

	FADS 4324 Surface Design Class time/place: T/R 1:30-4:15 pm / JB 205	
	Contact Information Office Hours: M/W noon-1pm R 10:30-12:30am or by appointment	Instructor: Lalon Alexander, PhD Office: JB 217 Email: mlalexan@uiwtx.edu Facebook: Uiw Lalon Alexander CPO: 499 Phone: 210-805-1207

I. Course Description:

Graphic design emphasizing the creative and technical aspects of fabric manipulation.

II. Course Overview: Following participation in **all** classes, the student will be able to demonstrate the ability to:

- Use analytical and creative problem solving skills in apparel design.
- Use various dye and painting techniques.
- Apply fabric manipulation techniques.
- Create a sample notebook of techniques learned.
- Create garment collections that incorporate techniques from sample notebook.
- Create a final garment using techniques learned in class.

List of Topics

- Safety and textile chemicals
- Textile science in application to textile design
- Basic dyeing and printing techniques
- Basic fabric manipulation techniques
- Application of techniques towards garment design and collection design

Prerequisites: Instructor approval

Degree Plan: BFA Fashion Design (required)

Audience: Undergraduate fashion design majors

Repeat for credit: No

Course Requirements/Learning Outcomes

Upon completion of the course, students will be able to	The objectives will be assessed by
Safe and knowledgeable use of basic textile chemicals in the classroom	Instructor assessment of projects

Knowledge and use of printing , dying, and fabric manipulation techniques learned in class	Instructor assessment of projects
Ability to effectively incorporate techniques into garment design	Instructor assessment of projects
Show consistent growth throughout the semester in design techniques and skill	Instructor evaluation of student improvement and growth throughout semester and entirety of projects, exams, and homework.

III. Course Texts/Supplies/Materials

A. Required Textbook:

- Irwin, K. (2015). *Surface design for fabric*. New York: Fairchild Books.

B. Supplies:

- Old clothes or apron to cover up during dying
- Small, sharp-tipped scissors
- 2 rolls of paper towels
- Gloves
- Goggles
- dust mask
- rubber bands
- foam brushes
- old newspapers
- x-acto knife and blades
- cutting mat
- Contact paper (the stuff that goes in your kitchen cabinets)
- sumi or watercolor brushes – fine to medium for silk painting
- brushes for wax– these will not survive, so don't spend a lot of \$\$
- stretcher frame for silk painting
- thumb or silk tacks
- Sewing Supplies
- Bugle and seed beads / beading needle
- Embroidery floss / embroidery needles / embroidery hoop
- Notebook/sleeves
- Magazine clippings, color copies and print-outs of inspirations
- silk screen printing frame
- fabric as needed (when you run out of class-supplied fabric)
- supplies for projects
- your assigned replenish supply: _____

- ****You will receive your fabric and some supplies through the school from your course fees. However, you may need to purchase more as the semester progresses, and I will give you the best suppliers to buy from.**
- Throughout the duration of the semester there will be subsequent supplies. You will need to procure fabric for your designs, sewing notions and other supplies. This supply list is by no means complete or finite.

I. **Course Policies:**

Participation, Punctuality and Attendance

Special Note:

As the fashion industry is one of the most competitive career areas in the U.S., it is essential to develop professional habits and strong work ethics early in order to significantly increase your chances of success. Among these habits are attendance, punctuality, honesty, integrity, completing all work entirely and on time, respect for others and enthusiasm for your work. As such, many of the course policies reflect these and are set to engrain these habits into your way of life as early as possible, making you a much more employable person.

A. Attendance Policy:

University Policy

Unless otherwise stated in the course syllabus/outline, or unless an absence is excused in accordance with this policy, students are expected to attend and participate in all scheduled class meetings. Students taking on-line courses are expected to show active participation in the course as defined in the course syllabus/outline. Faculty are expected to communicate class attendance and participation requirements in the course syllabus/outline. Students are responsible for meeting the attendance and participation requirements in each course. If there are any questions or concerns over the requirements, students should speak directly to the faculty at the beginning of the semester.

Policy requirements

1. Notification of Faculty

- a. **Planned Absences.** Students must notify instructors in writing at least two weeks prior to planned absences such as participation in an official university function, observance of a religious holy day or active military service. If the absence is for the observance of a religious holy day see *Class Absences for Religious Holy Days* policy. If the absence is for military service the student should provide to each instructor a copy of the military orders (see #2.b. below regarding extended absences due to military service).
- b. **Illness or other extenuating circumstances.** Students should notify the instructor directly of absence due to illness or other extenuating circumstance.

2. Making up missed work

- a. With instructor permission, make-up exams and assignments will be scheduled by the instructor within a reasonable time. Make-up exams and assignments will be equivalent to and no more difficult than the original assignments.

- b. A student who misses multiple class periods should seek advice from the instructor about the advisability of continuing in the course or requesting an Incomplete grade (if the student is otherwise eligible for an Incomplete).
3. **Withdrawing from a course**
 - a. Students who are not able to attend a course are responsible for dropping the course by the appropriate deadline. Instructors may not automatically drop a student from a course. Students who do not attend and who do not officially drop the course will receive a failing grade for the course.
4. **Disputes and Appeals**
 - a. If there are disagreements about absences that cannot be resolved between the student and the instructor the student should contact the Office of the Dean of the College or School who has oversight for the respective course. The Student Complaint Policy is found in the Student Handbook & Code of Conduct.
5. **Communication of Policy**
 - a. The policy and procedure are to be printed in the *UIW Student Handbook & Student Code of Conduct*.
 - b. International Student & Scholar Services will include the policy in the *International Student Handbook* and *Welcome Week* literature.
 - c. The policy will be included in the Faculty Handbook (Chapter 7 *Policies and Procedures on Instruction*).
 - d. The policy will be included in the *Undergraduate and Graduate Bulletins* under "Attendance".

Fashion Management Department Policy for Lecture Classes:

Attendance and participant in this class is mandatory. In addition to maintaining the appropriate average in any class, **ATTENDANCE WILL AFFECT THE FINAL GRADE IN THE FOLLOWING WAYS:**

As this class meets only once a week, students are allowed 1 absence from this course during the semester. **Each** additional absence will result in the loss of 5% from your final course average. (Department Policy).

Absences and Tardies:

An Attendance Sheet will be located at the front of the classroom. After the official beginning of class the sheet will be marked and all subsequent signatures will be considered tardy. ***It is YOUR responsibility to sign in – not the instructor's.*** Students that are in class, but did not sign in are still considered absent.

Three tardies equal one absence. If a student misses more than 15 minutes of class they are considered ABSENT regardless of whether it is at the beginning, during or at the end of class. If you leave within the last 15 minutes, but before you are dismissed, you are tardy.

ALL absences count regardless of being excused or unexcused. However, an excused absence will allow you to make up missed work, whereas an unexcused absence does not.

An excused absence is defined as a verified illness, family emergency, religious observance, or University-sponsored event. A doctor's note is required for an illness to be excused. Notice of funeral or some other form of official documentation is needed for family emergencies. ALL UNDOCUMENTED ABSENCES are unexcused.

Documentation:

All excused absences must be accompanied by proper documentation within ONE WEEK of the student's return from his or her absence. If documentation is not provided within one week, the absence will count as unexcused.

Officially Approved Trips:

The University of the Incarnate Word Catalog states that the person responsible for a student missing class due to a trip should notify the instructors of the departure and return schedule in advance of the trip. The student may not be penalized and is responsible for the material missed. (p.66)

Religious Observances:**University Policy:**

The University of the Incarnate Word welcomes persons of diverse backgrounds and is therefore committed to providing reasonable accommodations for students wanting to attend religious observances even though they may conflict with university class meetings, assignments, or examinations. This policy is intended to ensure that both faculty and students are fully aware of their rights and responsibilities in the accommodation of students' religious observances.

Policy Requirements**1. Notification of Faculty**

Students must inform instructors in writing at least two weeks before the religious holy days or religious activities, but preferably at the beginning of the semester, to enable planning and coordination of class assignments and examinations. In some professional schools the Dean's approval will also be required.

2. Making up missed work

- a. With instructor permission, make-up exams and assignments will be scheduled to be completed before the religious observance if possible or within a reasonable and specified time after the observance;
- b. Make-up work must be equivalent to and no more difficult than the original assignments;
- c. It is not appropriate to excuse a student from make-up work and consequently reduce the student's grade;
- d. Students are not required to prove attendance at religious observances in order to complete make-up work and complete a courses;
- e. Because of time limitations at the end of the semester, this policy does not apply to the final exam period; student do have the option of requesting an incomplete

grade (IP) for the course if the religious observance occurs at the end of the semester.

3. **Disputes and Appeals**

Should disagreements arise over any aspect of this policy, the student or instructor should contact Office of the Dean of the College or School that has oversight over the respective course. The procedures for the *Student Complaint Policy* are found in the *UIW Student Handbook & Student Code of Conduct*.

4. **Communication of Policy**

- a. The policy and procedure above are to be printed in the [UIW Student Handbook & Student Code of Conduct](#).
- b. International Student & Scholar Services will include the policy in the *International Student Handbook* and Welcome Week literature.
- c. The policy will be included in the *Faculty Handbook* (Chapter 7 *Policies and Procedures on Instruction*).
- d. The policy as stated above will be included in the *Undergraduate and Graduate Bulletins* under "Attendance".
- e. Faculty will include the following statement in the course syllabus and announce the procedure the first day of class.

Class Absences for Religious Observances

The University of the Incarnate Word welcomes persons of diverse backgrounds and is therefore committed to providing reasonable accommodations for students wanting to attend religious observances and who will miss class. Students must inform instructors at least two weeks prior to attending a religious observance. Students use the form found in the UIW Student Handbook & Student Code of Conduct to request accommodations from the instructor.

*****PERFECT ATTENDANCE*******

Anyone who completes the semester without ANY absences (excused or unexcused) OR tardies of any sort will receive an extra 1/3 letter grade to their overall average. For example, if you have a B- for your final course grade and a perfect attendance record, you will be "bumped" to a B.

Class Participation: Participation in all classes is expected and required. All work is expected to be turned in on time.

B. Late Assignments:

LATE ASSIGNMENTS WILL NOT BE ACCEPTED. Absolutely **NO** late assignments or projects will be accepted except from those who have an excused absence (excluding University-approved absences). Those with University-approved absences must turn in their projects BEFORE the absence unless other arrangements are made prior to the absence. Any other work that is not turned in on time or early will not be accepted and therefore will be recorded as a zero (0) in the gradebook. Those with an EXCUSED absence (must have proper documentation – see absence policy) must submit their work by the beginning of the

next class period. **Those who have skipped class and do not have acceptable documentation of illness or family emergency will not have this grace period.**

C. Communications/Information:

All information for homework, assignments or projects can be found on Blackboard or the class website: www.lalonaalexander.com If you have lost your information, or a hard copy was not given in class, you can print one out from either site. If one site is down, the other site can still be accessed.

Announcements will be made in class, through Blackboard and Facebook. It is the student's responsibility to check their UIW email (including junk mail folder) for announcements and direct communications from the instructor. Students should also friend the instructor and join the Facebook class group, UIW FADS Surface Design, to keep up with announcements and any date changes.

It is the student's responsibility to read the directions fully to complete each project or assignment. If you do not understand the directions in anyway, **ASK THE INSTRUCTOR**. "I didn't know that's what you meant," is not an excuse.

All assignments and projects are due at the beginning of class on the dates given. No assignments or projects will be accepted after the beginning of class on the assigned date.

All projects and assignments must be original. They cannot be re-used from another class.

NOTE: You are responsible for any changes to the project/assignment specifications made orally in class. Please pay attention when projects are being reviewed, ask ahead of time if you want to get started early and find out if you missed anything when absent.

D. Performance Level:

To obtain an "A" in this course, the student must maintain accuracy as well as a high level of creativity in all of their projects. In addition, every project is to be on time, and have no more than 1 excused absence. Only the highest-level students will receive an "A". Simply being present and turning in assignments does not "entitle" one to an "A". Nor does it "entitle" one to any other passing grade. Only absolute excellence in work and a terrific attitude as well as other factors earns one an "A". Even just to receive a passing grade will require a lot of hard work and diligence to meet the requirements of the course and the assignments. A passing grade does not mean that the project was merely completed, but that it was also deemed acceptable by the instructor and met ALL of the guidelines.

NOTE: Any student is welcome and encouraged at any time during the semester to inquire about assignment questions, his/her attendance, his/her grades, questions about lectures, or any other concerns. It is not acceptable to email the instructor (for the first time that semester) after the final asking if there is anything he/she can do to raise his/her grade.

E. Disability Accommodations:

The University of the Incarnate Word is committed to providing a supportive, challenging, diverse and integrated environment for all students. In accordance with Section 504 of the Rehabilitation Act – Subpart E, Title III of the Americans with Disabilities Act (ADA), and Title III of the ADA Amendments Act of 2008 (ADAAA), the University ensures accessibility to its programs, services and activities for qualified students with documented disabilities. To qualify for services, the student must provide Student Disability Services with the appropriate documentation of his or her disability at the time services and/or accommodations are requested.

Pregnancy Accommodations:

Under the Department of Education’s (DOE) regulations implementing Title IX of the Education Amendments of 1972, the University does not discriminate against any student on the basis of pregnancy or pregnancy related conditions.

To request reasonable accommodations for disability, temporary disability (e.g., injury, surgery) or pregnancy, please contact:

Student Disability Services
4301 Broadway CPO 286
Administration Building – Suite 105
San Antonio, TX 78209
(210) 829-3997
(210) 829-6078
www.uiw.edu/sds

Title IX Information

Unlawful discrimination has no place at the University of the Incarnate Word. It violates the University’s core values, including its commitment to equal opportunity and inclusion, and will not be tolerated. The University of the Incarnate Word prohibits sexual misconduct, that can include: (1) sex and gender based discrimination; (2) sexual and sex and gender based harassment (including a hostile environment based on sex or gender); (3) sexual assault; (4) sexual exploitation; (5) stalking; and (6) relationship violence (including dating and domestic violence). For more information, or to report an incident, please visit www.uiw.edu/titleix.

F. UNIVERSITY OF THE INCARNATE WORD FASHION MANAGEMENT CODE OF CONDUCT

In the spirit of the Sisters of Charity of the Incarnate Word and the mission of this University, the fashion department has accepted as its charger for the 2006-2007 academic year, the pursuit of the value of respect; personal, departmental and universal.

We intend to implement this value by

- Treating each other with courtesy
- Attempting to recognize the divine in each one of us

-Recognizing the dignity of each individual

The Incarnate Word of God teaches us to treat ourselves, our peers, our superiors, and our community with thoughtful consideration. Thoughtfulness in our words and actions can do much to create a positive and successful learning environment.

NB: The following rules are in addition to the University of the Incarnate Word Student Code of Conduct published in the student handbook, available in the Student Activities Office.

G. ACADEMIC HONESTY STATEMENT

The highest standards of academic honesty are expected in the course. Forms of academic dishonesty include, but are not limited to cheating, plagiarism, counterfeit work, falsification of academic records, unauthorized reuse of work, theft, collusion. See the student handbook for definitions and procedures for investigations of claims of academic dishonesty.

Forms of Academic Dishonesty (including but not limited to):

- Cheating on tests, examinations or other class or laboratory work
- Involvement in plagiarism (appropriation of another's work and the unacknowledged incorporation of that work in one's own written work offered for credit)
- Counterfeit work, including turning in as one's own, work which was created, researched or produced by someone else
- Falsification of Academic Records- knowingly and improperly changing grades on transcripts, grade sheets, electronic data sheets, class reports, projects, or other academically related documents
- Unauthorized reuse of work- turning in of the same work to more than one class without the consent of the instructors involved
- Theft- unauthorized use or circulation of tests or answer sheets specifically prepared for a given course and as yet not used or publicly released by the instructor of the course, or theft of completed tests
- Collusion- involvement in collusion (unauthorized collaboration with another person in preparing course work)
- Facilitating Academic Dishonesty – intentionally or knowingly helping or attempting to help another to violate a provision of the code of academic integrity

II. Department Information.

A. GRADING OF GARMENTS (and Assignments/Projects)

- Garments (Assignments/Projects) must be entirely completed to be graded
- Grading will be based on quality according to the rubrics (specifications) for each construction course

- The student will have to have a C or better to proceed to the next level in the fashion degree plan
- No late work or extra credit will be accepted
- IPs will only be issued in extreme circumstances

NB: The student will have to earn a C or better to proceed to the next level in the fashion degree plan.

B. CLASSROOM AND LAB USE:

Students are to respect the rights of others by treating faculty and classmates with respect. They are to respect the property of others and to use departmental supplies and equipment carefully.

In addition, please

• READ AND KEEP YOUR SYLLABUS

- No food or drink in the sewing or computer labs
- No sleeping in class
- Students should refrain from any unnecessary disruptive talking during class (faculty encourage an open environment in which everyone has the right to express their own opinions and ideas). However, everyone should be able to do so without having to talk over any of their peers in order to be heard
- Silence cell phones, pagers, PDA phones in classrooms
- No portable video game systems during class
- No laptops unless they are part of the on-going lesson
- No working on unrelated topics in class
- No walking in front of the teacher while they are teaching
- Only students enrolled in the class may be in the classroom during class
- No late work
- Departmental supplies are for in-class work
- No leaving the classroom during lecture except in the case of emergency. It is just considered impolite to walk out while someone is lecturing or presenting, plus you are likely to miss vital information.

C. Teaching Strategies

Please read the assignments before coming to class. The reading assignments, lecture discussions and projects are intended to complement each other. This course, as with most fashion courses, is extremely rigorous, and if you are current with your reading you will get more out of your class time. Ask questions. Chances are if you are confused, so are others. At times you all will be confused, so maintain your sense of humor.

The syllabus presents the anticipated schedule, however the time schedule is not written in stone. Although I expect to keep to the dates in general, I like to allow some flexibility. The

raising of questions during class time is welcomed and encouraged. If I don't have the answer to your question I will try to obtain it within a reasonable period of time. I hope that each of you will share your experiences and knowledge with the class. If any instructions or assignments are not clear, please ask me about them so that I can clarify any potential problems for all students in the course.

V. Grading Activities, Criteria, and Guidelines

A. Grading Activities:

Projects and Assignments:

Homework:

Each student will turn in small samples of each technique learned for each section of homework designated. These will become part of your notebook turned in at the end of the semester. The open notes quiz at the start of the semester counts as one homework assignment.

Fabric Design notebook:

This is a VISUAL collection of surface design techniques seen in modern fashion trends as well as the samples created by the student in class. It must be turned in paper form (no electronic versions!) Further instructions can be found in the brief.

Dye, Print, Combo and Yardage Projects:

Each student will create larger fabric projects of their own design focus on each of the above techniques. The full instructions can be found in the brief.

Final Project:

Each student will design and create a garment using the techniques learned in class. This project will be in accordance with ONE of the following: ITAA Fiber Art competition, the Fiber Artists fashion show, or the Surface Design Association Student Show competition.

You will present your final to the class on the day of the final. Further specifications will be given to you on-line and in class. ***You must be present at the final or you will fail the class.***

B. Grading Criteria:

• Homework	15%
• Notebook	10%
• Dye Project	10%
• Printing Project	10%
• White Project	15%
• Texture Project	15%
• Final Project	25%

Total % = 100%

C. Student Evaluation:

Students will be evaluated on their ability to meet the course objectives based on their fulfillment of the class projects and assignments. This includes:

1. Ability to follow directions
2. Ability to demonstrate comprehension of subject matter
3. Neatness
4. Creativity
5. Overall Appearance/Layout/Design

Grades are as follows:

≥ 93%	A	4.0	Superior grasp of subject matter, initiative, and originality
90 – 92%	A-	3.7	
87 – 89%	B+	3.3	
83 – 86%	B	3.0	Better than average grasp of subject matter
80 – 82%	B-	2.7	
77 – 79%	C+	2.3	
70 – 76%	C	2.0	Acceptable grasp of essentials of course
67 – 69%	D+	1.3	
63 – 66%	D	1.0	Less than average performance in class
60 – 62%	D-	0.7	
59% & below	F	0.0	Failure to master the minimum essentials of the course

VI. Class Meeting Schedule**Tentative Schedule:**

Month	Day	Topic	Reading from text	Assignments Due
Aug	23	Syllabus, projects, expectations, textile science review, safety, recipes, textile design	Ch. 1	Wash and iron fabric
	25	Dying – mixing dyes – color; solids and ombres ;Tie Dye and Shibori	Ch. 2	
Sept	30	Work day		
	1	Discharges and printing	Ch. 2, 3	
	6	Work Day		
	8	Printing cont.– block, screen, transfer, foil, sun printing, stencils	Ch. 3, 7	Dye project due
	13	Silk painting	Ch. 2	HW #1
	15	Work day		
	20	Work day		
	22	Batik	Ch. 2	Print project due
	27	Work Day		
	29	Gathers and ruffles	Ch. 5	HW #2
Oct	4	Pleats	Ch. 5	
	6	Tucks	Ch. 5	

	11	Smocking	Ch. 5	HW #3
	13	Fall Break – no class		
	18	Work day		
	20	Work Day		
	25	Quilting	Ch. 5	White project due
	27	Work Day		
Nov	1	Piping, roleaux	Ch. 5	
	3	Ribbonwork	Ch. 6	
	8	Start Final Project	Ch. 8	HW #4
	10	Buttons, closures, and other details Embroidery and needle beadwork	Ch. 6	Texture project due
	15	Work day		
	17	Work day		
	22	Work day		Notebook due
	24	Work day		
Dec	29	Work day		
	1	Work day		
	6	Tuesday: 1:30pm-3:30pm Final Exam – bring project		Present final project

***** You must be present at the final or you will fail the class.** Late projects will not be accepted nor will early ones. No changes can be made to projects after submission. We will not wait for you. If you are not on time, your final project will not be accepted. You must have to the discipline to complete your project on time and to get yourself to the presentation on time.***

If you are more than 15 minutes late, your project WILL NOT be accepted. ***

VII. Bibliography:

Dunnewold, J. (2010). *Art cloth: A guide to surface design for fabric*. Interweave Press: Loveland, CO.

Wada, Y. I., Rice, M. K., & Barton, J. (1999). *Shibori: The inventive art of Japanese shaped resist dyeing*. Kodansha: Tokyo.

Wolff, C. (1996). *The art of manipulating fabric*. Chilton: Radnor, PA.

FADS 4324: Surface Design
Student Agreement

I _____ have read the FADS 4324 Syllabus and Fashion Management Code of Conduct. I understand and agree to all the policies therein pertaining to student conduct, attendance, classroom use, assignments, late assignments, and the performance level that is expected of me in this course.

Student Signature

Date

Student's Name PRINTED

phone number/cell phone

Email – please print clearly

Major

Classification in major: F So Jr Sr