

University of the Incarnate Word
Unofficial Degree Plan – Communication Arts

Note – If students take bridge courses, the degree cannot be completed in 4 years unless courses are taken during the summers.

Degree: **Accelerated Bachelor’s to Master’s Program**

Major: **Bilingual Communication Arts**

Name: _____

Student ID: _____

Catalog: 2016-2018

Advisor: _____

Evaluator: _____

Date: _____

Bachelor’s Degree Institutional Requirements: A minimum of 120 hours required for graduation to include: 45 hours of residency, 36 advanced hours (junior/community college courses will not satisfy), 36 of the last 45 hours from UIW, 45 clock hours community service, computer literacy (test or course credit).

University Core Curriculum	Req	Earned	Grade	Lacks
Rhetoric (6)				
ENGL 1311 Composition I	3			
ENGL 1312 Composition II	3			
Philosophy and Religion (9)				
3 Hrs from: RELS 1305, 1315, 1325, 1335	3			
PHIL 1381 Introduction to Philosophy	3			
3 Hrs RELS or PHIL	3			
Literature and the Arts (6)				
ENGL 2310 World Literature Studies	3			
Fine Arts	3			
History and the Behavioral Sciences (6)				
3 Hours from: HIST 1311, 1312, 1321, 1322	3			
Social Science	3			
Science with Lab (4)				
Any	4			
Math (3)				
MATH 1304 or 1306 or higher	3			
Wellness and Physical Ed (3)				
DWHP 1200 (3200 Transfer)	2			
PE Activity Course	1			
Foreign Language (6)				
SPAN 1311 Elementary Spanish I	3			
SPAN 1312 Elementary Spanish II	3			
Required Comm Elective (3)				
	3			
Spanish (12)				
SPAN 2311 Intermediate Spanish I	3			
SPAN 2312 Intermediate Spanish II	3			
SPAN 3301 Grammar and Comp	3			
SPAN (3000 or 4000) elective	3			

University Core Curriculum	Req	Earned	Grade	Lacks
English (9)				
ENGL 2365 Prof & Tech Comm	3			
ENGL 3375 or upper level any	3			
ENGL 3000-4000 Level any	3			
Business (6)				
BMKT 3331 Principles of Marketing	3			
BMKT 3333 Integrated Marketing Comm.	3			
19 Hours of Comm Arts Undergraduate Core				
COMM 1100 Orientation Comm Arts	1			
COMM 1301 Intro to Mass Comm	3			
COMM 1305 Computer Literacy	3			
COMM 1311 Public Speaking	3			
COMM 2315 Writing for the Media	3			
COMM 3310 Theories of Comm	3			
COMM 4332 Law and the Media	3			
	Req	Earned	Grade	Lacks
33 Hours of COMM Bilingual Communications Concentration				
COMM 2354 Journalism I	3			
COMM 3345 Spanish Writing for the Media	3			
COMM 3317 Diversity and the Media	3			
COMM 2335 Bilingual Journalism	3			
COMM 4320 Issues & Trends in Bilingual Communications	3			
COMM 3000-4000 Electives	6			
COMM 3355 Publications Practicum	3			
<i>or</i> COMM 3390 Radio Practicum <i>or</i> COMM 3395 TV Practicum				
COMM 3380 Announcing/Performing	6			
<i>or</i> COMM 2320 Audio Production I <i>or</i> COMM 3353 Broadcast Journalism <i>or</i> COMM 2360 Video Production I <i>or</i> COMM 3360 Video Production II				
COMM 3365 Multimedia Design & Production <i>or</i> COMM 4340 Graphic Design & Layout	3			
TOTAL UNDERGRADUATE HOURS				
122				

Accelerated Bachelor to Master (ABM) Program Admittance:

- Students must apply to the graduate program their junior year about 75 hours. Students must meet all University graduate admission requirements and apply as an ABM student. *
- Submit a completed formal Graduate application, which can be obtained from the Admissions Office website.
- Students must be a Bilingual Communication Concentration major with a cumulative GPA of 3.0 or higher
- Take the GRE if GPA is below 3.5. Student will automatically be accepted to graduate school if they end their undergraduate work with a 3.5 or above.
- GRE minimum scores of 147 Verbal and 3.5 Essay are required.
- Hold an undergraduate degree with a 3.5 GPA or above will automatically be considered eligible for admission to ABM Program.
- Students must interview with the Coordinator in Communication Arts and submit a writing sample.
- Meet with your assigned adviser.

*ABM students will be awarded both the B.A. and M.A. in Communication Arts upon completion of all coursework hours required in both

COMM Arts Graduate (GR)

Core (GR) (12)	Req	Earned	Grade	Lacks
COMM 6301 Communication Theory	3			
COMM 6307 Intro to Grad Studies in Comm	3			
COMM 6308 Writing and Research Techniques	3			
COMM 6309 Comm Research Methods	3			
Electives (15)				
*COMM 6302 Media Ethics	3			
*COMM 6304 Aesthetics of Visual Perception	3			
**COMM 6315 Seminar: Film Studies	3			
**COMM 6322 Seminar: Media Studies	3			
COMM 6323 Advanced Media Writing	3			
**COMM 6327 Seminar: Bilingual Comm	3			
**COMM 6332 Seminar: Convergent Media	3			
**COMM 6337 Seminar: Comm Studies	3			
**COMM 6342 Seminar: Strategic Comm	3			
COMM 6345, 6145 Practicum	3			
COMM 6198, 6298, 6398 Directed Studies in Comm Art	3			
Mastery (3)				
COMM 63CS1 Communication Capstone COMM 61CS1 (continuation of 63CS1 if needed)	3			
OR				
COMM 63TR Thesis Research COMM 61TR (continuation of COMM 63TR if needed)	3			
TOTAL GRADUATE HOURS				
CORE COURSE HOURS (12)				
ELECTIVE COURSE HOURS (15)				
MASTERY (3)				
TOTAL HOURS(30)				

* Required for ABM

**May be repeated for credit. Course topics vary.

