I. Logistics

# University of the Incarnate Word

# FADS 4360: **Senior Collection II** – Spring 2016 Mondays & Wednesdays; 1:30-4:15 - JB 224 & 222

Instructor: Theresa Alexander Phone: 210 829 3168 Office: JB 233. Office Hours: Tuesdays 10-12 and Thursdays 9-2 or by appointment Email: talexand@uiwtx.edu

# Class Website: www.lalonalexander.com

# II. Overview of the Course

A. Course Description: Primary focus is the execution of a collection of garments for public exhibition. In addition, materials developed for this course will be added to the portfolio in preparation for exit review. Prerequisites: FADS 4350 and permission of instructor. Fee. (Spring). Degree Plan: Fashion Design; Undergraduate; Course may not be repeated for credit.

# **B.** Course Outcomes/Assessments:

To Learn and Demonstrate

Objective/Outcome	Assessment Method		
1. Create a marketable collection	Construct seven garments		
for potential participation in	according to patterns and flats,		
the Cutting Edge Fashion	Construct final project according		
Show.	to specifications, & Develop line		
	sheets with front views of flats for		
	complete collection.		
2. Apply construction skills	Construct seven garments		
appropriate to price point and	according to patterns and flats,		
target market.	Construct final project according		
	to specifications, & Develop line		
	sheets with front views of flats for		
	complete collection.		
3. Explore creativity in fabric	Create line sheets according to		
selection and utilization.	specifications for all separate		
	pieces within each of the looks.		
4. Source garment findings to	Create line sheets according to		
develop pricing level of	specifications for all separate		
collection.	pieces within each of the looks.		

5. Understand documentation of	Develop line sheets with front
construction details through	views of flats for complete
creation of line sheets for	collection & Create line sheets
collection.	according to specifications for all
	separate pieces within each of the
	looks.

# C. Course Requirements:

- Follow the given time line to create line sheets, cost sheets, and finished garments.
- Create fashion illustrations representing a collection.
- Create Flat illustrations.
- Create runway and sales-ready garments for 8 final looks.
- Name and develop brief description of collection.
- Develop a final creative ensemble
- Update portfolio and resume

#### III. Course Texts/Supplies/Materials

# A. Recommended Textbook:

i. Shaeffer, C. B. (2011). *Couture sewing techniques*. Newtown, CT: Taunton Press.

# **B.** Supplies:

- Illustration supplies
- 10x12 cardstock weight paper
- general patternmaking supplies
- General sewing supplies, sewing tools kit/bobbin case
- fabric for 8 looks
- muslin, sample fabric, and fashion fabric for creative project
  \*\* Additional supplies will be needed\*\*

# IV. Class Meeting Schedule

# **Tentative Schedule**

\*\*\*\*\*Note: I will be documenting your work throughout the year.

Date	Topic In- Class	Assignment Due
1/11	Syllabus; Put flats in numbered order of show; Begin Look 2; Review all Flats for 8 looks; Must have a front and back for each separate piece within a look; Must be according to Line Sheet	Look 1 Re-dos Need to be finished and turned in by Today.
	template size;	
	FINAL illustrations in color on 81/2 x 11 white	
	bond paper; one illustration per page with no background.	
1/13	Look 2 FIT MODEL	<u>All Flats-Front/Back</u> (indv files) for 8 looks; <u>Final Illustrations</u> in show order;
1/18	MLK DAY – Do we want to come up and	NO CLASS BUT Finish Look 2 as if you were
	work?	turning it in today;
1/20	Look 3	Look 2
1/25	Look 4/ Consult with Leslie about descriptions	Look 3
1/27	Look 4 Review Hair/make-up looks	
2/01	Look 5	Look 4
2/03	Look 5	Finalized Garment Descriptions
2/08	Look 6	Look 5
2/10	Look 6	
2/15	Look 7	Look 6 Final Hair/make-up looks turned in
2/17	Look 7	·
2/22	Look 8	Look 7
2/24	Look 8	
2/29	FIT MODEL/ Corrections	Look 8
3/2	Corrections	
3/07	Begin Final Project – Inspiration/research	All Line Sheets and cost sheets
<mark>3/09</mark>	Inspiration/research	Submit garments to Fashion Show Prod Class – ABSOLUTE DROP-DEAD DATE
3/14	SPRING BREAK	
3/16	SPRING BREAK	
3/21	Inspiration/research/begin pattern/draping	
3/23	1:30-3 - Pattern/draping	First Journal and Test sample Submission for Final/
3/28	EASTER MONDAY (sew sample)	
3/30	1 <sup>st</sup> muslin, correct pattern	
4/4	Sew sample	Final Pattern/test muslin for Final
	3pm, start set-up for AFTERNOON/NIGHT – FITTING	MUST BE AT FITTING; 4:00-7:30 *I set OUR time 30 minutes early and late for set-up/clean-up. Have PRELIMINARY ACCESSORIES IN BAGGIES.

4/6	Sew sample/ alter garments	
4/7	THURSDAY AFTERNOON - Turn in Alterations to	BY 3pm Alterations due from Model Fitting to
	FSP Class	MS. LOPEZ
		(all tags sewn in, garments hung properly)
4/11	Show is Tonight – We are prepping part of	Have all Accessories in Baggies and
	class, finish patterns rest of class	labeled by 1pm (before class)
		All hangtags and price tags ready to go
		and attach-able within less than 2 minutes
		total.
	MONDAY NIGHT – MUST BE AT SHOW	MUST BE BACKSTAGE by 4pm – Stay until
		after Clean-up.
4/13	FIT sample, make corrections	Final Sample for final project
4/18	Sew final; Get photos for portfolio from Fitting	
	Night	
4/20	Sew final	
4/25	Turn in Final; work on portfolio	Final garment due
4/27	Work on portfolio	
5/2	Present Final Project (in display cases)	Present Final Project/Submit Portfolio
	Submit Portfolio with final collection photos	

# V. Grading Activities, Criteria, and Guidelines

# A. Evaluation

FINAL Illustrations	4%
FINAL Flats	3%
Looks 2 though 8 (7 @ 8% ea)	56%
Garment Descriptions (finalized)	3%
FINAL Line sheets with flats	8%
Cost Sheets (8 @ 1 each)	8%
Portfolio and resumes	8%
Final Project	10%
Total	100%

**B. Student Evaluation:** Students will be evaluated on their ability to meet the course objectives based on their fulfillment of the class projects and assignments.

Grades follow the official UIW grade scale:

Grade	Descriptive Grade	Numeric Grade	Grade Points
А	Excellent Scholarship	93-100	4.00
A-	Excellent Scholarship	90-92	3.70
B+	Good Scholarship	87-89	3.30
В	Good Scholarship	83-86	3.00
В-	Good Scholarship	80-82	2.70
C+	Satisfactory Scholarship	77-79	2.30
С	Satisfactory Scholarship	70-76	2.00
D+	Poor Scholarship	67-69	1.70
D	Poor Scholarship	63-66	1.00
D-	Poor Scholarship	60-62	0.07
F	Failure	Less than 60	0.00
IP	Incomplete work – only		None assigned;
	assigned in emergency		converts to an F

cases – like hospitalization.	after expiration date or deadline of six months
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**NOTE:** You are responsible for any changes to the project/assignment specifications made orally in class. Please pay attention when projects are being reviewed, ask ahead of time if you want to get started early and find out if you missed anything when absent.

**1. Performance Level:** To obtain an "A" in this course, the student must maintain accuracy as well as a high level of creativity in all of their projects. In addition, every project is to be on time, and no more than 2 class absences. Only the highest-level students will receive an "A". Simply being present and turning in assignments does not "entitle" one to an "A". Nor does it "entitle" one to any other passing grade. Only absolute excellence in work earns one an "A". To receive a passing grade will require a lot of hard work and diligence to meet the requirements of the course and the assignments. A passing grade does not mean that the project was merely completed, but that it was also deemed acceptable by the instructor and met ALL of the guidelines.

**2**. The student must have a <u>C</u> or better to proceed to the next level in the fashion degree plan.

**3. Deadlines:** Prior to enrolling in Sr. Collection all students were advised about the amount of time needed to complete each and all garments.

- It is extremely important that each student meet all deadlines.
- If 3 deadlines are missed the student will fail the class.
- <u>Garments that are not totally complete (meaning all hems, closures, and</u> embellishments finished) will not be eligible for judging and will receive a -0-
- <u>Garments that do not meet deadlines or are incomplete will not be returned</u> <u>until after the Cutting Edge Fashion Show. The only excuse for missing a</u> <u>deadline is the student is legitimately ill, in the hospital, or there is a death</u> <u>in the immediate family. Documentation is required.</u>

4. Class expectations:

- At least 50% of the garment construction must be done in class. This is a combination of construction and finishing. (Does not include cutting the pattern).
- Any garment not worked on in class will not be accepted and will receive a 0.
- Construction requirement does not include cutting out pattern pieces or serging pattern pieces. Garments that do not receive a grade

equivalent to 80% or higher will not be included in judging or the fashion show. There is no second chance.

- If a student is not passing the class with an overall grade of a 75% or better, they will not be allowed to participate in the Cutting Edge Fashion Show.
- Garments receiving low scores (equivalent to a 74% or lower) by the judges and/or deemed unacceptable for any reason by the Fashion Management Faculty or the Dean of School of Media and Design will not be included in the show.

**5. Additional information:** The Cutting Edge Fashion Show and Senior Collection II are mutually exclusive of each other. Judging scores will not influence the grade in Senior Collection II. Inclusion in the Cutting Edge Fashion is a reward for excellent construction, time management, and hard work. It is a privilege to be selected to show work at this event and should be treated as such.

- Purchase garment bags to protect garments while transported to and from class and to and from the fashion show location.
- Embellishments that cannot be attached once the look is complete must be done during initial construction.
- All accessories must be received by April 13 (1:30 p.m.) and must be in Ziploc bags with your name and look number.

#### C. Grading Activities

**1. Looks for Collection:** You will be required to construct 8 looks to potentially be included in the Cutting Edge Fashion Show. (The Final look completed in Sr. Collection I will be added to your collection to have a total of 8 garments.) Garments must use finishing techniques that are in keeping with your price point and target market. Remember that judging of garments is based on four major components: Construction, Creativity, Marketability, and Salability. Your potential collection line must include all of these.

#### **Garment Categories**

#### a. EVENING/FORMAL WEAR

- All strapless pieces must have boning and underlining in the bodice or a corselet.
- Must be fully lined
- Must have facings as needed with understitching

#### b. COATS (OUTERWEAR)

- Must be fully lined.
- Must follow standard tailoring construction requirements
- c. SPORTSWEAR (SEPARATES: CASUAL OR DESIGNER)

- Hong Kong, bias or serged seam finish depending on price point
- Must have facings as needed with understitching
- If knits are used, must have bias tape in key seams, use knit interfacing, correct machine stitch, correct machine needle and seams must be serged.
- d. <u>CAREER/DAYWEAR</u>
  - Must be fully lined
  - Must have facings as needed with understitching

#### e. AFTER FIVE (SEMI-FORMAL)

- All strapless pieces must have boning and underlining in the bodice or a corselet.
- Must be fully lined
- Must have facings as needed with understitching

#### f. AVANTE GUARD

- The construction of these garments must be in keeping with true couture techniques or high quality construction techniques. These pieces are truly one of a kind and would be seen more as a piece of art than a functional apparel piece.
- g. DAY DRESSES
  - Must have lining and/or facings
  - Must have facings as needed with understitching.

**2.** <u>Illustrations:</u> submit illustrations for all 8 ensembles on plain white cardstock. These must be in the correct colors and with fabric swatches attached. They will be used for "paper fit" of the show.

**3.** <u>Flats:</u> correct and resubmit flats for all 8 ensembles. These must be computer files in .ai, .jpg, or .pdf format. They will be used for judging, therefore any mistakes will be seen by the judges and likely affect your results.

**4.** <u>Line Sheet</u>: Complete a detailed Line Sheet for each (all) of the pieces within a look. Instructions will be covered in class. This includes the costs of fabric and all findings. You will determine the gross cost, net cost, and retail cost for your garment.

**5.** <u>Cost Sheets</u>: You will complete a detailed cost sheet for each individual ensemble. The cost sheet will not only enable you to complete the Line Sheet accurately, but it will also help you set a price for selling your garment upon completion.

**6.** <u>Creative Project (Final Project)</u>: You will complete one additional ensemble, including the pattern, fitting muslin, and sample. Details will be given on-line and in class.

**7.** <u>Garment Descriptions</u>: Write a brief one-line description of each of your looks to include silhouette, fabrication and style for inclusion in the Cutting Edge Program.

**8.** <u>Portfolio</u>: You will be required to turn in an updated portfolio and resume. This means that you will have your illustrated line from Senior Collections 1&2 with pictures (minimum of 15) of some of your looks in the portfolio. Include your latest version of your resume.

#### D. Submission of Assignments/Projects:

#### 1. LATE ASSIGNMENTS WILL NOT BE ACCEPTED.

Assignments are due at the beginning of each class period as listed in the course outline. This means that garments are due at the beginning of class according to the Class Meeting Schedule. If they are late you will receive a 0. Any incomplete look receiving a 74 or below will not be submitted for judging.

**3.** Only students with an excused absence (doctor's note required) will not be faulted for a late assignment. However, the assignment must be made up by the next class period following the absence, or the late policy will apply. Those who have skipped class and do not have acceptable documentation of illness or family emergency will not have this grace period. Their assignments will be late regardless of the absence.

4. To receive full credit, all assignments must be received on the due date. All assignments must be worked on in class. This means sewing at least 50% of the garment in the class. You cannot turn in a project or assignment that the instructor has not observed you working on in class. Assignments that have not been worked on in class will not be accepted.

**NOTE:** You are responsible for any changes to the project/assignment specifications made orally in class. Please pay attention when projects are being reviewed, ask ahead of time if you want to get started early and find out if you missed anything when absent. Class communications will be through Blackboard as well as in class. You will need to check the site regularly for any announcements relating to Sr. Collection II.

#### E. Grading Criteria & Guidelines

- 1. All patterns and samples must have linings, necessary facings, interfacing, closures, hems, garment loops, and any other items listed as requirements for particular garments. If any are missing, they will be considered incomplete and graded accordingly. Incomplete garments will not receive a passing grade.
- **2.** All patterns and sample garments must be the measurements that you are provided. If any garment does not meet those measurements, they will automatically be disqualified from consideration for the spring fashion show.
- 3. Required Components for Each Category:
  - Fabric must match the price point
  - Garment must be constructed using the correct stitch and stitch length

- Garment must be constructed using the correct machine needle and size of needle
- The correct machine type
- Garments must have hanger loops
- ALL LINES MUST BE WOMENSWEAR AND MUST BE CHOSEN FROM ONE OF THE GARMENT CATEGORIES LISTED ABOVE
- MENSWEAR & CHILDRENS WEAR ARE NOT ALLOWED.

All projects and assignments must be original. They cannot be re-used from another class.

There will be a sign-in sheet for each assignment and projects. These are used to record receipt of the assignment as well as the date and time of the receipt. This is a separate page from the attendance sheet. This is for your protection as well as the instructor's. *It is your responsibility to sign your assignment in.* 

# You will need to work on this outside of class time. Plan your time accordingly. If this means you need to start earlier, then do so.

#### VI. Participation, Punctuality and Attendance

#### **Special Note:**

As the fashion industry is one of the most competitive career areas in the U.S., it is essential to develop professional habits and strong work ethics early in order to significantly increase your chances of success. Among these habits are attendance, punctuality, honesty, integrity, completing all work entirely and on time, respect for others and enthusiasm for your work. As such, many of the course policies reflect these and are set to engrain these habits into your way of life as early as possible, making you a much more employable person.

#### **Attendance Policy:**

Attendance and participant in this class is mandatory. In addition to maintaining the appropriate average in any class, **ATTENDANCE WILL AFFECT THE FINAL GRADE IN THE FOLLOWING WAYS:** 

As this class meets only twice a week, students are allowed 2 absences from this course during the semester. **Each** additional absence will result in the loss of 10% from your final course average. (Department Policy).

#### **Absences and Tardies:**

An Attendance Sheet will be located at the front of the classroom. After the official beginning of class the sheet will be marked and all subsequent signatures will be considered tardy. *It is YOUR responsibility to sign in – not the* 

*instructor's.* Students that are in class, but did not sign in are still considered absent.

Three tardies equal one absence. If a student misses more than 15 minutes of class they are considered ABSENT regardless of whether it is at the beginning, during or at the end of class. If you leave within the last 15 minutes, but before you are dismissed, you are tardy.

ALL absences count regardless of being excused or unexcused. However, an excused absence will allow you to make up missed work, whereas an unexcused absence does not. An excused absence is defined as a verified illness, family emergency, religious observance, or University-sponsored event. A doctor's note is required for an illness to be excused. Notice of funeral or some other form of official documentation is needed for family emergencies. ALL UNDOCUMENTED ABSENCES are unexcused.

# **Documentation:**

All excused absences must be accompanied by proper documentation within ONE WEEK of the student's return from his or her absence. If documentation is not provided within one week, the absence will count as unexcused.

# **Officially Approved Trips:**

The University of the Incarnate Word Catalog states that the person responsible for a student missing class due to a trip should notify the instructors of the departure and return schedule in advance of the trip. The student may not be penalized and is responsible for the material missed. (p.66). Remember: This still counts as an absence. It just means you are allowed to make up your work within the pre-arranged amount of time.

# **Religious Observances:**

A student who is absent for the observance of a religious holy day will be allowed to complete the assignment scheduled for that day within one week of the absence. Prior notification to the instructor is requested. Remember: This still counts as an absence, however, students are allowed to make up work within the pre-arranged amount of time.

**TARDIES** are worth 1/3 of an absence. Each tardy counts. Once you have exceeded the allotted 2 absences or equivalent of 2 absences, each tardy will be worth 3.33 percent of the final course grade (1/3 of a letter grade).

#### \*\*\*PERFECT ATTENDANCE\*\*\*\*\*

Anyone who completes the semester without any absences OR tardies of any sort will be bumped 1/3 a grade letter on the Overall Course Grade. In other words, your grade will go

from C to C+ or B- to B or B+ to A-, etc. D+ will go to C since there is no C-. Only an A cannot be bumped because there is no A+.

**Class Participation:** Participation in all classes is expected and required. All work is expected to be turned in on time.

#### VI. Disability Accommodations:

The University of the Incarnate Word is committed to providing a supportive, challenging, diverse and integrated environment for all students. In accordance with Section 504 of the Rehabilitation Act – Subpart E and Title III of the Americans with Disabilities Act (ADA), the University ensures accessibility to its programs, services and activities for qualified students with documented disabilities.

For more information, contact the Student Disability Services:

Location: Administration Building, Suite 105 Phone: (210) 829-3997 Fax: (210) 829-6078 Website: <u>http://www.uiw.edu/sds</u>

# UNIVERSITY OF THE INCARNATE WORD FASHION MANAGEMENT CODE OF CONDUCT

In the spirit of the Sisters of Charity of the Incarnate Word and the mission of this University, the fashion department has accepted as its charger for the 2007-2008 academic year, the pursuit of the value of respect; personal, departmental and universal. We intend to implement this value by

-Treating each other with courtesy -Attempting to recognize the divine in each one of us -Recognizing the dignity of each individual

The Incarnate Word of God teaches us to treat ourselves, our peers, our superiors, and our community with thoughtful consideration. Thoughtfulness in our words and actions can do much to create a positive and successful learning environment.

# NB: The following rules are in addition to the University of the Incarnate Word Student Code of Conduct published in the student handbook, available in the Student Activities Office.

# CLASSROOM AND LAB USE:

Students are to respect the rights of others by treating faculty and classmates with respect. They are to respect the property of others and to use departmental supplies and equipment carefully. In addition, please

- READ AND KEEP YOUR SYLLABUS
- No food or drink in the sewing or computer labs
- No portable music devices during class without the expressed consent of the teacher
- No sleeping in class
- Students should refrain from any unnecessary disruptive talking during class (faculty encourage an open environment in which everyone has the right to express their own opinions and ideas). However, everyone should be able to do so without having to talk over any of their peers in order to be heard
- Turn off cell phones, pagers, PDA phones in classrooms
- No portable video game systems during class
- No laptops unless they are part of the on-going lesson
- No working on unrelated topics in class
- No walking in front of the teacher while they are teaching
- Only students enrolled in the class my be in the classroom during class
- No late work
- Departmental supplies are for in-class work

# My additional policy:

 No leaving the classroom during lecture except in the case of emergency. It is just considered impolite to walk out while someone is lecturing or presenting, plus you are likely to miss vital information.

# ACADEMIC HONESTY STATEMENT

The highest standards of academic honesty are expected in the course. Forms of academic dishonesty include, but are not limited to cheating, plagiarism, counterfeit work, falsification of academic records, unauthorized reuse of work, theft, collusion. See the student handbook for definitions and procedures for investigations of claims of academic dishonesty.

# Forms of Academic Dishonesty (including but not limited to):

- Cheating on tests, examinations or other class or laboratory work
- Involvement in plagiarism (appropriation of another's work and the unacknowledged incorporation of that work in one's own written work offered for credit)
- Counterfeit work, including turning in as one's own, work which was created, researched or produced by someone else
- Falsification of Academic Records- knowingly and improperly changing grades on transcripts, grade sheets, electronic data sheets, class reports, projects, or other academically related documents
- Unauthorized reuse of work- turning in of the same work to more than one class without the consent of the instructors involved

- Theft- unauthorized use or circulation of tests or answer sheets specifically prepared for a given course and as yet not used or publicly released by the instructor of the course, or theft of completed tests
- Collusion- involvement in collusion (unauthorized collaboration with another person in preparing course work)
- Facilitating Academic Dishonesty intentionally or knowingly helping or attempting to help another to violate a provision of the code of academic integrity

# **GRADING OF GARMENTS**

- Garments must be entirely completed to be graded
- Grading will be based on quality according to the rubrics for each construction course
- No late work or extra credit will be accepted
- IPs will only be issued in extreme circumstances

NB: The student will have to earn a C or better to proceed to the next level in the fashion degree plan.

# FADS 4360: Senior Collection II

Student Agreement

I \_\_\_\_\_\_\_ have read the FADS 4360 –Spring 2016 Syllabus and Fashion Management Code of Conduct. I understand and agree to all the policies therein pertaining to student conduct, attendance, classroom use, assignments, late assignments, and the performance level that is expected of me in this course.

Student Signature	Date
Student's Name PRINTED	
Phone Number/Cell Phone	
Email (PLEASE print clearly!)	
Major	
Classification (in major): F So Jr Sr	
Optional Section:	
Married? Y N	
Children? Y N Number?	
At what point in the semester do you think you will need yo intervention?	ur first full-on chocolate
a) Mid-February b) End of January c) Tomorrow d) l'm	tough, I can make it.
Work Schedule:	