

University of the Incarnate Word Unofficial Degree Plan – Communication Arts

Note – If students take bridge courses, the degree cannot be completed in 4 years unless courses are taken during the summers.

Degree: Bachelor of Arts

Major: Communication Arts with Multimedia

Name: _____

Student ID: _____

Catalog: 2021-2023

Advisor: _____

Evaluator: _____

Date: _____

Bachelor's Degree Institutional Requirements: A minimum of 120 hours required for graduation to include: 45 hours of residency, 36 advanced hours (junior/community college courses will not satisfy), 36 of the last 45 hours from UIW, 45 clock hours community service.

University Core Curriculum	Req	Earned	Grade	Lacks
Rhetoric (6)				
ENGL 1311 Composition I	3			
ENGL 1312 Composition II	3			
Wellness and Physical Ed (3)				
DWHP 1200 (3200 Transfer)	2			
PE Activity Course _____	1			
Philosophy and Religion (9)				
3 Hrs from: RELS 1305, 1315, 1325, 1335	3			
PHIL 1381 Introduction to Philosophy	3			
3 Hrs RELS or PHIL	3			
Literature and the Arts (6)				
ENGL 2310 World Literature Studies	3			
Fine Arts	3			
Mathematics and Natural Science with Lab (7)				
MATH 1304 or 1306 or higher	3			
Science	4			
History and the Behavioral Sciences (6)				
3 Hours from: HIST 1311, 1312, 1321, 1322	3			
Social Science	3			
Second Language (6)				
Any language	3			
Any language	3			
Community Service (45 Non-Credit Clock Hours)				
Community Service Requirement				
TOTAL UNIVERSITY CORE CURRICULUM HOURS	43			

**Courses completed at junior/community colleges will not satisfy the advanced hour requirement for the degree.

Grade of C or better required in ENGL 1311, 1312 and all courses for Major/Minor/Concentration/Specialization.

Select 12 hours from 1 of 3 tracks (Production, Journalism, or Creative Publishing)

12 Hours of COMM Electives in Production Track				
COMM 3325 Writing the Script	3			
COMM 3382 Digital Film Prod. II	3			
COMM 3386 Studio Production	3			
COMM 4322 Seminar Film Topics	3			
COMM 4330 Cinematography & Lighting	3			
COMM 4351 Advanced Digital Editing/ Production	3			
COMM 4358 Producing/ Directing Seminar	3			
COMM 4399 Selected Topics in Communication Arts	3			
12 Hours of COMM Electives in Journalism Track				
COMM 3354 Journalism II	3			
COMM 3353 Broadcast Journalism	3			
COMM 4335 News and Feature Editing	3			
COMM 4343 Convergent Media	3			
COMM 4348 Journalism History	3			
COMM 4399 Selected Topics in Communication Arts	3			
12 Hours of COMM Electives in Creative Publishing Track				
COMM 4340 Design, Layout, Print	3			
COMM 4343 Convergent Media	3			
COMM 4349 Intro to Creative Publishing	3			
COMM 3313 Event Planning or COMM 4399 Selected Topics in Communication Arts	3			

Comm Arts Core Curriculum**	Req	Earned	Grade	Lacks
37 Hours of COMM Arts Core				
COMM 1100 Orientation Comm Arts	1			
COMM 1301 Intro to Mass Communication	3			
COMM 1305 Digital Literacy for Communication Arts	3			
COMM 1311 Public Speaking	3			
COMM 2315 Writing for the Media	3			
COMM 3310 Theories of Communication	3			
COMM 3317 Diversity in the Media	3			
COMM 3320 Aesthetics of Vision and Sound	3			
COMM 3332 Rhetorical Criticism	3			
COMM 3365 Multimedia Design/ Production	3			
COMM 4315 Media Ethics	3			
COMM 4332 Law and the Media	3			
COMM 4372 Interpersonal Communication	3			
15 Hours of Multimedia Core				
COMM 2320 Audio Production I	3			
COMM 2354 Journalism I	3			
COMM 3355 Publications Practicum or COMM 3390 Radio Practicum or COMM 3395 TV Practicum	3			
COMM 3381 Digital Film Production I	3			
COMM 4347 Social Media	3			
12 Hours of Multimedia Track (Production, Journalism, or Creative Publishing)				
COMM Elective in Multimedia Track	3			
COMM Elective in Multimedia Track	3			
COMM Elective in Multimedia Track	3			
COMM Elective in Multimedia Track	3			
12 Hours of COMM Electives or General Electives (approved by advisor)				
Upper Division COMM or General Elective	3			
Upper Division COMM or General Elective	3			
Upper Division COMM or General Elective	3			
Upper Division COMM or General Elective	3			
3 Semester Hours of English				
ENGL 2365: Prof & Tech Comm	3			
TOTAL UNIVERSITY CORE, COMM CORE, CONCENTRATION, ELECTIVES & ENGLISH HOURS	122			

University Core	43
Communication Arts Core	37
Multimedia	15
Track Courses	12
Electives	12
English	3
	122

ELECTIVES

Accelerated Bachelor to Master (ABM) Program Admittance:

- Students may apply to the ABM program after completing 62 undergraduate credit hours.
- To do so, submit a completed Graduate application, which can be obtained from the Admissions Office website.
- Students with a cumulative GPA of 3.0 or higher will automatically be considered eligible for admission to graduate school.
- Students with a GPA below 3.00, may be required to submit additional application materials upon the recommendation of the Admissions Department and/or the Communication Arts Department.

*ABM students will be awarded both the B.A. and M.A. in Communication Arts upon completion of all coursework hours required in both.

COMM Arts Graduate (GR)

Core (GR) (15)	Req	Earned	Grade	Lacks
COMM 6301 Communication Theory	3			
COMM 6307 Intro to Grad Studies in Comm	3			
COMM 6308 Writing and Research Techniques	3			
COMM 6309 Comm Research Methods	3			
COMM 6345 Practicum in Specialized Area of Study	3			
Electives (12)				
COMM 6304 Aesthetics of Visual Perception (counts as a Multimedia elective)	3			
**COMM 6315 Seminar in Film Studies (counts as a Media and Culture elective)	3			
COMM 6323 Advanced Media Writing (counts as a Multimedia elective)	3			
COMM 6332 Seminar in Convergent Media (counts as a Multimedia elective)	3			
**COMM 6338 Seminar in Media and Culture	3			
**COMM 6339 Seminar in Multimedia	3			
**COMM 6342 Seminar in Strategic Communication	3			
COMM 6398 Directed Studies in Communication Arts OR	3			
**COMM 6399 Special Topics	3			
*ABM students must take at least 6 hrs. in their concentration and at least 3 hrs. outside their concentration. **May be repeated for credit. Course topics vary.				
Mastery (3)				
COMM 63CS1 Communication Capstone	3			
COMM 61CS1 (continuation of 63CS1 if needed) OR	1			
COMM 63TR Thesis Research	3			
COMM 61TR (continuation of COMM 63TR if needed)	1			
TOTAL GRADUATE HOURS				
CORE COURSE HOURS (15)				
ELECTIVE COURSE HOURS (12)				
MASTERY (3)				
TOTAL HOURS (30)				