

# Bachelor of Arts in **Communication Arts** **Film**

School of Media and Design

## **PROGRAM OVERVIEW**

The Bachelor of Arts (B.A.) in Communication Arts at the School of Media and Design uses a unique blend of theory-driven and experience-based classes where students acquire the necessary knowledge and skills.

The Film program is a rigorous course of study in film and will prepare students for the ever-growing field of film production. The Film concentration includes theoretical and historical context unique to film's specialized scope and narrative. The program balances both the collaborative filmmaking process as well as the director as auteur.

## **QUICK FACTS**

- Our cohort learning environment allows students to progress as a team and build a strong network with other filmmakers. Students cultivate their directorial voice and art form through an intense hands-on approach.
- Career opportunities include writers, producers, directors, editors, videographers, filmmakers, advertising specialists, social media specialists, teachers, web specialists, convergent media specialists, digital strategists, among others.

## **ADMISSION REQUIREMENTS**

The requirements for admission to the B.A. in Communication Arts program are the same as the requirements for admission to the University of the Incarnate Word.

The requirements include:

- Submit your application. Apply at [uiw.edu/apply](http://uiw.edu/apply).
- Email your high school transcripts in PDF format to [admissiondocs@uiwtx.edu](mailto:admissiondocs@uiwtx.edu).
- Submit your SAT and/or ACT scores (optional).
- Submit additional application documents (if applicable) - G.E.D. scores, AP/Achievement or CLEP Test Score and Dual credit transcripts.
- Submit your FAFSA. UIW FAFSA code: 003578.

## **CONTACT**

UIW Admissions  
(210) 829-6005  
[admission@uiwtx.edu](mailto:admission@uiwtx.edu)

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**OUR MISSION.**

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## B.A. in Comm. Arts - Film

### FRESHMAN YEAR

#### Fall

ENGL 1311: Composition I (3 hours)  
 REL 1305, 1315, 1325, 1335 (3 hours)  
 DWHP 1200 Dimensions of Wellness (2 hours)  
 PE Activity Course (1 hour)  
 COMM 1100 Orientation to Communication Arts (1 hour)  
 COMM 1301 Intro to Mass Communication (3 hours)  
 COMM 1311 Public Speaking (3 hours)  
**Total Hours: 16**

#### Spring

ENGL 1312 Composition II (3 hours)  
 MATH 1304, 1306 or higher (3 hours)  
 PHIL 1381 Introduction to Philosophy (3 hours)  
 COMM 1305 Digital Literacy (3 hours)  
 COMM 1320 Editing to Film (3 hours)  
**Total Hours: 15**

### SOPHOMORE YEAR

#### Fall

Second Language I (3 hours)  
 ENGL 2310 World Literature Studies (3 hours)  
 COMM 2315 Writing for the Media (3 hours)  
 COMM 2320 Audio Production I (3 hours)  
 COMM 3381 Digital Film Production I (3 hours)  
**Total Hours: 15**

#### Spring

Second Language II (3 hours)  
 HIST 1311, 1312, 1321, 1322 (3 hours)  
 COMM 3365 Multimedia Design and Production (3 hours)  
 COMM 3382 Digital Film Production II (3 hours)  
 COMM 2350 Film History (3 hours)  
**Total Hours: 15**

### JUNIOR YEAR

#### Fall

Social Science (3 hours)  
 COMM 3320 Aesthetics of Vision and Sound (3 hours)  
 COMM 3310 Theories of Communication (3 hours)  
 COMM 3325 Writing the Script (3 hours)  
 COMM 4330 Cinematography and Lighting (3 hours)  
**Total Hours: 15**

#### Spring

Science with Lab (4 hours)  
 REL or PHIL (3000/4000) (3 hours)  
 COMM 3317 Diversity in the Media (3 hours)  
 COMM 3350 Screenwriting (3 hours)  
 COMM 4322 Seminar Film Topics (3 hours)  
**Total Hours: 16**

### SENIOR YEAR

#### Fall

Fine Arts (3 hours)  
 COMM 3332 Rhetorical Criticism (3 hours)  
 COMM 4332 Law and the Media (3 hours)  
 COMM 4358 Producing/Directing Seminar (3 hours)  
 FILM 4327 Auteur Study (3 hours)  
**Total Hours: 15**

#### Spring

COMM 4315 Media Ethics (3 hours)  
 COMM 4328 Internship (3 hours)  
 COMM 4351 Advanced Digital Editing and Production (3 hours)  
 COMM 4372 Interpersonal Communication (3 hours)  
 COMM 4390 Senior Portfolio (3 hours)  
**Total Hours: 15**

122 hours needed to complete the B.A. in Film.

**LEARN MORE** | [bit.ly/uiw-ba-commarts](http://bit.ly/uiw-ba-commarts)