

**University of the Incarnate Word**  
**Unofficial Degree Plan – Communication Arts**

*Note – If students take bridge courses, the degree cannot be completed in 4 years unless courses are taken during the summers.*

Degree: **Accelerated Bachelor's to Master's Program**

Major: **Media Studies**

Name: \_\_\_\_\_

Student ID: \_\_\_\_\_

Catalog: 2016-2018

Advisor: \_\_\_\_\_

Evaluator: \_\_\_\_\_

Date: \_\_\_\_\_

**Bachelor's Degree Institutional Requirements:** A minimum of 120 hours required for graduation to include: 45 hours of residency, 36 advanced hours (junior/community college courses will not satisfy), 36 of the last 45 hours from UIW, 45 clock hours community service, computer literacy (test or course credit).

University Core Curriculum	Req	Earned	Grade	Lacks
<b>Rhetoric (6)</b>				
ENGL 1311 Composition I	3			
ENGL 1312 Composition II	3			
<b>Philosophy and Religion (9)</b>				
3 Hrs from: RELS 1305, 1315, 1325, 1335	3			
PHIL 1381 Introduction to Philosophy	3			
3 Hrs RELS or PHIL	3			
<b>Literature and the Arts (6)</b>				
ENGL 2310 World Literature Studies	3			
Fine Arts	3			
<b>History and the Behavioral Sciences (6)</b>				
3 Hours from: HIST 1311, 1312, 1321, 1322	3			
Social Science	3			
<b>Science with Lab (4)</b>				
Any	4			
<b>Math (3)</b>				
MATH 1304 or 1306 or higher	3			
<b>Wellness and Physical Ed (3)</b>				
DWHP 1200 (3200 Transfer)	2			
PE Activity Course	1			
<b>Foreign Language (6)</b>				
Any Language	3			
Any Language	3			

University Core Curriculum	Req	Earned	Grade	Lacks
<b>English (9)</b>				
ENGL 2365 Prof & Tech Comm	3			
ENGL3375 or Any upper level ENGL	3			
ENGL 3000-4000 Level any	3			
<b>Business (6)</b>				
BMKT 3331 Principles of Marketing	3			
BMKT 3333 Integrated Marketing Comm.	3			

	Req	Earned	Grade	Lacks
<b>19 Hours of Comm Arts Undergraduate Core</b>				
COMM 1100 Orientation Comm Arts	1			
COMM 1301 Intro to Mass Comm	3			
COMM 1305 Computer Literacy	3			
COMM 1311 Public Speaking	3			
COMM 2315 Writing for the Media	3			
COMM 3310 Theories of Comm	3			
COMM 4332 Law and the Media	3			
<b>15 Hours of Media Studies Core</b>				
COMM 3330 Impact of Media on Society	3			
COMM 3365 Multimedia Design & Production or COMM 4340 Graphic Design & Layout	3			
COMM 4305 Communications, Technology & Society	3			
COMM 3317 Diversity in the Media	3			
COMM 4325 Global Media Studies	3			
<b>30 Hours of Comm Electives</b>				
COMM 2354 Journalism I	3			
COMM 3320 Aesthetics of Vision/Sound	3			
COMM 3325 Writing the Script	3			
COMM 3353 Broadcast Journalism	3			
COMM 4320 Issues and Trends in Bilingual Communications	3			
COMM 4322 Selected Film Topics	3			
Upper Division COMM or other course approved by advisor	3			
Upper Division COMM or other course approved by advisor	3			
Upper Division COMM or other course approved by advisor	3			
Upper Division COMM or other course approved by advisor	3			
<b>TOTAL UNDERGRADUATE HOURS</b>				

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**Accelerated Bachelor to Master (ABM) Program Admittance:**

- Students must apply to the graduate program their junior year about 75 hours. Students must meet all University graduate admission requirements and apply as an ABM student. \*
- Submit a completed formal Graduate application, which can be obtained from the Admissions Office website.
- Students must be a Media Studies Concentration major with a cumulative GPA of 3.0 or higher
- Take the GRE if GPA is below 3.5. Student will automatically be accepted to graduate school if they end their undergraduate work with a 3.5 or above.
- GRE minimum scores of 147 Verbal and 3.5 Essay are required.
- Hold an undergraduate degree with a 3.5 GPA or above will automatically be considered eligible for admission to graduate school.
- Students must interview with the Coordinator in Communication Arts and submit a writing sample.
- Meet with your assigned adviser.

\*ABM students will be awarded both the B.A. and M.A. in Communication Arts upon completion of all coursework hours required in both

**COMM Arts Graduate (GR)**

<b>Core (GR) (12)</b>	Req	Earned	Grade	Lacks
COMM 6301 Communication Theory	3			
COMM 6307 Intro to Grad Studies in Comm	3			
COMM 6308 Writing and Research Techniques	3			
COMM 6309 Comm Research Methods	3			
<b>Electives (15)</b>				
*COMM 6302 Media Ethics	3			
*COMM 6304 Aesthetics of Visual Perception	3			
**COMM 6315 Seminar: Film Studies	3			
**COMM 6322 Seminar: Media Studies	3			
COMM 6323 Advanced Media Writing	3			
**COMM 6327 Seminar: Bilingual Comm	3			
**COMM 6332 Seminar: Convergent Media	3			
**COMM 6337 Seminar: Comm Studies	3			
**COMM 6342 Seminar: Strategic Comm	3			
COMM 6345, 6145 Practicum	3			
COMM 6198, 6298, 6398 Directed Studies in Comm Art	3			
<b>Mastery (3)</b>				
COMM 63CS1 Communication Capstone COMM 61CS1 (continuation of 63CS1 if needed)	3			
OR COMM 63TR Thesis Research COMM 61TR (continuation of COMM 63TR if needed)	3			
<b>TOTAL GRADUATE HOURS</b>				
<b>CORE COURSE HOURS (12)</b>				
<b>ELECTIVE COURSE HOURS (15)</b>				
<b>MASTERY (3)</b>				
<b>TOTAL HOURS(30)</b>				

\* Required for ABM

\*\*May be repeated for credit. Course topics vary.