

University of the Incarnate Word
Unofficial Degree Plan – Communication Arts

Note – If students take bridge courses, the degree cannot be completed in 4 years unless courses are taken during the summers.

Degree: **Bachelor of Arts** Major: **Communication Arts with Strategic & Corporate Communication**

Name: _____ Student ID: _____ Catalog: 2019-2021

Advisor: _____ Evaluator: _____ Date: _____

Bachelor’s Degree Institutional Requirements: A minimum of 120 hours required for graduation to include: 45 hours of residency, 36 advanced hours (junior/community college courses will not satisfy), 36 of the last 45 hours from UIW, 45 clock hours community service, computer literacy (test or course credit).

University Core Curriculum	Req	Earned	Grade	Lacks
Rhetoric (6)				
ENGL 1311 Composition I	3			
ENGL 1312 Composition II	3			
Wellness Development (3)				
DWHP 1200 (3200 Transfer)	2			
PE Activity Course	1			
Philosophy and Religion (9)				
3 Hrs from: RELS 1305, 1315, 1325, 1335	3			
PHIL 1381 Introduction to Philosophy	3			
3 Hrs RELS or PHIL	3			
Literature and the Arts (6)				
ENGL 2310 World Literature Studies	3			
Fine Arts	3			
Mathematics and the Natural Sciences (7)				
MATH 1304 or 1306 or higher	3			
Science	4			
History and the Behavioral Sciences (6)				
3 Hours from: HIST 1311, 1312, 1321, 1322	3			
Social Science	3			
Second Language (6)				
	3			
	3			
Community Service (45 Non-Credit Clock Hours)				
Community Service Requirement				
TOTAL UNIVERSITY CORE CURRICULUM HOURS	43			

**Courses completed at junior/community colleges will not satisfy the advanced hour requirement for the degree.

Grade of C or better required in ENGL 1311, 1312 and all courses for Major/Minor/Concentration/Specialization.

Comm Arts Core Curriculum**	Req	Earned	Grade	Lacks
43 Hours of COMM Arts Core				
COMM 1100 Orientation Comm Arts	1			
COMM 1301 Intro to Mass Communication	3			
COMM 1305 Digital Literacy for Communication Arts	3			
COMM 1311 Public Speaking	3			
COMM 2315 Writing for the Media	3			
COMM 3310 Theories of Communication	3			
COMM 3317 Diversity in the Media	3			
COMM 3320 Aesthetics of Vision and Sound	3			
COMM 3332 Rhetorical Criticism	3			
COMM 3365 Multimedia Design/ Production	3			
COMM 4315 Media Ethics	3			
COMM 4328 Internship	3			
COMM 4332 Law and the Media	3			
COMM 4372 Interpersonal Communication	3			
COMM 4390 Senior Portfolio	3			
18 Hours of Strategic & Corporate Communication Core				
COMM 3355 Publications Practicum or COMM 3390 Radio Practicum or COMM 3395 TV Practicum	3			
COMM 3375 Corporate Communication	3			
COMM 3383 Organizational Dynamics and Leadership	3			
COMM 3385 Strategic Communication	3			
COMM 4347 Social Media	3			
COMM 4380 Critical Issues & Crucial Conversations	3			
15 Hours of COMM Electives or General Electives				
	3			
	3			
	3			
	3			
	3			
3 Semester Hours of English				
ENGL 2365: Prof & Tech Comm	3			
TOTAL UNIVERSITY CORE, COMM CORE, CONCENTRATION, ELECTIVES & ENGLISH HOURS	122			

University Core	43
Communication Arts Core	43
Strategic & Corporate Communication	18
Electives	15
English	3
	122

ELECTIVES