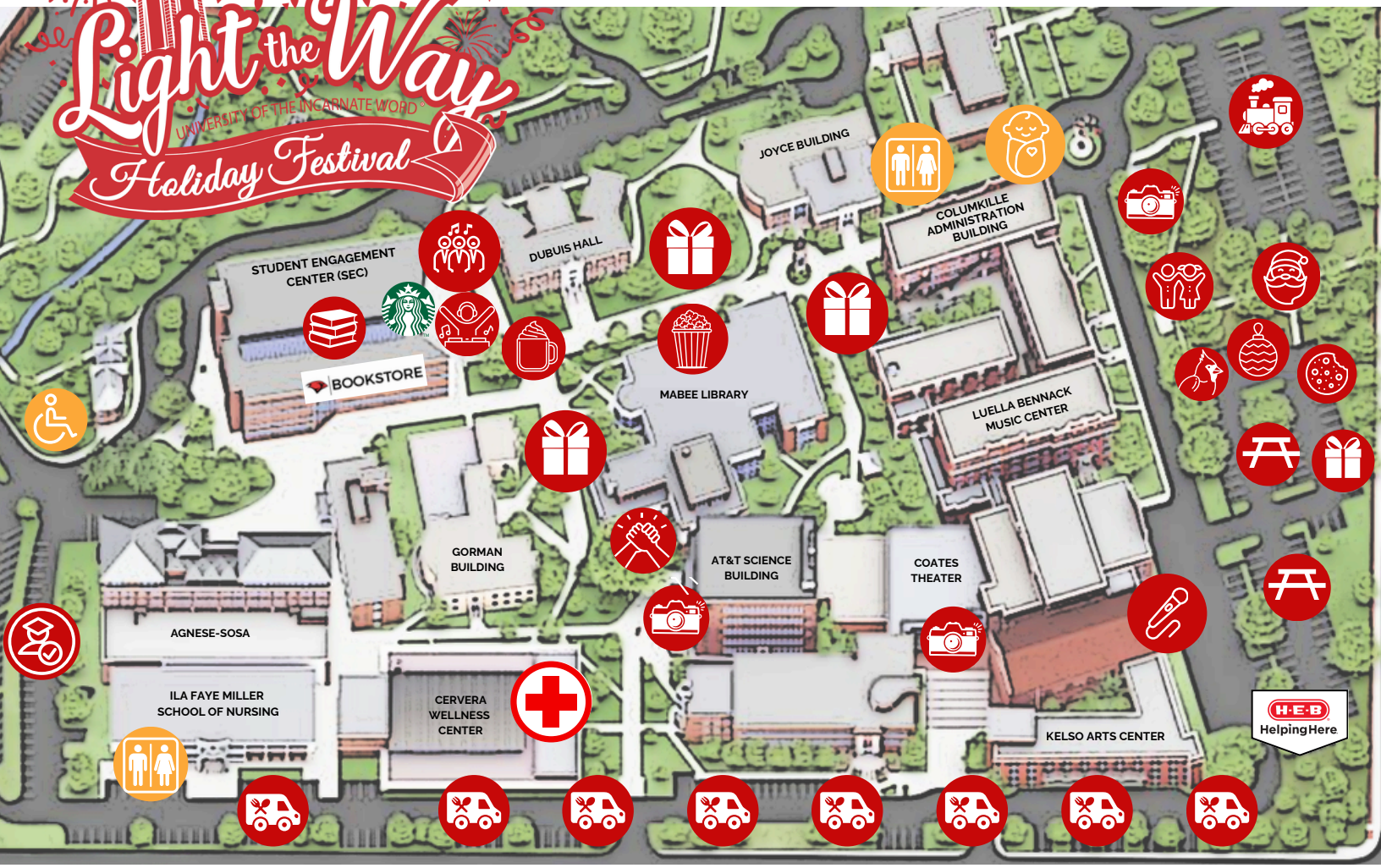
November 21, 2026
Festival Map

40th Light the Way
UNIVERSITY OF THE INCARNATE WORD
Holiday Festival



Map Key

- H-E-B Giveaway Tent
- Alumni Exclusive — Riverside
- Food Truck Alley — Hildebrand Parking
- Live DJ
- Main Stage — Sponsored by H-E-B
- Seating Area — Music Building
- Holiday Market
- Little Nest Stage — Featuring San Antonio Schools
- Starbucks, Bookstore, Dining Hall, Chef Johnny's Mercado — Student Engagement Center (SEC)
- Cardinal Cart
- Free Hot Cocoa — Student Engagement Center (SEC)
- Photo Opportunity
- Volunteer Basecamp — Redeem Ornaments for Giveaway
- First Aid Station — Cervera Wellness Center
- Restrooms
- ADA Drop-off

Kids Corner

- Meet Santa
- Build-A-Cardinal
- Cookie Decorating
- Create an Ornament — Sponsored by Math Club
- Train Rides
- Complimentary Changing Tent — Baby changing, nursing station and toddler potties

Event presented by H-E-B Helping Here

November 21, 2026 Schedule

Lighting Ceremony

6:30 p.m.
Ceremony Begins
H-E-B Main Stage

Welcome
Ernie Zuniga
Master of Ceremonies, Anchor KSAT 12 News

Invocation
Sr. Leticia de Jesus Rodriguez, CCVI
Sisters of Charity of the Incarnate Word

A Word from H-E-B, Festival Title Sponsor
Katie Chain, Manager of Public Affairs, H-E-B

Greetings from the University
Thomas M. Evans, PhD, *UIW President*

Recognition of Sponsors and Special Guests
Ernie Zuniga

Countdown and Flip of the Switch
Katie Chain, H-E-Buddy, and Thomas M. Evans, PhD

H-E-B Main Stage Lineup

3:00 p.m.	Brainpower Connection Schools
3:35 p.m.	Incarnate Word High School Cheer and Dance
4:05 p.m.	Incarnate Word High School Choir
4:25 p.m.	St. Anthony Catholic High School Cheer and Dance
4:45 p.m.	St. Anthony Catholic High School Mariachis
5:10 p.m.	UIW Marching Cardinals
5:55 p.m.	UIW Mariachis
6:30 p.m.	LIGHTING CEREMONY
6:45 p.m.	UIW Cheer and Dance
7:05 p.m.	UIW Chorale and Cardinal Singers
7:25 p.m.	Sammie Stowell and Victoria Eads UIW Music Therapy Students
7:45 p.m.	Mi México Ballet Folklórico
8:05 p.m.	Indoor Desert
9:00 p.m.	Fireworks Finale - Michelle Rosales Marketing Manager, Perry Homes and Spectrum Reach Representative

The 40th Light the Way Holiday Festival is made possible by the generosity of these sponsors.

H-E-B Helping Here

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KSAT 12 abc Expect more.