University of the Incarnate Word

Unofficial Degree Plan – Communication Arts Note - If students take bridge courses, the degree cannot be completed in 4 years unless courses are taken during the summers. Degree: Bachelor of Arts Major: Communication Arts with Media and Culture Student ID: _____ Catalog: 2019-2021 Name:_____ Advisor: Evaluator: Bachelor's Degree Institutional Requirements: A minimum of 120 hours required for graduation to include: 45 hours of residency, 36 advanced hours (junior/community college courses will not satisfy), 36 of the last 45 hours from UIW, 45 clock hours community service, computer literacy (test or course credit). Comm Arts Core Curriculum** **University Core Curriculum** Req Earned Grade Lacks Reg Earned Grade Lacks Rhetoric (6) 43 Hours of COMM Arts Core COMM 1100 Orientation Comm Arts ENGL 1311 Composition I 1 3 COMM 1301 Intro to Mass Communication 3 ENGL 1312 Composition II 3 COMM 1305 Digital Literacy for 3 Wellness Development (3) Communication Arts DWHP 1200 (3200 Transfer) 2 COMM 1311 Public Speaking 3 PE Activity Course 1 COMM 2315 Writing for the Media Philosophy and Religion (9) 3 COMM 3310 Theories of Communication 3 Hrs from: RELS 1305, COMM 3317 Diversity in the Media 3 3 COMM 3320 Aesthetics of Vision and Sound 3 1315,1325, 1335 COMM 3332 Rhetorical Criticism 3 PHIL 1381 Introduction to Philosophy 3 COMM 3365 Multimedia Design/ Production 3 3 3 Hrs RELS or PHIL COMM 4315 Media Ethics 3 Literature and the Arts (6) COMM 4328 Internship 3 ENGL 2310 World Literature Studies 3 COMM 4332 Law and the Media COMM 4372 Interpersonal Communication Fine Arts COMM 4390 Senior Portfolio Mathematics and the Natural Sciences (7) 18 Hours of Media & Culture Communication Core MATH 1304 or 1306 or higher 3 COMM 2316 Intro to Media & Culture Science 4 COMM 3384 Seminar in Media & Culture 3 **History and the Behavioral Sciences (6)** COMM 4305 Communications, Technology & 3 3 Hours from: 3 Society HIST 1311, 1312, 1321, 1322 COMM 4320 Issues in Cultural 3 Communication 3 Social Science COMM 4322 Seminar in Film Topic 3 Second Language (6) COMM 4325 Global Media Studies 3 15 Hours of COMM Electives or General Electives 3 3 **Community Service (45 Non-Credit Clock Hours)** 3 Community Service Requirement 3 Semester Hours of English ENGL 2365: Prof & Tech Comm TOTAL UNIVERSITY CORE CURRICULUM TOTAL UNIVERSITY CORE, COMM **HOURS** CORE, CONCENTRATION, ELECTIVES 122 & ENGLISH HOURS **University Core** 43 **Courses completed at junior/community colleges will not satisfy the advanced **Communication Arts Core** 43 Media & Culture 18 Electives English

hour requirement for the degree.

Grade of C or better required in ENGL 1311, 1312 and all courses for Major/Minor/Concentration/Specialization.

ELECTIVES			
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