



SCHOOL OF MEDIA AND DESIGN
Four Year Recommended Plan
ABM: Communication Arts
Bilingual

Freshman Year: Fall		Hrs.
COMM 1311 Public Speaking		3
ENGL 1311 Composition I		3
COMM 1100 Orientation Comm Arts		1
COMM 1301 Introduction to Mass Comm.		3
SPAN 1311 Spanish I		3
COMM 1305 Computer Literacy		3
Total hours		16
Sophomore Year: Fall		
SPAN 2311 Intermediate Spanish		3
ENGL 2310 World Literature Studies		3
COMM 2315 Writing for the Media		3
COMM 2354 Journalism I		3
Science with Lab		4
Total hours		16
Junior Year: Fall		
SPAN 3301 Advanced Grammar & Comp		3
COMM 2320 Audio Production I		3
COMM 3310 Theories of Communication		3
COMM 3380 Announcing/Performance or COMM 3353 Broadcast Journalism or COMM 2360 Video Production I or COMM 3360 Video Production II		3
*COMM 4320 Issues & Trends in Bilingual Communication		3
Total hours		15

Freshman Year: Spring		Hrs.
ENGL 1312 Composition II		3
Social Science		3
SPAN 1312 Spanish II		3
PHIL 1381 Introduction to Philosophy		3
DWHP 1200 Dimensions of Wellness		2
PE Activity Course		1
Total hours		15
Sophomore Year: Spring		
SPAN 2312 Intermediate Spanish II		3
ENGL 2365 Prof & Tech Communications		3
REL 1305,1315,1325,1335		3
MATH 1304 or 1306 or higher		3
COMM 2335 Bilingual Journalism		3
COMM 3000-4000 Electives		3
Total hours		18
Junior Year: Spring		
ENGL 3375 or any Upper Level ENGL		3
COMM 3345 Spanish Writing for the Media		3
HIST 1311,1312,1321,1322		3
RELS or PHIL		3
COMM 3000-4000 Electives		3
BKMT 3331 Principles of Marketing		3
Total hours		18

Summer Senior Year		Hrs.
COMM 6308 Writing and Research Technique (10 weeks)		3
Total hours		3

For additional program requirements, go to: <http://www.uiw.edu.smd>

*Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.

*Courses listed in black are requirements of the major.

*Courses highlighted in blue require admission to the program.



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*COMM 3317 Diversity in the Media	3
COMM 3355 Publications Practicum <i>or</i> COMM 3390 Radio Practicum <i>or</i> COMM 3395 Television Practicum <i>or</i> COMM Elective approved by Advisor	3
COMM 4332 Law and the Media	3
Fine Art	3
Graduate Course	
COMM 6307 Intro to Grad Studies (16 weeks)	3
Total hours	18

Senior Year: Spring	Hrs.
ENGL 3000 or 4000 Level	3
BKMT 3333 Integrated Marketing Communications	3
COMM 3000-4000 Level Elective	3
SPAN 3312 or SPAN 3334	3
COMM 3365 Multimedia Design & Production <i>or</i> COMM 4340 Graphic Design & Layout	3
Graduate Course	
COMM 6301 Communication Theory	3
Total hours	18

Graduate Program Year 5: Summer	Hrs.
COMM Elective	3
COMM Elective	3
Total hours	6

Graduate Program Year 5: Fall	Hrs.
COMM 6309 Communication Research Methods (8 weeks)	3
COMM 6302 Media Ethics (8 weeks)	3
COMM Elective (8 weeks)	3
Total hours	9

Graduate Program Year 5: Spring	Hrs.
COMM Elective (8 weeks)	3
COMM CS1 Communications Capstone <i>or</i> COMM 63TR Thesis	3
Total hours	6

UG Core Curriculum - Total Hours	43
UG Major - Total Hours	79
UG Degree - Total Hours	122
MA Core	12
MA Electives	18
MA Total	30

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