## University of the Incarnate Word Unofficial Degree Plan – Communication Arts

gree: Accelerated Bachelor's to Master's Program		Major: Convergent Media		
Name:	Student ID:	Catalog: 2016-201	18	
Advisor:	Evaluator:	Date:		

Bachelor's Degree Institutional Requirements: A minimum of 120 hours required for graduation to include: 45 hours of residency, 36 advanced hours (junior/community college courses will not satisfy), 36 of the last 45 hours from UIW, 45 clock hours community service, computer literacy (test or course credit).

**University Core Curriculum** 

<b>University Core Curriculum</b>	Req	Earned	Grade	Lacks
Rhetoric (6)				
ENGL 1311 Composition I	3			
ENGL 1312 Composition II	3			
Philosophy and Religion (9)				
3 Hrs from: RELS 1305, 1315,	3			
1325, 1335				
PHIL 1381 Introduction to Philosophy	3			
3 Hrs RELS or PHIL	3			
Literature and the Arts (6)				
ENGL 2310 World Literature Studies	3			
Fine Arts	3			
History and the Behavioral Science	es (6)			
3 Hours from:	3			
HIST 1311, 1312, 1321, 1322				
Social Science	3			
Science with Lab (4)				
Any	4			
Math (3)				
MATH 1304 or 1306 or higher	3			
Wellness and Physical Ed (3)				
DWHP 1200 (3200 Transfer)	2			
PE Activity Course	1			
Foreign Language (6)				
Any Language	3			
Any Language	3			

English (9)				
ENGL 2365 Prof & Tech Comm	3			
ENGL 3375 or any upper level	3			
ENGL				
ENGL 3000-4000 Level any	3			
Business (6)				
BMKT 3331 Principles of Marketing	3			
BMKT 3333 Integrated Marketing	3			
Comm				
	Req	Earned	Grade	Lacks
19 Hours of Comm Arts Undergra	iduate	e Core	(UG)	
COMM 1100 Orientation Comm Arts	1			
COMM 1301 Intro to Mass Comm	3			
COMM 1305 Computer Literacy	3			
COMM 1311 Public Speaking	3			
COMM 2315 Writing for the Media	3			
COMM 3310 Theories of Comm	3			
COMM 4332 Law and the Media	3			
45 Hours COMM Convergent Me	dia C	oncent	ration	
COMM 2343 Convergent Media I	3			
COMM 2320 Audio Production I	3			
COMM 2360 Video Production I	3			
COMM 2354 Journalism I	3			
COMM 3340 New Media Narrative	3			
COMM 4343 Convergent Media II	3			
COMM 4347 Social Media	3			
COMM 3365 Multimedia Design &	3			
Production				
COMM 4349 Electronic & Digital	3			
Writing				
COMM 4305 Comm. Tech. & Society	3			
COMM 3355 Publications Practicum	6			
<u>or</u> COMM 3390 Radio Practicum <u>or</u>				
COMM 3390 Radio Fracticum <u>or</u>				
COMM 3380 Announcing &	3			
Performing <u>or</u>	,			
COMM 3353 Broadcast Journalism				
COMM and General Electives	3			
(approval by advisor)				
TOTAL UN	DER	GRAD	UATE I	IOUR

Earned

Grade

Lacks

## Accelerated Bachelor to Master (ABM) Program Admittance:

- Students must apply to the graduate program their junior year about 75 hours. Students must meet all University graduate admission requirements and apply as an ABM student. \*
- Submit a completed formal Graduate application, which can be obtained from the Admissions Office website.
- Students must be a Convergent Media Concentration major with a cumulative GPA of 3.0 or higher
- Take the GRE if GPA is below 3.5. Student will automatically be accepted to graduate school if they end their undergraduate work with a 3.5 or above.
- GRE minimum scores of 147 Verbal and 3.5 Essay are required.
- Hold an undergraduate degree with a 3.5 GPA or above will automatically be considered eligible for admission to the ABM Program.
- Students must interview with the Coordinator in Communication Arts and submit a writing sample.
- Meet with your assigned adviser.

Comm Arts Graduate (GR)

Comm Arts Graduate (GR)				
Core (GR) (12)	Req	Earned	Grade	Lacks
COMM 6301 Communication Theory	3			
COMM 6307 Intro to Grad Studies in Comm	3			
COMM 6308 Writing and Research Techniques	3			
COMM 6309 Comm Research Methods				
Electives (15)				
*COMM 6302 Media Ethics	3			
*COMM 6304 Aesthetics of Visual Perception	3			
**COMM 6315 Seminar: Film Studies	3			
**COMM 6322 Seminar: Media Studies	3			
COMM 6323 Advanced Media Writing	3			
**COMM 6327 Seminar: Bilingual Comm	3			
**COMM 6332 Seminar: Convergent Media	3			
**COMM 6337 Seminar: Comm Studies	3			
**COMM 6342 Seminar: Strategic Comm COMM 6345, 6145 Practicum	3			
COMM 6198, 6298, 6398 Directed Studies in	3			
Comm Art	3			
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Mastery (3)				
COMM 63CS1 Communication Capstone	3			
COMM 61CS1 (continuation of 63CS1 if needed)				
OR COMMICATE THE PROPERTY.				
COMM 63TR Thesis Research				
COMM 61TR (continuation of COMM 63TR if needed)	3			
needed)				
TO	TAL (	GRADI	IATE	HOURS
				3 621.3
CORE COURSE HOURS (12)				
ELECTIVE COURSE HOURS (15)				
MASTERY (3)				
				URS(30)

<sup>\*</sup> Required for ABM

<sup>\*</sup>ABM students will be awarded both the B.A. and M.A. in Communication Arts upon completion of all coursework hours required in both

<sup>\*\*</sup>May be repeated for credit. Course topics vary.