



SCHOOL OF MEDIA AND DESIGN
Four Year Recommended Plan
ABM: Communication Arts
Media Studies

Freshman Year: Fall		Hrs.
COMM 1311 Public Speaking		3
ENGL 1311 Composition I		3
COMM 1100 Orientation Comm Arts		1
COMM 1301 Introduction to Mass Comm.		3
DWHP 1200 Dimensions of Wellness		2
PE Activity Course		1
COMM 1305 Computer Literacy		3
Total hours		16
Sophomore Year: Fall		
Second Language		3
ENGL 2310 World Literature Studies		3
Journalism I		3
REL or PHIL		3
Science with Lab		4
Total hours		16
Junior Year: Fall		
COMM 3310 Theories of Communication		3
COMM 4305 Comm, Tech & Society		3
COMM 3365 Multimedia Design & Production or COMM 4340 Graphic Design & Layout		3
COMM 3320 Aesthetics of Vision and Sound		3
Upper Division COMM or other course approved by advisor		3
Total hours		15

Freshman Year: Spring		Hrs.
ENGL 1312 Composition II		3
Social Science		3
Fine Art		3
PHIL 1381 Introduction to Philosophy		3
REL 1305, 1315, 1325, 335		3
Total hours		15
Sophomore Year: Spring		
Second Language		3
ENGL 2365 Prof & Tech Communications		3
HIST 1311,1312, 1321,1322		3
MATH 1304 or 1306 or higher		3
COMM 2315 Writing for the Media		3
Total hours		15
Junior Year: Spring		
ENGL 3375 or any Upper Level ENGL		3
COMM 3330 Impact of Media on Society		3
ENGL 3000 or 4000 level		3
COMM 3325 Writing the Script		3
Upper Division COMM or other course approved by advisor		3
Total hours		15

Senior Year: Summer	
COMM 3353 Broadcast Journalism	3
COMM 6308 Writing and Research Techniques (8 weeks)	3
Total hours	6



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Senior Year: Fall	
COMM 3317 Diversity in the Media	3
COMM 4332 Law and the Media	3
BKMT 3331 Principles of Marketing	3
COMM 4320 Issues and Trends in Bilingual Comm	3
Graduate Course	
COMM 6307 Intro to Grad Studies	3
Total hours	15

Senior Year: Spring	
**COMM 4325 Global Media Studies	3
COMM 4322 Selected Film Topics	3
BKMT 3333 Integrated Marketing Communication	3
Upper Division COMM or other course approved by advisor	3
Upper Division COMM or other course approved by advisor	3
Graduate Course	
COMM 6301 Communications Theory (8 weeks)	3
Total hours	18

Graduate Program: Summer	
COMM Elective (10 weeks)	3
COMM 6345 Practicum	3
Total hours	6

Graduate Program Year 5: Fall	
COMM 6309 Communications Research Methods (8 weeks)	3
COMM 6302 Media Ethics (8 weeks)	3
COMM Elective (8 weeks)	3
Total hours	9

Graduate Program Year 5: Spring	
COMM Elective (8 weeks)	3
COMM 63CS1 Communication Capstone or COMM 63TR Thesis	3
Total hours	6

UG Core Curriculum - Total Hours	43
UG Major - Total Hours	79
UG Degree - Total Hours	122
MA Core	12
MA Electives	18
MA Total	30

For additional program requirements, go to: <http://www.uiw.edu/smd>

* Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.

*Courses listed in black are requirements of the major.

*Courses highlighted in blue require admission to the program.