

University of the Incarnate Word  
School of Media & Design  
*BA | Design, Media & Technology Studies*  
Sample 4 Year Plans



School of Media & Design  
University of the Incarnate Word

## BA in Design, Media, & Technology Studies

Sample Incoming First-Year Student

Freshman Fall	Freshman Spring
<p>DMTS 1100 Orientation to DM&amp;TS  ANGD 1301 Introduction to Animation and Game Design  GDSN 1390 Foundations of Design</p> <p>ARTS 1301 Drawing I  ENGL 1311 Composition I  MATH 1304 College Algebra</p> <p style="text-align: right;"><b>A&amp;T:6   T:3   L&amp;W:0   P:1    16/0</b></p>	<p>ANGD 1390 Typography I  ANGD 1380 Anatomy for the Animator  ARTS 2320 Painting I  ARTS 1311 2D Design</p> <p>ENGL 1312 Composition II</p> <p style="text-align: right;"><b>A&amp;T:9   T:0   L&amp;W:3   P:0    15/3</b></p>
Sophomore Fall	Sophomore Spring
<p>INTD 2364 Color Theory  COMM 1301 Introduction to Mass Communications  MUST 1301 Intro to Music Technology</p> <p>ENGL 2310 World Literature Studies  DWHP 1200 Dimensions of Wellness</p> <p style="text-align: right;"><b>A&amp;T:0   T:3   L&amp;W:0   P:6    14/0</b></p>	<p>ANGD 2330 History of Animation  COMM 2360 Video I  SPCH 1311 Public Speaking</p> <p>PHIL 1381 Introduction to Philosophy  PSYC 1301 Introduction to Psychology</p> <p style="text-align: right;"><b>A&amp;T:0   T:0   L&amp;W:3   P:6    15/0</b></p>
Junior Fall	Junior Spring
<p>COMM 3317 Diversity in the Media  COMM 2321 Audio I  ACCT 2301 Accounting for Non-Business Majors  ARTS 2361 Sculpture I</p> <p>HIST 1311 World History I</p> <p style="text-align: right;"><b>A&amp;T:3   T:3   L&amp;W:3   P:3    15/6</b></p>	<p>COMM 4349 Digital &amp; Electronic Writing  ARTS 3361 Sculpture II  INTD 3363 History of Architecture II</p> <p>BIOL/PHYS 1401  RELS 1305 Introduction to Theology &amp; Ethics</p> <p style="text-align: right;"><b>A&amp;T:3   T:0   L&amp;W:6   P:0    16/6</b></p>
Senior Fall	Senior Spring
<p>MUST 3320 Web Design for Music Applications  ENGL 3357 Visual Rhetoric *  ARTS 3358 Digital Photography</p> <p>RELS 3330 Religion, Values &amp; Film  CHIN 1311 Chinese I</p> <p style="text-align: right;"><b>A&amp;T:3   T:3   L&amp;W:6   P:0    15/12</b></p>	<p>COMM 3340 Social Media  SPCH 3371 Persuasion  DMTS 4301 Capstone  DMTS 4305 Senior Portfolio</p> <p>CHIN 1312 Chinese II  PEHP</p> <p style="text-align: right;"><b>A&amp;T:0   T:3   L&amp;W:0   P:3    16/12</b></p>

**Total Credits: 122 | Core: 43 | UD: 39**

**Art & Design: 24 | Technology: 15 | Literacy & Writing: 21 | Production: 19**



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<b>BA in Design, Media, &amp; Technology Studies</b> Changing from ANGD Major	
<b>Freshman Fall</b>	<b>Freshman Spring</b>
ANGD 110I Orientation to Animation and Game Design ANGD 130I Introduction to Animation and Game Design ANGD 131I Set & Level Design & Modeling  ARTS 130I Drawing I ENGL 131I Composition I MATH 1304 College Algebra  <b>A&amp;T:6   T:3   L&amp;W:0   P:1    16/0</b>	ANGD 1302 Digital Imaging and Texture Painting ANGD 1380 Anatomy for the Animator ANGD 3325 Figure Drawing for Animators ANGD 132I Character Modeling  ENGL 1312 Composition II  <b>A&amp;T:9   T:0   L&amp;W:3   P:0    15/3</b>
<b>Sophomore Fall</b>	<b>Sophomore Spring</b>
INTD 2364 Color Theory COMM 130I Introduction to Mass Communications MUST 130I Intro to Music Technology  ENGL 2310 World Literature Studies DWHP 1200 Dimensions of Wellness  <b>A&amp;T:0   T:3   L&amp;W:0   P:6    14/0</b>	ANGD 2330 History of Animation COMM 2360 Video I SPCH 131I Public Speaking  PHIL 138I Introduction to Philosophy PSYC 130I Introduction to Psychology  <b>A&amp;T:0   T:0   L&amp;W:3   P:6    15/0</b>
<b>Junior Fall</b>	<b>Junior Spring</b>
COMM 3317 Diversity in the Media COMM 232I Audio I ACCT 230I Accounting for Non-Business Majors ARTS 236I Sculpture I  HIST 131I World History I  <b>A&amp;T:3   T:3   L&amp;W:3   P:3    15/6</b>	COMM 4349 Digital & Electronic Writing ARTS 336I Sculpture II INTD 3363 History of Architecture II  BIOL/PHYS 140I RELS 1305 Introduction to Theology & Ethics  <b>A&amp;T:3   T:0   L&amp;W:6   P:0    16/6</b>
<b>Senior Fall</b>	<b>Senior Spring</b>
MUST 3320 Web Design for Music Applications ENGL 3357 Visual Rhetoric * ARTS 3358 Digital Photography  RELS 3330 Religion, Values & Film CHIN 131I Chinese I  <b>A&amp;T:3   T:3   L&amp;W:6   P:0    15/12</b>	COMM 3340 Social Media SPCH 337I Persuasion DMTS 430I Capstone DMTS 4305 Senior Portfolio  CHIN 1312 Chinese II PEHP  <b>A&amp;T:0   T:3   L&amp;W:0   P:3    16/12</b>
<b>Total Credits: 122   Core: 43   UD: 39</b>	
<b>Art &amp; Design: 24   Technology: 15   Literacy &amp; Writing: 21   Production: 19</b>	



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## BA in Design, Media, & Technology Studies

Changing from GDSN Major

Freshman Fall		Freshman Spring	
GDSN 1101	Orientation to Graphic Design	GDSN 1210	Drawing for Designers (8-weeks)
GDSN 1301	Introduction to Graphic Software	GDSN 1215	Digital Imaging (8-weeks)
GDSN 1380	Foundations of Design	GDSN 1390	Typography I
ARTS 1301	Drawing I	ENGL 1312	Composition II
PHIL 1301	Intro to Philosophy	DHWP 1200	Dimensions of Health/Wellness
ENGL 1301	Composition I	MATH 130X	Math from List
		PEHP xxxx	PE from list
<b>A&amp;T:7   T:3   L&amp;W:0   P:0    16/0</b>		<b>A&amp;T:6   T:3   L&amp;W:0   P:0    16/0</b>	
Sophomore Fall		Sophomore Spring	
COMM 1301	Intro to Mass Communications	CIS 2368	Website Development I
INTD 2364	Color Theory	COMM 2320	Audio Production I
ELEC xxxx	Art/Design Elective from List	ELEC xxxx	Art/Design Elective from List
ARTH 2361	Art History Ancient Medieval	ARTH 2362	Art History: Renaissance-Modern
ENGL 2310	World Literature	SCIE xxxx	Science with Lab from Core list
<b>A&amp;T:0   T:0   L&amp;W:3   P:3    15/0</b>		<b>A&amp;T:0   T:3   L&amp;W:0   P:3    15/0</b>	
Junior Fall		Junior Spring	
GDSN 4330	History of Communication Design	GDSN 4325	Business of Design
COMM 2358	Video Production I	BMKT 3331	Principles of Marketing
CIS 3365	Website Development II	COMM 2315	Writing for the Media
LANG xxxx	Language from Core List	LANG xxxx	Language from Core List
SOSC xxxx	Social Science from Core List	RELS xxxx	Religion from Core list
<b>A&amp;T:0   T:3   L&amp;W:3   P:3    15/6</b>		<b>A&amp;T:0   T:0   L&amp;W:3   P:6    15/9</b>	
Senior Fall		Senior Spring	
COMM 3340	Social Media	DMTS 4301	Capstone
BMGT 3340	Management Theory	DMTS 4305	Senior Portfolio
ELEC xxxx	UD Art/Design Elective from List	PHIL 3375	Aesthetic: Art & Beauty
ARTH 3360	Survey of Contemporary Art	COMM 4315	Media Ethics
HIST 13xx	History from Core List	ELEC xxxx	UD Art/Design Elective from List
<b>A&amp;T:3   T:3   L&amp;W:6   P:3    15/12</b>		<b>A&amp;T:0   T:0   L&amp;W:0   P:0    15/15</b>	
<b>Total Credits: 122   Core: 43   UD: 42</b>			
<b>Art &amp; Design: 16   Technology: 15   Literacy &amp; Writing: 15   Production: 18</b>			



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<b>BA in Design, Media, &amp; Technology Studies</b> Changing from COMM Major	
<b>Freshman Fall</b>	<b>Freshman Spring</b>
<p>COMM 1301 Introduction to Mass Communications ARTH 2361 Art History: Ancient thru Med</p> <p>ARTS 1301 Drawing I ENGL 1311 Composition I MATH 1304 College Algebra</p> <p style="text-align: right;"><b>A&amp;T: 0   T: 0   L&amp;W: 6   P: 0    15/0</b></p>	<p>COMM 2360 Video I SPCH 1311 Public Speaking CIS 1301 Computer Information Systems</p> <p>ARTH 2362 Art History: Ren to Mod ENGL 1312 Composition II</p> <p style="text-align: right;"><b>A&amp;T: 0   T: 3   L&amp;W: 3   P: 6    15/0</b></p>
<b>Sophomore Fall</b>	<b>Sophomore Spring</b>
<p>DMTS 1101 Orientation to DM&amp;TS GDSN 1215 Digital Imaging GDSN 1210 Drawing for Designers COMM 2321 Audio I ACCT 2301 Accounting for Non-Business Majors</p> <p>ENGL 2310 World Literature Studies DWHP 1200 Dimensions of Wellness</p> <p style="text-align: right;"><b>A&amp;T: 3   T: 5   L&amp;W: 0   P: 3    16/0</b></p>	<p>INTD 2364 Color Theory GDSN 1301 Graphic Design Software ANGD 1311 Set &amp; Level Design</p> <p>PHIL 1381 Introduction to Philosophy PSYC 1301 Introduction to Psychology</p> <p style="text-align: right;"><b>A&amp;T: 3   T: 3   L&amp;W: 0   P: 3    15/0</b></p>
<b>Junior Fall</b>	<b>Junior Spring</b>
<p>COMM 4349 Digital &amp; Electronic Writing COMM 3340 Social Media GDSN 33xx Layout for Non-Majors</p> <p>THART 2360 Introduction to Technical Production HIST 1311 World History I</p> <p style="text-align: right;"><b>A&amp;T: 3   T: 3   L&amp;W: 3   P: 3    15/9</b></p>	<p>CIS 3367 Networks &amp; Telecommunications BMKT 3365 Product Design &amp; Brand Management * COMM 3325 Aesthetics</p> <p>BIOL/PHYS 1401 RELS 1305 Introduction to Theology &amp; Ethics</p> <p style="text-align: right;"><b>A&amp;T: 6   T: 3   L&amp;W: 3   P: 0    16/12</b></p>
<b>Senior Fall</b>	<b>Senior Spring</b>
<p>FADS 4324 – Surface Design * COMM 4315 Media Ethics</p> <p>RELS 3330 Religion, Values &amp; Film or PHIL 3325 Aesthetics CHIN 1311 Chinese I Elective</p> <p style="text-align: right;"><b>A&amp;T: 3   T: 0   L&amp;W: 3   P: 0    15/9</b></p>	<p>DMTS 4301 Capstone DMTS 4305 Senior Portfolio Elective</p> <p>CHIN 1312 Chinese II PEHP</p> <p style="text-align: right;"><b>A&amp;T: 0   T: 0   L&amp;W: 0   P: 0    13/6</b></p>
<b>Total Credits: 120   Core: 43   UD:3 6</b>	
<b>Art &amp; Design: 18   Technology: 17   Literacy &amp; Writing: 18   Production: 15</b>	



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<b>BA in Design, Media, &amp; Technology Studies</b> Changing from Fashion Major	
<b>Freshman Fall</b>	<b>Freshman Spring</b>
FMGT 1111 Seminar in Fashion Management FADS 1305 Introduction to Fashion Design FMGT 1310 Apparel Construction I  PHIL 1381 Introduction to Philosophy ENGL 1311 Composition I MATH 1304 College Algebra  <b>A&amp;D: 3   T: 0   L&amp;W: 0   P: 3    16/0</b>	FADS 1320 Apparel Construction 2 FADS 2331 Flat Pattern FMGT 1305 Introduction to Fashion Management FMGT 1301 Computer Applications in FMGT  ENGL 1312 Composition II PE Activity  <b>A&amp;D: 0   T: 3   L&amp;W: 0   P: 9    16/0</b>
<b>Sophomore Fall</b>	<b>Sophomore Spring</b>
FADS 3333 Fashion Illustration FADS 3325 Draping FMGT 2341 Textiles  Natural Science DWHP 1200 Dimensions of Wellness  <b>A&amp;D: 6   T: 0   L&amp;W: 0   P: 3    15/6</b>	FADS 3312 Patternmaking Methods FADS 4330 Computer Illustration FMGT 3340 Textile Product Analysis  Religious Studies (lower division) ECON 2301 Macro Economics  <b>A&amp;D: 3   T: 3   L&amp;W: 0   P: 3    15/9</b>
<b>Junior Fall</b>	<b>Junior Spring</b>
FMGT 4350 Fashion Global Economics COMM 1301 Intro to Mass Communications  BMKT 3331 Principles of Marketing Language I HIST 1311 World History I  <b>A&amp;D: 0   T: 0   L&amp;W: 3   P: 3    15/6</b>	FMGT 4331 Fashion Promotional Strategies 2 COMM 2315 Writing for the Media  BMKT 3355 Internet Marketing Language 2 ENGL 2310 World Literature Studies  <b>A&amp;D: 0   T: 3   L&amp;W: 3   P: 3    15/6</b>
<b>Senior Fall</b>	<b>Senior Spring</b>
FMGT 4307 Cultural Studies in Fashion COMM 4375 Public Relations COMM 3340 Social Media  ACCT 2311 Accounting I Religious Studies (upper division)  <b>A&amp;D: 0   T: 6   L&amp;W: 6   P: 0    15/12</b>	FMGT 3323 Fashion History 2 ARTS 1301 Drawing I DMTS 4301 Capstone DMTS 4305 Senior Portfolio  <b>A&amp;D: 3   T: 0   L&amp;W: 3   P: 0    12/9</b>
<b>Total Credits: 120   Core: 43   UD: 48</b>	
<b>Art &amp; Design: 15   Technology: 15   Literacy &amp; Writing: 15   Production: 24</b>	