



**SCHOOL OF MEDIA AND DESIGN Four
Year Recommended Plan
ABM: Communication Arts
Convergent Media**

Freshman Year: Fall		Hrs.
COMM 1311 Public Speaking		3
ENGL 1311 Composition I		3
COMM 1100 Orientation Comm Arts		1
COMM 1301 Introduction to Mass Comm.		3
COMM 1305 Computer Literacy		3
Total hours		13
Sophomore Year: Fall		
Second Language		3
ENGL 2310 World Literature Studies		3
COMM 2315 Writing for the Media		3
COMM 2354 Journalism I		3
Science with Lab		4
Total hours		16
Junior Year: Fall		
COMM 2360 Video Production I		3
COMM 3355 Publications Practicum or COMM 3390 Radio Practicum or COMM 3395 Television Practicum		6
COMM 2343 Convergent Media I		3
COMM 4305 Comm, Tech & Society		3
PE Activity Course		1
DWHP 1200 Dimensions of Wellness		2
Total Hours		18

Freshman Year: Spring		Hrs.
ENGL 1312 Composition II		3
Social Science		3
Fine Art		3
PHIL 1381 Introduction to Philosophy		3
REL 1305, 1315, 1325, 1335		3
Total hours		15
Sophomore Year: Spring		
Second Language		3
ENGL 2365 Prof & Tech Communications		3
HIST 1311, 1312, 1321, 1322		3
MATH 1304 or 1306 or higher		3
COMM 2320 Audio Production I		3
Total hours		15
Junior Year: Spring		
ENGL 3375 or any Upper Level ENGL		3
COMM Elective approved by advisor		3
COMM 4343 Convergent Media II		3
COMM 3340 New Media Narrative		3
COMM 4349 Electronic & Digital Writing		3
Total hours		15

Summer Senior Year	
COMM 6308 Writing and Research (8 weeks)	3
COMM 3380 Announcing & Performing or COMM 3353 Broadcast Journalism	3
Total hours	6

Senior Year: Fall	
ENGL 3000 or 4000 Level	3
COMM 3310 Theories of Communication	3
COMM 4332 Law and the Media	3
BKMT 3331 Principles of Marketing	3
Graduate Course	
COMM 6307 Intro to Grad Studies (16 weeks)	3
Total hours	15

Senior Year: Spring	
BKMT 3333 Integrated Marketing Communications	3
RELS or PHIL	3
COMM 3365 Multimedia Design & Production	3
COMM 4347 Social Media	3
COMM Elective approved by advisor	3
Graduate Course	
COMM 6301 Communications Theory (8 weeks)	3
Total hours	18



SCHOOL OF MEDIA AND DESIGN
Four Year Recommended Plan
Bachelor of Arts: Communication Arts
Convergent Media

Graduate Program Year 5: Summer	
COMM 6304 Aesthetics	3
COMM 6345 Practicum	3
Total hours	6

Graduate Program Year 5: Fall	
COMM 6309 Communications Research Methods (8 weeks)	3
COMM 6302 Media Ethics (8 weeks)	3
COMM Elective (8 weeks)	3
Total hours	9

Graduate Program Year 5: Spring	
COMM Elective (8 weeks)	3
COMM 63CS1 Communication Capstone or COMM 63TR Thesis	3
Total hours	6

UG Core Curriculum - Total Hours	43
UG Major - Total Hours	79
UG Degree - Total Hours	122
MA Core	12
MA Electives	18
MA Total	30

For additional program requirements, go to: <http://www.uiw.edu/smd/>

* Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.

*Courses listed in black are requirements of the major. *

Courses highlighted in blue require admission to the program.