

Degree: BA in Communication Arts
*with concentration in **Strategic and Corporate Communication***
School of Media & Design

Freshman Year: Fall	Hrs.
ENGL 1311 Composition I	3
REL 1305, 1315, 1325, 1335	3
FYES 1211 First Year Experience	2
COMM 1101 Orientation to COMM	1
COMM 1311 Public Speaking	3
COMM 1302 Media Literacy (Social Science)	3
Total hours	15

Freshman Year: Spring	Hrs.
ENGL 1312 Composition II	3
MATH 1304 or 1306 or higher	3
COMM 1305 Digital Literacy	3
PHIL 1381 Introduction to Philosophy	3
HIST 1311,1312, 1321, 1322	3
PEHP Activity Course	1
Total hours	16

Sophomore Year: Fall	Hrs.
Modern Language I	3
Science with Lab	4
COMM 3331, 3353, 3355, 3390, or 4347	3
COMM 3317, COMM 4305, COMM 4381	3
COMM Elective or General Elective	3
Total hours	16

Sophomore Year: Spring	Hrs.
Modern Language II	3
ENGL 2310 World Literature Studies	3
COMM 2315, 3381, 4343, or 4349	3
COMM 3331, 3353, 3355, 3390, or 4347	3
COMM Elective or General Elective	3
Total hours	15

Junior Year: Fall	Hrs.
Visual Art, Dance, Music, Theatre, or ENGL 3375	3
COMM 3310 Theories of Communication	3
COMM 3313 Event Planning	3
COMM Elective or General Elective	3
COMM Elective or General Elective	3
Total hours	15

Junior Year: Spring	Hrs.
REL or PHIL (3000/4000)	3
COMM 4328 Internship	3
COMM 4372 Interpersonal Communication	3
COMM 3320 Media Aesthetics	3
COMM Elective or General Elective	3
Total hours	15

Senior Year: Fall	Hrs.
COMM 4316 Media Ethics & Law	3
COMM 4100 Communication Industry Seminar	1
COMM 3385 Strategic Communication	3
COMM Elective or General Elective	3
COMM Elective or General Elective	3
Total hours	13

Senior Year: Spring	Hrs.
COMM 3375 Corporate Communication	3
COMM 3383 or COMM 4380	3
COMM Elective or General Elective	3
COMM Elective or General Elective	3
COMM Elective or General Elective	3
Total hours	15

UIW Core Curriculum - Total Hours	43
COMM Major - Total Hours	47
Electives - Total Hours	30
Degree - Total Hours	120