



SCHOOL OF MEDIA AND DESIGN
Four-Year Recommended Plan
Bachelor of Arts:
Multimedia, Concentration: Production Track

Freshman Year: Fall		Hrs.	Freshman Year: Spring		Hrs.
COMM 1100 Orientation to Communication Arts	1		COMM 1305 Digital Literacy	3	
COMM 1301 Introduction to Mass Communication	3		ENGL 1312 Composition II	3	
COMM 1311 Public Speaking	3		MATH 1304 or 1306 or higher	3	
DWHP 1200 Dimensions of Wellness	2		PHIL 1381 Introduction to Philosophy	3	
ENGL 1311 Composition I	3		Social Science	3	
PE Activity Course	1				
REL 1305, 1315, 1325, 1335	3				
Total hours	16		Total hours	15	
Sophomore Year: Fall			Sophomore Year: Spring		
COMM 2315 Writing for the Media	3		COMM 2354 Journalism I	3	
COMM 2320 Audio Production I	3		ENGL 2365 Prof & Tech Communications	3	
COMM 3381 Digital Film Production I	3		COMM 3365 Multimedia Design & Production	3	
ENGL 2310 World Literature Studies	3		HIST 1311,1312, 1321, 1322	3	
Second Language I	3		Second Language II	3	
Total hours	15		Total hours	15	
Junior Year: Fall			Junior Year: Spring		
COMM 3310 Theories of Communication	3		COMM 3317 Diversity in the Media	3	
COMM 3320 Aesthetics of Vision and Sound	3		Recommended Elective: COMM 3325 Writing the Script	3	
COMM 3386 Studio Production	3		COMM 3382 Digital Film Production II	3	
COMM 3390 Radio Practicum or COMM 3395 Television Practicum	3		Recommended Elective: COMM 3390 Radio Practicum or COMM 3395 Television Practicum	3	
REL or PHIL (3000/4000)	3		Science with Lab	4	
Total hours	15		Total hours	16	
Senior Year: Fall			Senior Year: Spring		
COMM 3332 Rhetorical Criticism	3		COMM 4328 Internship	3	
COMM 4315 Media Ethics	3		COMM 4347 Social Media	3	
COMM 4332 Law and the Media	3		COMM 4358 Producing/Directing Seminar	3	
COMM 4330 Cinematography and Lighting	3		COMM 4372 Interpersonal Communication	3	
Fine Arts	3		COMM 4390 Senior Portfolio	3	
Total hours	15		Total hours	15	
Core Curriculum - Total Hours		43	Major - Total Hours		79
Major - Total Hours		79	Degree - Total Hours		122
Degree - Total Hours		122			

For additional program requirements, go to: <http://www.uiw.edu/smd/>

*Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.

*Courses listed in black are requirements of the major.

*Courses listed in blue require admission to the program.

*Courses highlighted in yellow are Multimedia Concentration requirements.

*Courses highlighted in blue are Production Track requirements.