



SCHOOL OF MEDIA AND DESIGN
Four-Year Recommended Plan
Bachelor of Arts:
Multimedia, Concentration: Journalism Track

Freshman Year: Fall		Hrs.	Freshman Year: Spring		Hrs.
COMM 1100 Orientation to Communication Arts		1	COMM 1305 Digital Literacy		3
COMM 1301 Introduction to Mass Communication		3	ENGL 1312 Composition II		3
COMM 1311 Public Speaking		3	MATH 1304 or 1306 or higher		3
DWHP 1200 Dimensions of Wellness		2	PHIL 1381 Introduction to Philosophy		3
ENGL 1311 Composition I		3	Social Science		3
PHEP Activity Course		1			
REL 1305, 1315, 1325, 1335		3			
Total hours		16	Total hours		15
Sophomore Year: Fall			Sophomore Year: Spring		
COMM 2315 Writing for the Media		3	COMM 3354 Journalism II (Spring Only)		3
COMM 2354 Journalism I		3	ENGL 2365 Prof & Tech Communications		3
ENGL 2310 World Literature Studies		3	Fine Arts		3
Science with Lab		4	HIST 1311,1312, 1321, 1322		3
Second Language I		3	Second Language II		3
Total hours		15	Total hours		15
Junior Year: Fall			Junior Year: Spring		
COMM 2320 Audio Production I		3	COMM 3320 Aesthetics of Vision and Sound		3
COMM 3310 Theories of Communication		3	COMM 3332 Rhetorical Criticism		3
COMM 3317 Diversity in the Media		3	COMM 3353 Broadcast Journalism		3
COMM 3355 Publications Practicum		3	COMM 3365 Multimedia Design & Production		3
COMM 3390 Radio Practicum					
COMM 3395 Television Practicum			COMM 4315 Media Ethics		3
REL or PHIL (3000/4000)		3	Total hours		16
Total hours		15	Senior Year: Spring		
Senior Year: Fall			COMM 4343 Convergent Media		3
COMM 3381 Digital Production I		3	COMM 4347 Social Media		3
COMM 4328 Internship		3	COMM 4349 Introduction to Creative Publishing		3
COMM 4332 Law and the Media		3	COMM 4390 Senior Portfolio		3
COMM 4348 Journalism History		3	COMM 4399 Selected Topics		3
COMM 4372 Interpersonal Communication		3	Total hours		15
Total hours		15	Core Curriculum - Total Hours 43		
Major - Total Hours 79			Degree - Total Hours 122		

For additional program requirements, go to: <http://www.uiw.edu/smd/>

*Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.

*Courses listed in black are requirements of the major.

*Courses listed in blue require admission to the program.

*Courses highlighted in yellow are Multimedia Concentration requirements.

*Courses highlighted in blue are Journalism Track requirements.