

- I. **Logistics:**
University of the Incarnate Word
FADS 4340: Computer Illustration
Spring 2016
Instructor: Dr. Melinda K. Adams
Office: JB 212
Phone: 805 -- 1204
Email: madams@uiwtx.edu
Class Meetings: F 8:00 AM – 1:00 PM, JB 232
Office Hours: M 11AM- 3 PM; TR 1:30 – 3 PM or **by appointment.**

II. Overview of the Course:

A. Course Description:

Use of the computer to render/edit fashion figures, flats, portfolio layouts, and fashion boards. Prerequisites: FMGT 1301 & FADS 3333.

B. Course Outcomes: Upon completion of the course the student will be able

- ❖ To adequately use Adobe Photoshop, Illustrator, and In Design
- ❖ To use the computer to create flats
- ❖ To create boards and portfolio layouts
- ❖ To learn to scan and clean up hard-copy work/photos

C. Course Requirements:

- ❖ Attend class regularly and on time
- ❖ Demonstrate the ability to create professional quality flats on the computer
- ❖ Demonstrate the ability to create professional quality pages and boards on the computer
- ❖ Demonstrate the ability to scan and cleanup work to professional standards
- ❖ Demonstrate the ability to use the software programs with general confidence and creativity in accordance to the needs of the industry
- ❖ Keep up with class lectures
- ❖ Successfully complete course projects & assignments

D. Assessment Methods:

The course requirements will be assessed by: Projects, assignments, classroom activities, and continuous interaction with students.

III. Course Texts/Supplies/Materials

- A. **Course Texts:** Required: Newsome, V. (2009). *Electric fashion, drawing fashion flats with Adobe Illustrator.*, Electric Fashion Media, Inc., Los Angeles, CA.
Optional Textbook: Lazear, S. (2010). *Adobe Photoshop for Fashion Design*, Prentice Hall, New Jersey. At least get SOME sort of Photoshop textbook. Some sort of InDesign book would be good too.
- B. **Supplies:**
- Portable drive – USB- at least 1GB of free space
 - Illustration supplies and book
 - Additional supplies will be needed throughout the semester to complete assignments

IV. Class Meeting Schedule

All classes you are to bring your textbook, usb, writing utensil and syllabus.

Tentative Schedule

Day	Topic	Readings & Homework	Assignments Due
1/15	Syllabus, File types, Resolution, File/Document Size, Intro to Illustrator Chps 1 & 2. Text: Workspace, tools, objects Chps. 3- 5: tools objects, pts, fills, drawing, shaping, Do Chp. 6 on own in class	Chps. 1 – 7 Homework: Do Chp 7 on own	
22	Check Homework; in class self-exercise: chp8 Chp: 9, other brush sources, go over & work on Homework 2		Homework 1
29	Intro to InDesign: pages, frames, objects, editing objects, add styles, advanced concepts, Review Homework 3		Homework 2
2/5	Intro to Photoshop: Workspace, tools, Raster vs. Vector, pixels, Resolution, Image Mode, Image sources; Review Homework #4 Photoshop: selection tools, painting tools, adjustment layers	Bring digital photo of self	Homework #3
12	Photoshop: Layer masks, adjustment tools, adjustment layers Retouching images; Review Homework #5		Homework #4
19	Finding brushes, finding fonts, text and font tools in InDesign, Review Project #1 Work on Mood board		Homework #5
26	Work on Mood board		
3 / 4	Creating textile patterns-Photoshop & illustrator; Review Project #2		Project #1
11	Work on Project #2		
18	Spring break		
25	No Class Good Friday		
4/1	Tracing Scanned images- Illustrator; Advanced Masking Review Project #3	Bring hand-drawn, scanned image	Project #2
8	Work on Project #3		
15	Printing from InDesign, creating brushes in Photoshop & Illustrator; incorporating hand artwork w/ computer Begin work on final		Project #3
22	No Class Battle of Flowers		
29	Work on Final		
5/6	Final 8-10 AM		

***** You must be present at the Final exam/project presentation or you will fail the class. *****

V. Grading Activities, Criteria and Guidelines

% Range

A. Evaluation:

Grading Criteria:

Percentage

• Assignments	25%
• Projects	45%
• Final Exam	30%
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Total	100%

B. Grading Scale

Students will be evaluated on their ability to meet the course objectives based on their fulfillment of the class projects and assignments. This includes:

1. Ability to follow directions
2. Proper use of computer/software
3. Proportion/Balance
4. Clarity (ease of understanding for reader)
5. Neatness
6. Creativity
7. Overall Appearance/Layout

Grade	Low	High	Grade Points
A	92.50%	100%	4.00
A-	89.50%	92.40%	3.70
B+	86.50%	89.40%	3.30
B	82.50%	86.40%	3.00
B-	79.50%	82.40%	2.70
C+	76.50%	79.40%	2.30
C	69.50%	76.40%	2.00
D+	66.50%	69.40%	1.70
D	62.50%	66.40%	1.00
D-	59.50%	62.40%	0.07
F	59.40%		0.00

Assignment Policy: All assignments and projects are due at the beginning of class on the dates given. No assignments or projects will be accepted after the beginning of class on the assigned date.

All projects and assignments must be original. They cannot be re-used from another class. There will be a sign-in sheet for each assignment and projects. These are used to record receipt of the assignment as well as the date and time of the receipt. This is a separate page from the attendance sheet. This is for your protection as well as the instructor's. *It is your responsibility to sign your assignment in.*

Late Assignments: LATE ASSIGNMENTS WILL NOT BE ACCEPTED. All assignments are due at the beginning of class unless otherwise noted in the syllabus. Those with University-approved & Religious absences must turn in their projects BEFORE the absence unless other arrangements are made prior to the absence. Any work that is not turned in on time or early will not be accepted and therefore will be recorded as a zero. **Only students with an excused absence (documentation required) will not be faulted for a late assignment. However, the assignment must be made up by the next class period following the absence, or the late policy will apply.** Those who have skipped class and do not have acceptable documentation of illness or family emergency will not have this grace period. Their assignments will be graded as late regardless of the absence.

NOTE: You are responsible for any changes to the project/assignment specifications made orally in class. Please pay attention when projects are being reviewed, ask ahead of time if you want to get started early and find out if you missed anything when absent.

Performance Level: To obtain an "A" in this course, the student must maintain accuracy. In addition, every project is to be on time, with no more than 2 absences. Only the highest-level students will receive an "A". Simply being present and turning in assignments does not "entitle" one to an "A". Nor does it "entitle" one to any other passing grade. Only absolute excellence in work and a terrific attitude as well as other factors earns one an "A". Even just to receive a passing grade will require a lot of hard work and diligence to meet the requirements of the course and the assignments. A passing grade does not mean that the project was merely completed, but that it was also deemed acceptable by the instructor and met ALL of the guidelines.

Course Policies:

Read the assignments before coming to class. The reading assignments, lecture discussions and projects are intended to complement each other. This course, as with most fashion courses, is extremely rigorous, and if you are current with your reading you will get more out of your class time. Ask questions. Chances are if you are confused, so are others. At times you all will be confused, so maintain your sense of humor.

The syllabus presents the anticipated schedule, however the time schedule is not written in stone. Although I expect to keep to the dates in general, I like to allow some flexibility. The raising of questions during class time is welcomed and encouraged. If I don't have the answer to your question I will try to obtain it within a reasonable period of time. I hope that each of you will share your experiences and knowledge with the class. If any instructions or assignments are not clear, please ask me about them so that I can clarify any potential problems for all students in the course.

C. Assignments

Homework Assignments: You will have 5 homework assignments spread throughout the semester. These are designed to test your understanding of the class lessons and your ability to combine skills. *These cannot be the same assignments that you turn in for other classes.*

- **Projects:** You will have 3 major projects besides the final project in this class. These include one mood/trend board and 2 portfolio projects in which you will be required to design and illustrate a group of garments. *Each project will be presented to the class as part of the grade. Specifications will be in Blackboard.*
- **Final Project:** You will complete a project at the end of the semester designed to enhance your portfolio. There will be a different project for design students than merchandising students. **You will present this to the class on the day of the final.** Further specifications will be given to you in class and in Blackboard.
- **Project/Assignment Submission:** *Projects* are to be submitted in electronic format along with an 8.5 x 11" color paper copy unless otherwise specified. Please do not submit multi-page layouts condensed to a single page as it makes the work too small to grade accurately. *Homework assignments* are strictly electronic format unless otherwise specified. More directions will be given in class.

VI. Participation, Punctuality and Attendance

Special Note:

As the fashion industry is one of the most competitive career areas in the U.S., it is essential to develop professional habits and strong work ethics early in order to significantly increase your chances of success. Among these habits are attendance, punctuality, honesty, integrity, completing all work entirely and on time, respect for others and enthusiasm for your work. As such, many of the course policies reflect these and are set to engrain these habits into your way of life as early as possible, making you a much more employable person.

Attendance Policy for Studio Classes:

Attendance and participant in this class is mandatory. In addition to maintaining the appropriate average in any class, **ATTENDANCE WILL AFFECT THE FINAL GRADE IN THE FOLLOWING WAYS:**

As this is a studio class, students are allowed 2 absences from this course during the semester. **Each** additional absence will result in the loss of 10% from your final course average. (Department Policy).

Remember that this class meets only once a week. If you miss class, it is equivalent to missing a week of class.

Absences and Tardies:

An **Attendance Sheet** will be located at the front of the classroom. After the official beginning of class the sheet will be marked and all subsequent signatures will be considered tardy. ***It is YOUR responsibility to sign in – not the instructor's.*** Students that are in class, but did not sign in are still considered absent. A copy of the sign in sheet will be posted in Blackboard under the Check your attendance tab. The sheets will be posted once a week. Review this before you email me to find out when you were absent.

Three tardies equal one absence. If a student misses more than 15 minutes of class they are considered ABSENT regardless of whether it is at the beginning, during or at the end of class. If you leave within the last 15 minutes, but before you are dismissed, you are tardy.

ALL absences count regardless of being excused or unexcused. However, an excused absence will allow you to make up missed work, whereas an unexcused absence does not. An excused absence is defined as a verified illness, family emergency, religious observance, or University-sponsored event. A doctor's note is required for an illness to be excused. Notice of funeral or some other form of official documentation is needed for family emergencies. ALL UNDOCUMENTED ABSENCES are unexcused.

Documentation: All excused absences must be accompanied by proper documentation within **ONE WEEK** of the student's return from his or her absence. If documentation is not provided within one week, the absence will count as unexcused.

B. Class Participation:

Attendance and participation in all classes is expected and required.

Disability Accommodation: Disability statement: The University of the Incarnate Word is committed to providing a supportive, challenging, diverse and integrated environment for all students. In accordance with Section 504 of the Rehabilitation Act – Subpart E and Title III of the Americans with Disabilities Act (ADA), the University ensures accessibility to its programs, services and activities for qualified students with documented disabilities. For more information, contact the Student Disability Services Office: **Location** Administration Building – Room 105 **Phone** (210) 829-3997 **Fax** (210) 829-6078 www.uiw.edu/sds

UNIVERSITY OF THE INCARNATE WORD FASHION MANAGEMENT CODE OF CONDUCT

In the spirit of the Sisters of Charity of the Incarnate Word and the mission of this University, the fashion department has accepted as its charger for the 2015-2016 academic year, the pursuit of the value of respect; personal, departmental and universal. We intend to implement this value by

- Treating each other with courtesy
- Attempting to recognize the divine in each one of us
- Recognizing the dignity of each individual

The Incarnate Word of God teaches us to treat ourselves, our peers, our superiors, and our community with thoughtful consideration. Thoughtfulness in our words and actions can do much to create a positive and successful learning environment.

NB: The following rules are in addition to the University of the Incarnate Word Student Code of Conduct published in the student handbook, available in the Student Activities Office.

CLASSROOM AND LAB USE:

Students are to respect the rights of others by treating faculty and classmates with respect. They are to respect the property of others and to use departmental supplies and equipment carefully.

In addition, please

- **READ AND KEEP YOUR SYLLABUS**
- No food or drink in the sewing or computer labs
- No portable music devices during class without the expressed consent of the teacher
- No sleeping in class

- Students should refrain from any unnecessary disruptive talking during class (faculty encourage an open environment in which everyone has the right to express their own opinions and ideas). However, everyone should be able to do so without having to talk over any of their peers in order to be heard
- Turn off cell phones, pagers, PDA phones in classrooms
- No portable video game systems during class
- No laptops unless they are part of the on-going lesson
- No working on unrelated topics in class
- No walking in front of the teacher while they are teaching
- Only students enrolled in the class may be in the classroom during class
- No late work
- Departmental supplies are for in-class work

ACADEMIC HONESTY STATEMENT

The highest standards of academic honesty are expected in the course. Forms of academic dishonesty include, but are not limited to cheating, plagiarism, counterfeit work, falsification of academic records, unauthorized reuse of work, theft, collusion. See the student handbook for definitions and procedures for investigations of claims of academic dishonesty.

Forms of Academic Dishonesty (including but not limited to):

- Cheating on tests, examinations or other class or laboratory work
- Involvement in plagiarism (appropriation of another's work and the unacknowledged incorporation of that work in one's own written work offered for credit)
- Counterfeit work, including turning in as one's own, work which was created, researched or produced by someone else
- Falsification of Academic Records- knowingly and improperly changing grades on transcripts, grade sheets, electronic data sheets, class reports, projects, or other academically related documents
- Unauthorized reuse of work- turning in of the same work to more than one class without the consent of the instructors involved
- Theft- unauthorized use or circulation of tests or answer sheets specifically prepared for a given course and as yet not used or publicly released by the instructor of the course, or theft of completed tests
- Collusion- involvement in collusion (unauthorized collaboration with another person in preparing course work)
- Facilitating Academic Dishonesty – intentionally or knowingly helping or attempting to help another to violate a provision of the code of academic integrity

GRADING OF GARMENTS (and Assignments/Projects)

- Garments (Assignments/Projects) must be entirely completed to be graded
- Grading will be based on quality according to the rubrics (specifications) for each construction course
- The student will have to have a C or better to proceed to the next level in the fashion degree plan
- No late work or extra credit will be accepted
- IPs will only be issued in extreme circumstances

NB: The student will have to earn a C or better to proceed to the next level in the fashion degree plan.

FADS 4340: Computer Illustration Student Agreement

I _____ have read the FADS 4340–Spring 2016 Course Outline & Fashion Management Code of Conduct. I understand and agree to all the policies therein pertaining to student conduct, classroom use, attendance, assignments, late assignments, and the performance level that is expected of me in this course.

Student Signature

Date

Phone number/cell phone

Email – Print clearly