



SCHOOL OF MEDIA AND DESIGN
Four Year Recommended Plan
Bachelor of Arts: Communication Arts
Communication Studies

Freshman Year: Fall		Hrs.
COMM 1311 Public Speaking		3
ENGL 1311 Composition I		3
COMM 1100 Orientation Comm Arts		1
COMM 1301 Introduction to Mass Comm.		3
DWHP 1200 Dimensions of Wellness		2
PE Activity Course		1
COMM 1305 Computer Literacy		3
Total hours		16
Sophomore Year: Fall		
Second Language		3
ENGL 2310 World Literature Studies		3
COMM 2315 Writing for the Media		3
COMM 3305 Fundamentals of Communication		3
Science with Lab		4
Total hours		16
Junior Year: Fall		
RELS <u>or</u> PHIL		3
COMM 4315 Media Ethics		3
General Elective <u>or</u> COMM Arts Elective		3
COMM Arts Elective		3
COMM Arts Elective		3
Total hours		15
Senior Year: Fall		
ENGL 3000 <u>or</u> 4000 Level		3
COMM 3330 Impact of Media on Society		3
COMM 4332 Law and the Media		3
COMM 3391 Nonverbal Communication		3
General Elective <u>or</u> COMM Arts Elective		3
Total hours		15

Freshman Year: Spring		Hrs.
ENGL 1312 Composition II		3
Social Science		3
Fine Art		3
PHIL 1381 Introduction to Philosophy		3
REL 1305, 1315, 1325, 1335		3
Total hours		15
Sophomore Year: Spring		
Second Language		3
COMM 3332 Rhetorical Communication		3
ENGL 2365 Prof & Tech Communications		3
HIST 1311, 1312, 1321, 1322		3
MATH 1304 <u>or</u> 1306 <u>or</u> higher		3
Total hours		15
Junior Year: Spring		
ENGL 3375 <u>or</u> any other upper level ENGL		3
COMM 3310 Theories of Communication		3
COMM 3365 Multimedia Design & Production <u>or</u> COMM 4340 Graphic Design & Layout		3
COMM Arts Elective		3
COMM Arts Elective		3
Total hours		15
Senior Year: Spring		
COMM 4372 Interpersonal Communication		3
COMM 4328 Internship		3
COMM 4390 Senior Portfolio		3
General Elective <u>or</u> COMM Arts Elective		3
COMM Arts Elective		3
Total hours		15

Core Curriculum - Total Hours	43
Major - Total Hours	79
Degree - Total Hours	122

For additional program requirements, go to: <http://www.uiw.edu/smd/>

* Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.

*Courses listed in black are requirements of the major.

*Courses highlighted in blue require admission to the program.