SCHOOL OF MEDIA AND DESIGN
Four Year Recommended Plan
Bachelor of Arts: Communication Arts
Convergent Media

Freshman Year: Fall	Hrs.
COMM 1311 Public Speaking	3
ENGL 1311 Composition I	3
COMM 1100 Orientation Comm Arts	1
COMM 1301 Introduction to Mass Comm.	3
COMM 1305 Computer Literacy	3
Total hours	13

Freshman Year: Spring	Hrs.
ENGL 1312 Composition II	3
Social Science	3
Fine Art	3
PHIL 1381 Introduction to Philosophy	3
REL 1305, 1315, 1325, 1335	3
Total hours	15

Sophomore Year: Fall	
Second Language	3
ENGL 2310 World Literature Studies	3
COMM 2315 Writing for the Media	3
COMM 2354 Journalism I	3
Science with Lab	4
Total hours	16

Sophomore Year: Spring	
Second Language	3
ENGL 2365 Prof & Tech Communications	3
HIST 1311, 1312, 1321, 1322	3
MATH 1304 or 1306 or higher	3
COMM 2320 Audio Production I	3
Total hours	15

Junior Year: Fall	
COMM 2360 Video Production I	3
COMM 3355 Publications Practicum or COMM 3390 Radio Practicum or COMM 3395 Television Practicum	3
COMM 2343 Convergent Media I	3
COMM 4305 Comm, Tech & Society	3
COMM and General Electives approved by advisor	3
Total hours	15

Junior Year: Spring	
ENGL 3375 or any Upper Level ENGL	3
COMM 3380 Announcing & Performing or COMM 3353 Broadcast Journalism	3
COMM 4343 Convergent Media II	3
COMM 3340 New Media Narrative	3
COMM 4349 Electronic & Digital Writing	3
Total hours	15

Senior Year: Fall	
ENGL 3000 or 4000 Level	3
COMM 3310 Theories of Communication	3
COMM 4332 Law and the Media	3
COMM 4315 Media Ethics	3
PE Activity Course	1
DWHP 1200 Dimensions of Wellness	2
Total hours	15

Senior Year: Spring	
COMM 4328 Internship	3
COMM 4390 Senior Portfolio	3
RELS or PHIL	3
COMM 3365 Multimedia Design & Production	3
COMM 4347 Social Media	3
COMM Elective and General approved by advisor	3
Total hours	18

Core Curriculum - Total Hours	**43**
Major - Total Hours	**79**
Degree - Total Hours	**122**

For additional program requirements, go to: http://www.uiw.edu/smd/

* Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.
*Courses listed in black are requirements of the major.
*Courses highlighted in blue require admission to the program.