

University of the Incarnate Word®

Bachelor of Science in **Fashion Management** **Apparel Production and Design Track**

School of Media and Design

PROGRAM OVERVIEW

The Bachelor of Science (BS) in Fashion Management degree with a concentration in Apparel Production and Design at the School of Media and Design is designed for the student who wish to pursue a career in the design and manufacturing side of the fashion industry within the Business to Business (B2B) sector. A fashion designer may work for fashion corporations who feature a specific brand or as an independent designer. Apparel production positions for a manufacturer include specializations such as sourcing for raw materials, developing technical specification packages, and mass-market line development. Product development teams are responsible for forecasting, product design, technical design, materials management, and distribution management.

Students develop a global perspective of emerging economies through the understanding of trade agreements, global employment practices and sustainability of resources. Students complete 61 Fashion Management core hours followed by 21 specialized hours tailored to meet personal career goals. A career track of courses are available for students who prefer an emphasis on design. Likewise, for students that favor product development, a separate career track of courses is available.

PREREQUISITES AND COURSES

The requirements for admission to the BS in Fashion Management program are the same as the requirements for admission to the University of the Incarnate Word.

QUICK FACTS

- The capstone coursework is a project to showcase a student's design and production work through the Cutting Edge™ Fiesta Fashion Show or another venue that may more appropriately display the collection.

CONTACT

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B.S. in Fashion Management - Apparel Production and Design

FRESHMAN YEAR

Fall

FMGT 1111: Orientation (1 hour)
 FADS 1305: Intro to Fashion (3 hours)
 FMGT 1310: Apparel Construction (studio) (3 hours)
 FADS 1310: Fashion Patternmaking Concepts (3 hours)
 ENGL 1311: Composition I (3 hours)
 DWHP 1200: Dimensions of Wellness (2 hours)

Total Hours: 15

Spring

FMGT 1301: Computer Application (studio) (3 hours)
 FADS 2331: Flat Pattern (studio) (3 hours)
 ENGL 1312: Composition II (3 hours)
 PHIL 1381: Introduction to Philosophy (3 hours)
 Fine Arts (3 hours)
 PE Activity Course (1 hour)

Total Hours: 16

SOPHOMORE YEAR

Fall

FMGT 2350: Promotional Strategies I (3 hours)
 FADS 2310: Fashion Technical Drawing (studio) (3 hours)
 FMGT 2341: Textiles (3 hours)
 ENGL 2310: World Literature Studies (3 hours)
 Science with Lab (recommend CHEM 1308 + CHEM 1108) (4 hours)

Total Hours: 16

Spring

FMGT 3340: Textile Product Analysis (3 hours)
 FADS 3320: Market Construction for Industry (studio) (3 hours)
 FMGT 3323: Fashion History (3 hours)
 MATH 1304, 1306, 1308 or 2303 (3 hours)
 RELS 1305, 1315, 1325, 1327 or 1335 (3 hours)

Total Hours: 15

JUNIOR YEAR

Fall

FMGT 3355: Fashion Operations Mgmt I (3 hours)
 FMGT 4340: Computer Aided Design (studio) (3 hours)
 Fashion Elective (studio) (3 hours)
 Elective: (3 hours)
 COMM 1301 Public Speaking
 or DMTS Creativity in Practice
 Language I

Total Hours: 15

Spring

FMGT 3335: Technical Line Development (studio) (3 hours)
 Fashion Elective 2 (studio) (3 hours)
 Elective: (3 hours)
 FMGT 4331: Fashion Promotional Studies
 or COMM 4347: Social Media (3 hours)
 FMGT 4335: Professional Development (3 hours)
 Language II (3 hours)

Total Hours: 15

Summer: FMGT 4388: Internship (3 hours)

SENIOR YEAR

Fall

FADS 3330: Apparel Product Design (studio) (3 hours)
 Fashion Elective 3 (studio) (3 hours)
 FMGT 4350: Global Fashion Economics (3 hours)
 HIST 1311, 1312, 1321 or 1322 (3 hours)
 Social Science (3 hours)

Total Hours: 15

Spring

FMGT 4390: Capstone (studio) (3 hours)
 Elective: (3 hours)
 FMGT 4307: Dress Theory
 or FMGT 4392: Fashion Study Tour
 FMGT 3345: Sustainability in Fashion (3 hours)
 Fashion Elective 4 (studio) (3 hours)
 Upper Level PHIL or RELS (3 hours)

Total Hours: 15

125 hours needed to complete the BS in Fashion Management with an Apparel Production and Design concentration.