



SCHOOL OF MEDIA AND DESIGN
Four Year Recommended Plan
ABM in Communication Arts
Multimedia Concentration
Creative Publishing track

Freshman Year: Fall		Hrs.
COMM 1100 Orientation to Communication Arts	1	
COMM 1301 Introduction to Mass Comm.	3	
COMM 1311 Public Speaking	3	
DWHP 1200 Dimensions of Wellness	2	
ENGL 1311 Composition I	3	
PE Activity Course	1	
RELS 1305, 1315, 1325, 1335	3	
Total hours	16	
Sophomore Year: Fall		Hrs.
COMM 2315 Writing for the Media	3	
COMM 2354 Journalism I	3	
COMM 3381 Digital Film Production I	3	
ENGL 2310 World Literature Studies	3	
Second language I	3	
Total hours	15	
Junior Year: Fall		Hrs.
COMM 3310 Theories of Communication	3	
COMM 3355 Publications Practicum or COMM 3390 Radio Practicum or COMM 3395 Television Practicum	3	
COMM 4340 Design Layout Print Production	3	
Science with Lab	4	
COMM Arts Elective or General Elective	3	
Total hours	16	

Freshman Year: Spring		Hrs.
COMM 1305 Digital Literacy	3	
ENGL 1312 Composition II	3	
MATH 1304 or 1306 or higher	3	
PHIL 1381 Introduction to Philosophy	3	
Social Science	3	
Total hours	15	
Sophomore Year: Spring		Hrs.
COMM 2320 Audio Production I	3	
COMM 3320 Aesthetics of Vision and Sound	3	
COMM 3365 Multimedia Design & Production	3	
HIST 1311 ,1312, 1321,1322	3	
Second Language	3	
COMM Arts Elective or General Elective	3	
Total hours	18	
Junior Year: Spring		Hrs.
COMM 3317 Diversity in the Media	3	
COMM 4315 Media Ethics	3	
COMM 4349 Introduction to Creative Publishing	3	
COMM Arts Elective or General Elective	3	
ENGL 2365 Prof & Tech Communication	3	
RELS or PHIL (3000/4000)	3	
Total hours	18	

Summer Senior Year		Hrs.
COMM 6308 Writing and Research Technique (10 weeks)	3	
Total hours	3	

For additional program requirements, go to: <http://www.uiw.edu.smd>

*Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.

*Courses listed in black are requirements of the major.

*Courses listed in purple are requirements for the Multimedia concentration.

*Courses listed in brown are requirements for the Creative Publishing track.

*Courses listed in blue require admission to the program.



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Senior Year: Fall	Hrs.
COMM 3332 Rhetorical Criticism	3
COMM 3313 Event Planning or COMM 4399 Special Topics	3
COMM 4332 Law and the Media	3
COMM 4347 Social Media	3
Graduate Course	3
COMM 6307 Intro to Grad Studies (16 weeks)	3
Total hours	15

Senior Year: Spring	Hrs.
COMM 4343 Convergent Media	3
COMM 4372 Interpersonal Communication	3
COMM Arts Elective or General Elective	3
Fine Arts	3
Graduate Course	
COMM 6301 Communication Theory	3
Total hours	15

Graduate Program Year 5: Summer	Hrs.
COMM Elective	3
COMM Elective	3
Total hours	6

Graduate Program Year 5: Fall	Hrs.
COMM 6309 Communication Research Methods (8 weeks)	3
COMM 6345 Practicum in Specialized Area of Study (8 weeks)	3
COMM Multimedia Elective (8 weeks)	3
Total hours	9

Graduate Program Year 5: Spring	Hrs.
COMM Multimedia Elective (8 weeks)	3
COMM CS1 Communications Capstone <u>or</u> COMM 63TR Thesis	3
Total hours	6

UG Core Curriculum -- Total Hours	43
UG Major -- Total Hours	79
UG Degree -- Total Hours	122
MA Core	15
MA Electives	12
Mastery	3
MA Total	30

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