8 of the 10 assigned writings. To receive half credit 5 – 7 of the assigned writings must be completed. No credit will be given for less than 5 completed assignments.

#### **Tattoo/piercing Paper**

The purpose of the paper is to explore the varied reasons why these forms of body modification have become so widespread. You will interview 3 people who have tattoos and/or piercings asking questions about the motivations, the experience itself and current feelings about the results. Draw comparisons to the reasons for similar modifications from the lectures. The paper will be 5-6 pages long. More information will be on the research paper tab in Blackboard.

#### **Ethnic/cultural identity paper**

This will be combination of observation, interview and research. You will select a cultural event. After attending the event and talking with at least 3 participants about his/her dress, you will write an 7-8 page paper describing

the event overall, describing the special dress in detail, and then present your analysis as to how the dress functions as a means of either group or individual identity or both. The analysis will be based upon material that you have learned in class and will be referenced and cited. More information will be on the Research paper tab in Blackboard.

**Research Project:**

Each student will select a topic related to dress and culture. The topic must be approved by the instructor. The student will then thoroughly research that topic, and write a research paper including visuals and a bibliography.

**You will present your research to the class on the day of the last day .** Further specifications will be given on Blackboard and in class.

**Final Exam:**

The final will be cumulative. A review will be posted in Studymate at least one week before the exam.

**A. Grading Activities, Criteria and Guidelines**

**Grading Criteria**

Quizzes	10%
Participation	10%
Daily Writings	15%
Ethnic/cultural identity paper	20%
Final Research Paper	25%
Final	20%
<b>Total</b>	<b>100%</b>

Grade	% Range		Grade Points
	Low	High	
A	92.50%	100%	4.00
A-	89.50%	92.40%	3.70
B+	86.50%	89.40%	3.30
B	82.50%	86.40%	3.00
B-	79.50%	82.40%	2.70
C+	76.50%	79.40%	2.30
C	69.50%	76.40%	2.00
D+	66.50%	69.40%	1.70
D	62.50%	66.40%	1.00
D-	59.50%	62.40%	0.07
F	59.40%		0.00

**B. Student Evaluation:** Students will be evaluated on their ability to meet the course objectives based on their fulfillment of the class projects and assignments.

**Late Assignments:** LATE ASSIGNMENTS WILL NOT BE ACCEPTED. All assignments are due at the beginning of class unless otherwise noted in the syllabus. All assignments unless otherwise instructed must be turned in through blackboard by the time class starts. Only students with an excused absence (doctor's note required) will not be faulted for a late assignment. However, the assignment must be made up by the next class period following the absence, or the late policy will apply. **Those who have skipped class and do not have acceptable documentation of illness or family emergency will not have this grace period. Their assignments will be graded as late regardless of the absence.**

**NOTE:** You are responsible for any changes to the project/assignment specifications made orally in class. Please pay attention when projects are being reviewed, ask ahead of time if you want to get started early and find out if you missed anything when absent.

**Performance Level:** To obtain an "A" in this course, the student must maintain accuracy in all of their projects. In addition, every project is to be on time, with no more than 2 absences. Only the highest-level students will receive an "A". Simply being present and turning in assignments does not "entitle" one to an "A". Nor does it "entitle" one to any other passing grade. Only absolute excellence in work and a terrific attitude as well as other factors earns one an "A". Even just to receive a passing grade will require a lot of hard work and diligence to meet the

requirements of the course and the assignments. A passing grade does not mean that the project was merely completed, but that it was also deemed acceptable by the instructor and met ALL of the guidelines.

## VI. Participation, Punctuality and Attendance:

### Attendance Policy for Lecture Classes:

Attendance and participant in this class is mandatory. In addition to maintaining the appropriate average in any class, **ATTENDANCE WILL AFFECT THE FINAL GRADE IN THE FOLLOWING WAYS:**

As this class meets only twice a week, students are allowed 2 absences from this course during the semester. This includes on-line discussions and lectures. **Each** additional absence will result in the loss of 5% from your final course average. (Department Policy).

### **Absences:**

On days there is not a daily writing assignment due, there will be a sign in sheet at the front of the classroom each day. On days there is a daily writing assignment, these will be used for attendance. ***It is YOUR responsibility to sign in for class or turn in your daily writing assignment – not the instructor's.*** Students that are in class, but did not sign in or turn in their writing assignment are still considered absent. A copy of the sign in sheet or daily writing check sheet will be posted in Blackboard under the Check your attendance tab. The sheets will be posted once a week. Review this before you email me to find out when you were absent.

ALL absences count regardless of being excused or unexcused. However, an excused absence will allow you to make up missed work, whereas an unexcused absence does not. An excused absence is defined as a verified illness, family emergency, religious observance, or University-sponsored event. A doctor's note is required for an illness to be excused. Notice of funeral or some other form of official documentation is needed for family emergencies. ALL UNDOCUMENTED ABSENCES are unexcused.

### **Documentation:**

All excused absences must be accompanied by proper documentation within ONE WEEK of the student's return from his or her absence. If documentation is not provided within one week, the absence will count as unexcused, which means work missed that day cannot be made up.

### **Officially Approved Trips:**

The University of the Incarnate Word Catalog states that the person responsible for a student missing class due to a trip should notify the instructors of the departure and return schedule in advance of the trip. The student may not be penalized and is responsible for the material missed. Remember: **This still counts as an absence. It just means you are allowed to make up your work within the pre-arranged amount of time.**

### **Religious Observances:**

A student who is absent for the observance of a religious holy day will be allowed to complete the assignment scheduled for that day within one week of the absence. Prior notification to the instructor is requested. Remember: **This still counts as an absence, however, students are allowed to make up work within the pre-arranged amount of time.**

**Class Participation:** Participation in all classes is expected and required. All work is expected to be turned in on time. Attendance and participant in this class is mandatory.

**VII. Disability Accommodation:** The University of the Incarnate Word is committed to providing a supportive, challenging, diverse and integrated environment for all students. In accordance with Section 504 of the Rehabilitation Act – Subpart E and Title III of the Americans with Disabilities Act (ADA), the University ensures

accessibility to its programs, services and activities for qualified students with documented disabilities. For more information, contact the Student Disability Services Office: Location Administration Building – Room 105 Phone (210) 829-3997 Fax (210) 829-6078 [www.uiw.edu/sds](http://www.uiw.edu/sds)

## UNIVERSITY OF THE INCARNATE WORD FASHION MANAGEMENT CODE OF CONDUCT

In the spirit of the Sisters of Charity of the Incarnate Word and the mission of this University, the fashion department has accepted as its charger for the 2014-2015 academic year, the pursuit of the value of respect; personal, departmental and universal.

We intend to implement this value by

- Treating each other with courtesy
- Attempting to recognize the divine in each one of us
- Recognizing the dignity of each individual

The Incarnate Word of God teaches us to treat ourselves, our peers, our superiors, and our community with thoughtful consideration. Thoughtfulness in our words and actions can do much to create a positive and successful learning environment.

**NB: The following rules are in addition to the University of the Incarnate Word Student Code of Conduct published in the student handbook, available in the Student Activities Office.**

### CLASSROOM AND LAB USE:

Students are to respect the rights of others by treating faculty and classmates with respect. They are to respect the property of others and to use departmental supplies and equipment carefully.

In addition, please

- **READ AND KEEP YOUR SYLLABUS**
- No food or drink in the sewing or computer labs
- No portable music devices during class without the expressed consent of the teacher
- No sleeping in class
- Students should refrain from any unnecessary disruptive talking during class (faculty encourage an open environment in which everyone has the right to express their own opinions and ideas). However, everyone should be able to do so without having to talk over any of their peers in order to be heard
- Turn off cell phones, pagers, PDA phones in classrooms
- No portable video game systems during class
- No laptops unless they are part of the on-going lesson
- No working on unrelated topics in class
- No walking in front of the teacher while they are teaching
- Only students enrolled in the class may be in the classroom during class
- No late work
- Departmental supplies are for in-class work

### ACADEMIC HONESTY STATEMENT

The highest standards of academic honesty are expected in the course. Forms of academic dishonesty include, but are not limited to cheating, plagiarism, counterfeit work, falsification of academic records, unauthorized reuse of work, theft, collusion. See the student handbook for definitions and procedures for investigations of claims of academic dishonesty.

**Forms of Academic Dishonesty (including but not limited to):**

- Cheating on tests, examinations or other class or laboratory work
- Involvement in plagiarism (appropriation of another's work and the unacknowledged incorporation of that work in one's own written work offered for credit)
- Counterfeit work, including turning in as one's own, work which was created, researched or produced by someone else
- Falsification of Academic Records- knowingly and improperly changing grades on transcripts, grade sheets, electronic data sheets, class reports, projects, or other academically related documents
- Unauthorized reuse of work- turning in of the same work to more than one class without the consent of the instructors involved
- Theft- unauthorized use or circulation of tests or answer sheets specifically prepared for a given course and as yet not used or publicly released by the instructor of the course, or theft of completed tests
- Collusion- involvement in collusion (unauthorized collaboration with another person in preparing course work)
- Facilitating Academic Dishonesty – intentionally or knowingly helping or attempting to help another to violate a provision of the code of academic integrity

### **GRADING OF GARMENTS**

- Garments must be entirely completed to be graded
- Grading will be based on quality according to the rubrics for each construction course
- The student will have to have a C or better to proceed to the next level in the fashion degree plan
- No late work or extra credit will be accepted
- IPs will only be issued in extreme circumstances

**NB: The student will have to earn a C or better to proceed to the next level in the fashion degree plan.**

## Course Agreement

I, \_\_\_\_\_, have read the FMGT 4307 –Spring 2015 Syllabus and the Fashion Management Code of Conduct. I understand and agree to all the policies therein pertaining to student conduct, attendance, classroom use, assignments, late assignments, and the performance level that is expected of me in this course.

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Signature

DATE

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Email

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Phone number