


I. Logistics:

	FADS 3330.01 Spring 2016 ADVANCED DESIGN TTH 7:30-10:15 a.m. JB 224	
	Office Hours: MW 8:30-10:00 am; TTH 1:00- 3:00 p.m. or by appointment	Instructor: Theresa Ann Lopez Office: JB 213 Email: lopezta@uiwtx.edu Phone: 829-3953 CPO: 344

II. Course Overview

A. Course Description:

This course encompasses the design process from inspiration through production. Focus is on the creative process of inspiration documentation and design experimentation, as well as the apparel production process as practiced in the apparel industry. Fee. (Spring). Degree Plan: Fashion design; Prerequisites: FADS 3320 and Instructor's Signature Required; Undergraduate Course; Course may not be repeated for credit.

B. Course Outcomes:

1. Learn how inspiration and research affect design.
2. Learn how to create a design journal.
3. Develop an understanding of production process and methods.
4. Gain an understanding of how garment type and market affect production techniques.
5. Produce self-designed garments from inspiration to actualization.
6. Compete in multi-school design competition.

C. Assessments:

1. Construct patterns, muslins, garments according to profiles and flats. (Outcome 1, 5., 6.)
2. Develop a design journal (Outcome 1, 2).
3. Create 200+ sketches. (Outcome 1, 2, 5).
4. Create line sheets according to specifications for all Sr. Collection looks. (Outcome 3, 4).
5. Develop profile sheets, mood sheets for each project. (Outcome 4, 5, 6).
6. Update Portfolio Book with projects. (Outcome 1, 2, 5).

III. Course Texts/Supplies/Materials

A. Textbooks:

1. Required Textbooks:

Seivewright, S. *Research and Design, 2nd ed.* (2011), AVA Academia, Switzerland.

Faerm, S. *Creating a successful fashion collection.* (2012). Barrons, Hauppauge, New York

Hunter, V. *The Ultimate Fashion Study Guide - The Design Process* (2007), Hunter Publishing, Pasadena, CA.

Atkinson. *How to create your final collection.* (2012). Laurence King, United Kingdom.

2. Recommended Textbooks:

Cole, J. and Czachor, S. *Professional Sewing Techniques for Designers* (20011), Fairchild Publications: New York, NY.

Nudelman, Z. (2009). *The art of couture sewing*. Fairchild Publications: New York, NY.

You will need your textbooks from Apparel Construction, Patternmaking I & II, and Draping.

3. Supplies: Fabric for sample and final garments, findings, and tools for creation of garments; illustration supplies, muslin, 2 journal (Size: 8x11, 9x12, 10x12, 11x13) notebooks for Design Journal

*Throughout the duration of the semester there will be subsequent supplies. This supply list is by no means complete or finite.

IV. Class Meeting Schedule

Tentative Class Meeting Schedule; *SUBJECT TO CHANGE*

Month	Date	Topic In- Class	Assignment	Due
JAN Week	12-14	Syllabus; Resources: Briefs, Trend Research, Journals; Mind Mapping; Profile, Inspiration Board/Mood Board	Seivewright – Read entire book	Buy 2 Journals (one for first 5 projects; second for Sr. Col.)
		Draping Exercise- (2 weeks) Inspiration: Vintage Textile Journals: 40's – 80's Textile Journals:40's – 70's Half scale dress forms;	Select Textile journal	
Week	19-21	Review sources for inspiration Complete: Profile; Mood Board; Sketches (15), Drape dress form		Draped Half Scale Dress Form Profile; Mood Board; Journal w/ sketches
Week	26-28	Chiapas Project (2 weeks and 1 day) Present draping exercise for sketching Introduce Chiapas slides Speaker: Becky Barrerra with fabrics Create profile/mood board Sketches (25) Flat of selected illustration		
FEB	2-4	Pattern Muslin		Journal w/ sketches Profile; Mood Board;
	9	Final Garment		Pattern Muslin
Feb	11	Movie Project (1 week) Show Movie		

	16	Create profile/mood board Illustrations (25)		
Feb	18	Fiber Artist Project (2 1/2 weeks) Inspiration: "World Bazaar" Create profile/mood board (This can be from the Movie) Illustrations (25) Flat of final selected illustration Pattern		
Week	23-25	Muslin Make Corrections		Pattern Journal w/ illustrations Profile; Mood Board;
MAR	1-3	Final Garment On-line Application Due		Muslin/Flats Final Garment
Week	8-10	Gerber Ideation Project (3 weeks) Research Period Silhouettes Create Profile		More deadlines to follow
		Sketches (15) Create Flat – front/back		Profile, Journal w/ illustrations
	14-17	SPRING BREAK Pattern		
Week	22-24	Muslin Corrections		Pattern
Week	29-31	Final Garment Line Sheet Spec Sheet		Final Garment, Line Sheet, Final Illustration Spec sheet
APRIL	5-7	Final Project-Sr. Collection (4 weeks) Inspiration Mood Board		
		Profile 100 Sketches (complete looks; separates do not count as a sketch)		
Week	12-14	Peer voting for 15 Pattern		
Week	19 -21	Muslin Corrections		Journal w/ final 15 selected; profile
Week	26-28	Construct Final garment (fashion fabric)		
May	3 (tue)	Final 8:00 – 10:00 a.m. Presentation of Final Project, Journal, Portfolio, Mood Board to faculty & business representatives		Final Project, Journal, Portfolio, Mood Board

Event Dates: Cutting Edge Fashion Show 4-11 (evening)
Fiber Artists Fashion Show 4-9
Gerber Ideation Competition (to be announced)

V. **Grading Activities, Criteria and Guidelines:**

A. Grading Criteria:	Points	%
Gerber Project	200	20
Chiapas Design Project	150	15
Fiber Artist Project	150	15
Period Draping Project	50	5
Movie Project	100	10
Sr. Collection Project	200	20
Journal/Portfolio	150	15
Total	1000	100%

GRADESHEETS WILL BE POSTED ON BLACKBOARD WITH SPECIFIC GRADE POINTS AND FURTHER REQUIREMENTS.

B. **Grading Scale:**

Grade	Point Range		% Range		Grade Pts
	Low	High	Low	High	
A	930	1000	93%	100%	4.00
A-	900	929	90%	92.99%	3.70
B+	870	899	87%	89.99%	3.30
B	830	869	83%	86.99%	3.00
B-	800	829	80%	82.99%	2.70
C+	770	799	77%	79.99%	2.30
C	700	769	70%	76.99%	2.00
D+	670	699	67%	69.99%	1.70
D	630	669	63%	66.99%	1.00
D-	600	629	60%	62.99%	0.07
F	0	599	0%	59.99	0.00

1. Performance Level: To obtain an “A” in this course, the student must maintain accuracy as well as a high level of creativity in all of their projects. In addition, every project is to be on time, and no more than 2 class absences. Only the highest-level students will receive an “A”. Simply being present and turning in assignments does not “entitle” one to an “A”. Nor does it “entitle” one to any other passing grade. Only absolute excellence in work earns one an “A”. To receive a passing grade will require a lot of hard work and diligence to meet the requirements of the course and the assignments. A passing grade does not mean that the project was merely completed, but that it was also deemed acceptable by the instructor and met ALL of the guidelines.

2. The student must have a **B- OR EARN AN 80% PASSING GRADE IN THE CLASS** or better to proceed to the next level in the fashion degree plan.

3. The Final Project will be a lead-in for the Senior Collections I Class. It will also be your **JUNIOR SKILLS ASSESSMENT**. You will illustrate a collection, make a muslin sample of one look, a final garment in fashion fabric similar to your collection fabrication, 15 line sheets for each of the looks in the collection, a mood board, and a Portfolio Illustration Group (15 illustrations). **You will present this to the class and industry professionals on the day of the final.**

C. **Student Evaluation:**

Students will be evaluated on their ability to meet the course objectives based on their fulfillment of the class projects and assignments. Grading criteria include:

1. Ability to follow directions
2. Pattern work/Construction
3. Proportion/Balance in illustrations, designs, garments
4. Clarity (ease of understanding for the evaluator)
5. Neatness
6. Creativity
7. Timeliness
8. Overall Appearance/Layout/Design

D. Grading Activities: Each project will have a “Project Requirements” Sheet with the criteria for grading and the requirements to follow for the project. This will be posted on Blackboard. This course is intended to prepare you for Senior Collection, in particular, the design process. There are 6 distinct projects that you will stimulate your creative skills and challenge your time management skills. You will integrate all the design techniques that you have learned into a formal process used in the design industry. Some of the projects will require entry into a local and national design competition. The final project will be the lead into your Senior Collection I and II classes. The Junior Year Assessment is based on your final Sr. Collection Project which will determine if you continue on to Sr. Collection I.

1. **Draping Project**

This project is inspired by the vintage quarterly “American Fabrics Journal”: New York, NY. Each student will select a journal for his or her project. The half-scale dress forms will be used to drape a silhouette in fashion fabric. A Profile, Mood Board and 15 sketches/illustrations will be required along with the final draped garment on the half-scale dress form.

2. **Chiapas Project**

This project will cover all aspects of the design process to include a final garment for presentation in a fashion show (Pan American League). Inspired by the embroidered textiles from artisans of Chiapas and neighboring states in Mexico, the garment should be your “modern” version of a look that integrates the Mexican textiles into today’s silhouettes. You will be able to create and design a garment in any size.

3. **Movie Project**

Based on the movie that is shown in class, create a collection that was inspired by an element (s) or character from the movie. Begin with the profile, mood sheet and 25 sketches. Select a target market that is different from your other projects and a different market level. Illustrations should be in the color palette portrayed in the mood sheet. Think “out of the box” on this project!

4. **Fiber Artist of San Antonio (FASA) Project**

You will create a garment to enter into the FASA Fashion Show (4/9) using the “World Bazaar” theme for your entry. The design process outlined for this course will be followed and you can choose the size you wish to construct the garment in. This is a VERY CREATIVE project and you can be as extravagant and outrageous as you wish, as long as the construction is according to appropriate techniques. Some of your inspiration from the Movie Project may be integrated into this project. Deadlines for application submission, fitting appointments, garment submission and show attendance must be adhered to. All garments will be for sale at the FASA fashion show with proceeds benefiting student scholarships.

5. **Gerber Ideation Competition**

You will create a garment according to the guidelines of the Gerber Ideation Competition Rules. The design process for the competition is similar to the UIW design process. Students are required to submit the following: an illustration based on a specific time period, a pattern digitized on Gerber, a sample garment constructed, a final garment constructed, and specification sheet documentation. Sizing is based on Gerber requirements. Detailed submission requirements will follow during the semester.

6. Sr. Collection Project

Students begin the creation of their senior collection with the design narrative of their collection. 100 illustrations are sketched and narrowed down to 15 cohesive looks. A mood board is created, line sheets (front and back) for all 15 looks. A single, representative look is selected to create a pattern, muslin sample and a final garment in fashion fabric. This project serves as the Junior Assessment Review for Advanced Design. Students must earn at least a B- 80% to proceed on to Sr. Collection I.

7. Project: Final Journal/Portfolio:

Includes **development** of 6 design projects. The Final Journal/Portfolio includes the two journals that you have developed in Advanced Design. Each of the 6 projects must be displayed in the two journals. The final 15 illustrations and corresponding line sheets should be displayed in your Portfolio Notebook. Development includes your research, customer profile (design narrative), inspiration, themes, illustrations, line sheets, photos, and mood board/page.

E. Guidelines: Garment Categories

1. EVENING/FORMAL WEAR

- All strapless pieces must have boning and underlining in the bodice or a corselet.
- Must be fully lined
- Must have facings as needed with understitching

2. COATS (OUTERWEAR)

- Must be fully lined.
- Must follow standard tailoring construction requirements

3. SPORTSWEAR (SEPARATES: CASUAL OR DESIGNER)

- Hong Kong, bias or serged seam finish depending on price point
- Must have facings as needed with understitching
- If knits are used, must have bias tape in key seams, use knit interfacing, correct machine stitch, and seams must be serged.

4. CAREER/DAYWEAR

- Must be fully lined
- Must have facings as needed with understitching

5. AFTER FIVE/EVENING

- All strapless pieces must have boning and underlining in the bodice or a corselet.
- Must be fully lined
- Must have facings as needed with understitching

6. AVANTE GUARD

- The construction of these garments must be in keeping with true couture techniques or high quality construction techniques.
- These pieces are truly one of a kind and would be seen more as a piece of art than a functional apparel piece.

F. Submission of Assignments/Projects:

1. LATE ASSIGNMENTS WILL NOT BE ACCEPTED.

2. Assignments are due at the END of each class period as listed in the course outline. **This means that garments are due at 10:15 AM on TUES or THUR according to the Class Meeting Schedule. If they are late you will receive a 0.**

3. Only students with an excused absence (doctor's note required) will not be faulted for a late assignment. However, the assignment must be made up by the next class period following the absence, or the late policy will apply. Those who have skipped class and do not have acceptable documentation of illness or family emergency will not have this grace period. Their assignments will be late regardless of the absence.

4. To receive full credit, all assignments must be received on the due date. All assignments must be worked on in class. This means sewing at least 50% of the garment in the class. You cannot turn in a project or assignment that the instructor has not observed you working on in class. Assignments that have not been worked on in class will not be accepted and will receive a "0".

NOTE: You are responsible for any changes to the project/assignment specifications made orally in class. Please pay attention when projects are being reviewed, ask ahead of time if you want to get started early and find out if you missed anything when absent. **Class communications will be through Blackboard as well as in class. You will need to check the site regularly for any announcements relating to Advanced Design.**

VI. Participation, Punctuality and Attendance Requirements/Expectations

A. Attendance Policy-Studio Classes: (Applies to Excused and Unexcused Absences)

Attendance and participation in this class is mandatory. In addition to maintaining the appropriate average in any class, **ATTENDANCE WILL AFFECT THE FINAL GRADE IN THE FOLLOWING WAYS:**

As this class meets only twice a week, students are allowed 2 absences from this course during the semester. **Each** additional absence will result in the loss of 10% from your final course average. (Department Policy).

Three tardies equal one absence. If a student misses more than 15 minutes of class they are considered ABSENT regardless of whether it is at the beginning, during or at the end of class. If you leave within the last 15 minutes, but before you are dismissed, you are tardy.

ALL absences count regardless of being excused or unexcused. However, an excused absence will allow you to make up missed work, whereas an unexcused absence does not. An excused absence is defined as a verified illness, family emergency, religious observance, or University-sponsored event. A doctor's note is required for an illness to be excused. Notice of funeral or some other form of official documentation is needed for family emergencies. ALL UNDOCUMENTED ABSENCES are unexcused.

Those who have skipped class and do not have acceptable documentation of illness or family emergency will not have this grace period. Their assignments will be graded as late regardless of the absence.

NOTE: You are responsible for any changes to the project/assignment specifications made orally in class. Please pay attention when projects are being reviewed, ask ahead of time if you want to get started early and find out if you missed anything when absent.

B. Documentation Requirements:

An Attendance Sheet will be located at the front of the classroom, **Room 224. It is YOUR responsibility to sign in – not the instructor's.** Students that are in class, but did not sign in are still considered absent.

All excused absences must be accompanied by proper documentation within ONE WEEK of the student's return from his or her absence. If documentation is not provided within one week, the absence will count as unexcused.

Officially Approved Trips:

The University of the Incarnate Word Catalog states that the person responsible for a student missing class due to a trip should notify the instructors of the departure and return schedule in advance of the trip. The student may not be penalized and is responsible for the material missed. (p.87). Remember: This still counts as an absence. It just means you are allowed to make up your work within the pre-arranged amount of time.

Religious Observances:

A student who is absent for the observance of a religious holy day will be allowed to complete the assignment scheduled for that day within one week of the absence. Prior notification to the instructor is requested. Remember: this still counts as an absence, however, students are allowed to make up work within the pre-arranged amount of time.

C. CLASSROOM AND LAB USE:

Students are to respect the rights of others by treating faculty and classmates with respect. They are to respect the property of others and to use departmental supplies and equipment carefully.

- No food or drink in the sewing or computer labs
- No portable music devices during class without the expressed consent of the teacher
- No sleeping in class
- Students should refrain from any unnecessary disruptive talking during class
- Turn off cell phones, pagers, PDA phones in classrooms
- No portable video game systems during class
- No laptops unless they are part of the on-going lesson
- No working on unrelated topics in class
- No walking in front of the teacher while they are teaching
- Only students enrolled in the class may be in the classroom during class

D. Class Participation: Participation in all classes is expected and required. All work is expected to be turned in on time.

VII. ACADEMIC HONESTY STATEMENT

A. UNIVERSITY OF THE INCARNATE WORD FASHION MANAGEMENT CODE OF CONDUCT

In the spirit of the Sisters of Charity of the Incarnate Word and the mission of this University, the fashion department has accepted as its charter for the 2014-2015 academic year, the pursuit of the value of respect; personal, departmental and universal.

We intend to implement this value by:

- Treating each other with courtesy
- Attempting to recognize the divine in each one of us
- Recognizing the dignity of each individual

The Incarnate Word of God teaches us to treat ourselves, our peers, our superiors, and our community with thoughtful consideration. Thoughtfulness in our words and actions can do much to create a positive and successful learning environment.

NB: The following rules are in addition to the University of the Incarnate Word Student Code of Conduct published in the student Handbook, available in the Student Activities Office.

The highest standards of academic honesty are expected in the course. Forms of academic dishonesty include, but are not limited to cheating, plagiarism, counterfeit work, falsification of academic records, unauthorized reuse of work, theft, collusion. See the student handbook for definitions and procedures for investigations of claims of academic dishonesty.

B. Forms of Academic Dishonesty (including but not limited to):

1. Cheating on tests, examinations or other class or laboratory work
2. Involvement in plagiarism (appropriation of another's work and the unacknowledged incorporation of that work in one's own written work offered for credit)
3. Counterfeit work, including turning in as one's own, work which was created, researched or produced by someone else
4. Falsification of Academic Records- knowingly and improperly changing grades on transcripts, grade sheets, electronic data sheets, class reports, projects, or other academically related documents
5. Unauthorized reuse of work- turning in of the same work to more than one class without the consent of the instructors involved
6. Theft- unauthorized use or circulation of tests or answer sheets specifically prepared for a given course and as yet not used or publicly released by the instructor of the course, or theft of completed tests
7. Collusion- involvement in collusion (unauthorized collaboration with another person in preparing course work)
8. Facilitating Academic Dishonesty – intentionally or knowingly helping or attempting to help another to violate a provision of the code of academic integrity.

VIII. Disability statement:

Disability Accommodations

The University of the Incarnate Word is committed to providing a supportive, challenging, diverse and integrated environment for all students. In accordance with Section 504 of the Rehabilitation Act – Subpart E and Title III of the Americans with Disabilities Act (ADA), the University ensures accessibility to its programs, services and activities for qualified students with documented disabilities.

For more information, contact the Student Disability Services Office:

Location Administration Building – Room 105

Phone (210) 829-3997

Fax (210) 829-6078

www.uiw.edu/sds

FADS 3330.01: ADVANCED DESIGN

Course Agreement

I, _____, have read and understand the FADS 3330-Spring 2016 Syllabus and Fashion Management Code of Conduct. I understand and agree to all the policies therein pertaining to student conduct, attendance, classroom use, assignments, late assignments, and the performance level that is expected of me in this course.

Student Signature

Date

Cell phone

UIW Email