



Bachelor of Science: FASHION MANAGEMENT/MERCHANDISING
SCHOOL OF MEDIA & DESIGN

Freshman Year: Fall 2020		Hrs.	Freshman Year: Spring 2021		Hrs.
FMGT 1111 Orientation		1	FMGT 1301 Computer Applications (studio)		3
FADS 1305 Intro to Fashion		3	BMKT 3331 Principles of Marketing		3
FMGT 1310 Apparel Construction (studio)		3	ENGL 1312 Composition 2		3
FADS 2310 Patternmaking Concepts		3	PHIL 1381 Introduction to Philosophy		3
ENGL 1311 Composition 1		3	Fine Arts		3
DWHP 1200 Dimensions of Wellness		2	PE Activity Course		1
Total hours		15	Total hours		16
Sophomore Year: Fall 2021			Sophomore Year: Spring 2022		
FMGT 2350 Promotional Strategies I		3	FMGT 3340 Textile Product Analysis		3
FADS 2310 Fashion Technical Drawing (studio)		3	BMGT 3340 Management Theory/Practice		3
FMGT 2341 Textiles		3	FMGT 3323 Fashion History		3
ENGL 2310 World Literature Studies		3	Math 1304, 1306, 1308 or 2303		3
ACCT 2311 Accounting I		4	RELS 1305; 1315;1325;1327; or 1335		3
Total hours		16	Total hours		15
Junior Year: Fall 2022			Junior Year: Spring 2023		
FMGT 3355 Fashion Operations Mgmt I		3	FMGT 3335 Technical Line Development (studio)		3
FMGT 4340 Computer Aided Design (studio)		3	FMGT 3383 Fashion Operations Mgmt II		3
Science + lab (recommend CHEM 1308 + Chem 1108 Science of Art)		3	Choose 1: FMGT 4331 Promotional Strategies II or COMM 4347 Social Media		3
Choose 1: COMM 1301 Public speaking or DMTS Creativity in Practice		3	FMGT 4335 Professional Development		3
Language		3	Language		3
Total hours		15	Total hours		15
Senior Year: Fall 2023			Senior Year: Spring 2024		
BINT 3331 International Business		3	FMGT 4390 Capstone (studio)		3
FMGT 4350 Global Fashion Economics		3	Choose 1: FMGT 4307 Dress Theory or FMGT 4392 Fashion Study Tour		3
MIS 2321 Intro to Information Systems		3	FMGT 3345 Sustainability in Fashion		3
HIST 1311, 1312, 1321, or 1322		3	BLAW 3317 Business Law		3
Social Science		3	Upper level Philosophy or Religious Studies		3
Total hours		15	Total hours		15
UIW Core - Total Hours		43	Summer 2023: FMGT 4388 Internship		3
Major - Total Hours		61 core + 21 concentration = 82	Senior Year: Spring 2024		
Degree - Total Hours		125	FMGT 4390 Capstone (studio)		3

For additional program information, go to: www.uiw.edu/fashion

Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.

Courses listed in black are requirements of the major.

Students who successfully pass the American Association of Family & Consumer Sciences Pre-Pac exam will receive 3 credit hours for FADS 1305 Introduction to Fashion.