

University of the Incarnate Word
School of Media and Design
Fashion Management
FMGT 3323: Fashion History II
Spring 2016

Instructor: Carla Anderson Perez, Ph.D.	Office: JB 210
Meeting Times: M/W 12:00 – 1:15 pm	Phone: 805-1208
Meeting Place: JB 236	perezc@uiw.edu
Office Hours: M/W 1:15 – 2:45pm; T 1:30 – 2:45pm, R 11:00am – 2:45pm or by appointment with 24 hours advanced confirmation welcomed	

I. Course Description

This course is a chronological study of dress through and its relationship to society and culture from the beginning of couture until the present day.

II. Course Objectives

Following participation in all class sessions, students should be able to:

- A. Recount history of dress/adornment from the early 1900s until now,
- B. Identify and explain garment types,
- C. Identify garments, accessories, and embellishments from specific time periods,
- D. Relate social, political, psychological, and cultural factors influencing dress, and
- E. Compare/contrast current modes of dress to their origins identifying the historic elements which affect current fashion.

III. Course Text & Supplies

A. Required Text

Tortora, P.G. & Eubank, K.E. (most recent). Survey of historic costume: A history of western dress. New York: Fairchild Publications, Inc.

B. Supplies

- 1. College-ruled notebook paper or notebook
- 2. Computer and computer paper
- 3. USB

IV. DISABILITY ACCOMODATION

University of The Incarnate Word is committed to providing a supportive, challenging, diverse, and integrated environment for all students. In accordance with Section 504 of The Rehabilitation Act – Subpart E and Title III of The Americans with Disabilities Act, The University ensures accessibility to its programs, services, and activities for qualified students with documented disabilities.

For more information, contact The Student Disability Services Office
 Location - Administration Building – room 105
 Phone (210)829.3997 Fax (210)829.6078 Email www.uiw.edu/sds

V. Grading Criteria & Guidelines

A. A. Graded Projects

Class Notes	100
Quizzes: 2 @ 25 each	50
Designer Analysis: 2 @ 150 each	300
Timeline	<u>200</u>
	650 Total Points

Letter Grade	Percentage
A	94 and higher
A-	90 - 93
B+	87 - 89
B	84 - 86
B-	80 - 83
C+	77 - 79
C	70 - 76
D	61 - 69
F	60 and below

B. Grading Criteria

Students will be given written and oral explanation of each project (Class notes, Historic Timeline, and Designer Analysis) ahead of time. They will be evaluated on their exhibitions of their ability to:

1. Follow directions,
2. Demonstrate comprehension of the subject,
3. Communicate clearly,
4. Present a professional (neat & well-planned) product, and
5. Demonstrate their creativity.

PROPOSED SCHEDULE

<u>Date</u>	<u>Topic</u>	<u>Assignment Due</u>
1/13	Review: Ancient – Couture	Quiz #1
1/18	Holiday	
1/20	Couture: What is it? How did it start?	Timeline ideas
1/25	Overview of early 20th Century	Designer I Sign-up
1/27	1900 – 1909	Designer I Source List
2/1	1910 - 1919	
2/3	1920 - 1929	Designer Outline
2/8	1930 – 1939	Timeline Progress
2/10	1940 - 1947	Designer I Rough Draft
2/15	Designer Development	Designer I Final Version
2/17	Designer I	Presentations
2/22	Designer I	
2/24	Overview of late 20th Century	
2/29	1947 - 1959	Designer II Sign-up
3/7	1960 - 1969	Designer II Source List
3/9	1970 – 1979	Timeline Progress
3/10	1980 - 1989	
3/14 & 3/16 S P R I N G B R E A K		
3/21	1990 - 1999	Designer II Outline
3/23	2000 - 2009	Designer II Rough Draft
3/28	2010 - now	
3/30	Designer II Development	Designer II Final Version
4/4	Designer II	Presentations
4/6	Designer II	Presentations
4/11	Fashion’s Future	
4/13	Fashion’s Future	
4/18	Timeline Development	Timeline Final Version
4/20	Timeline Refinement	
4/25	Timeline Presentations	Timeline Write-ups
4/27	Timeline Presentations	
5/2-6	FINALS WEEK	Quiz #2