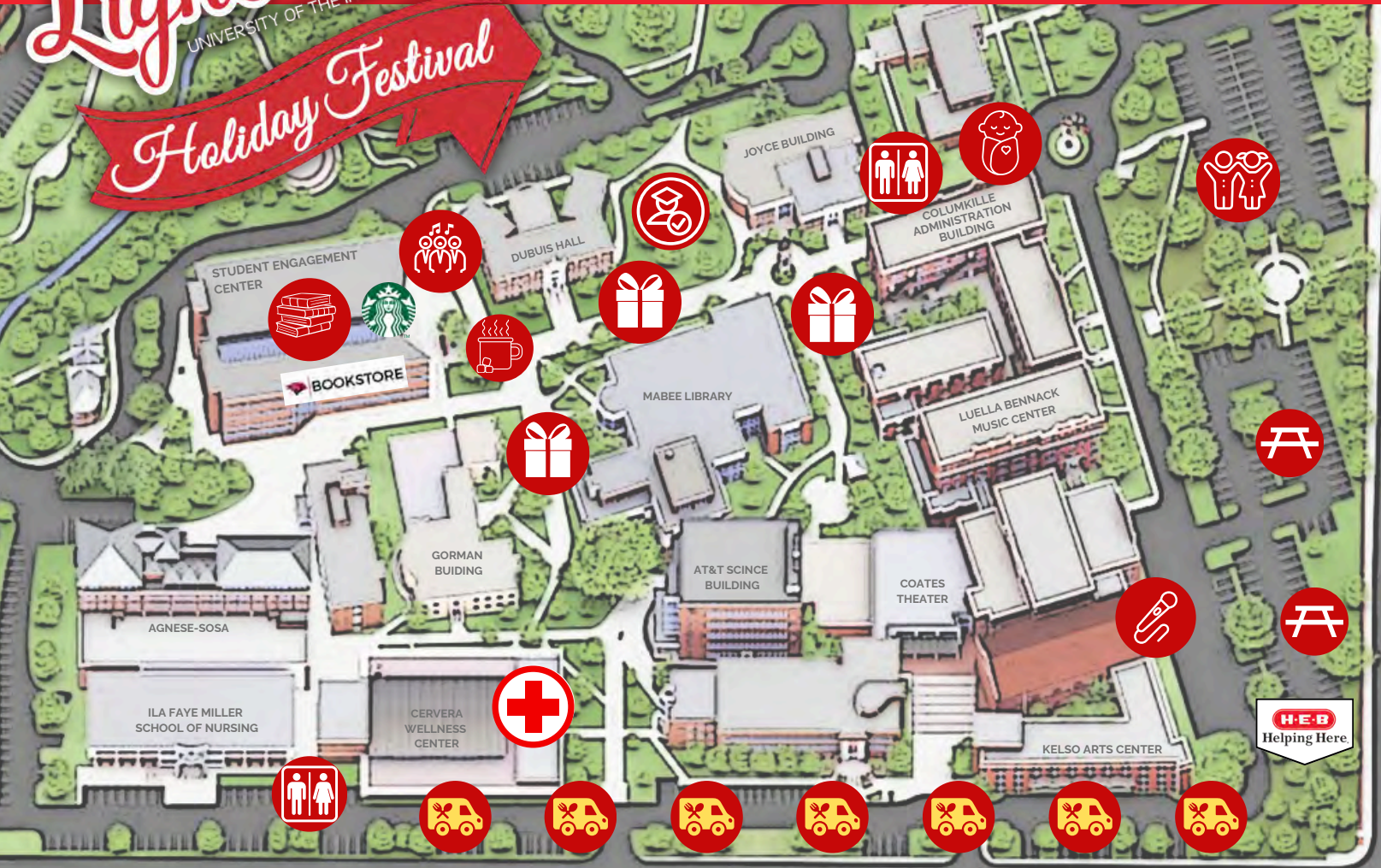


# Light the Way

UNIVERSITY OF THE INCARNATE WORD

# November 23, 2024

## Festival Map



### Map Key

- Shoppers Bazaar
- Free Hot Cocoa  
Student Engagement Center
- Alumni Exclusive  
Dubuis Lawn
- First Aid Station  
Cervera Wellness Center
- Food Truck Alley  
Hildebrand Parking
- Restrooms
- Complimentary Changing Tent  
Baby changing, nursing station and toddler potties
- Main Stage  
Sponsored by H-E-B  
Music Building
- Little Nest Stage  
Featuring San Antonio Schools
- Seating Area  
Music Building
- H-E-B Giving Away Tent
- SEC: Starbucks, Bookstore, Lucianos

### Kids Corner

- Meet Santa!
- Train Rides
- Build-A-Cardinal
- Face Painting
- Men's Final Four-Fan Jam Truck
- SA Plastic Bricks

### Food Truck Alley

- B-Daddy BBQ
- Mattega's Pizzeria
- Dipped Treats
- Rooster's
- Benjie's Munch
- Dona Kikas Godritas
- Slider Provider
- Mini Donut Lab
- Eddie's Hijo E Su
- Grouchy Mama's
- Tacos Al Carbon
- Lada Ladies
- Lady Picosa
- Backyard Concessions
- Pure Texan BBQ Co
- Wicked Panda



# November 23, 2024 Schedule

## Lighting Ceremony

6:30p.m. ceremony begins at the H-E-B Main Stage

### Welcome

Steve Spriester  
Master of Ceremonies, Anchor KSAT 12 News

### Invocation

Sr. Mary Cecilia Henry  
UIW Board Member  
Sisters of Charity of the Incarnate Word

### A Word from H-E-B, festival Title Sponsor

Monica Garza  
H-E-B Public Affairs

### Greetings from the University

Thomas M. Evans, PhD  
President, University of the Incarnate Word

### Recognition of Sponsors and Special Guests

Steve Spriester

### Countdown and Flip of the Switch

Monica Garza, H-E-Buddy, Thomas M. Evans, PhD

## H-E-B Main Stage Line Up

3:00 p.m. - Brainpower Connection Schools

3:35p.m. - Reyna Acosta Voice Studio

4:05 p.m. - Incarnate Word High School Choir

4:25 p.m. - St. Anthony Catholic High School -  
Cheer and Dance

4:45p.m. - St. Anthony Catholic High School Mariachis

5:10 p.m. - UIW Marching Cardinals

5:55 p.m. - Mariachi Cardenal

6:30p.m. - LIGHTING CEREMONY

6:45 p.m. - UIW Cheer & Dance

7:05 p.m. - UIW Chorale & Cardinal Singers

7:25 p.m. - Abel E Pedraza

7:45 p.m. - Mi Mexico Ballet Folklorico

8:05 p.m. - Indoor Desert

9:00 p.m. - Fireworks Finale

*The 38th Light the Way Holiday Festival is made possible by the generosity of these sponsors.*



## Helping Here®

FIREWORKS SPONSOR



PERRY  
HOMES

MEDIA SPONSOR

