



Sponsorship Opportunities

ELITE SPONSOR

\$7,000

As a Light the Way Elite Sponsor, your company logo will be displayed on the Main Stage during the event, throughout the main campus, in a place of prominence on our website, and featured on volunteer apparel. Also, as an Elite Sponsor we will include your company name in scripted remarks thanking you for your support. Light the Way Elite Sponsors are also featured in our social media campaigns before and after the event.

CHAMPION SPONSOR

\$5,000

As a Light the Way Champion Sponsor, your company logo will be displayed throughout the main campus, on our event website in an elevated position, and featured on our staff and volunteer apparel. Light the Way Champion Sponsors are also featured in our social media campaigns before and after the event.

FRIEND OF LIGHT THE WAY

\$2,500

As a Friend of Light the Way, we will feature your company logo on our website.

Sponsorship Level: _____

Company or Donor Name: _____

Company Address: _____

Point of Contact Name: _____

Point of Contact Phone & Email: _____

To submit a donation or sponsorship online, please visit uiw.edu/give and in the designated area of the donation add "Light the Way" next to Other. When submitting a donation or sponsorship via check, please pay to the order of the:

University of the Incarnate Word, Memo "Light the Way" and
mail to 4301 Broadway CPO 309, San Antonio, TX 78209

**TO ENSURE INCLUSION, PLEASE SUBMIT YOUR SPONSORSHIP DONATIONS
BEFORE SEPTEMBER 30, 2026**



For 40 years, Light the Way has marked the beginning of the holiday season in San Antonio. What started as a celebration for our campus community has grown into a beloved citywide tradition. Each year, we're proud to welcome thousands of guests to our Broadway campus and look forward to celebrating with them once again this season.

Light the Way and the cherished memories it creates are made possible by the generous support of our donors and sponsors, to whom we are deeply grateful.



We look forward to welcoming you into our supportive community and celebrating the holiday season together on
Saturday, Nov. 21, 2026, from 3-9 p.m.



If you have any questions, please contact the
Office of Communications and Brand Marketing
at the University of the Incarnate Word.

(210) 829-6001 or pr@uiwtx.edu



UIW followers:



19,900+



12,900+



38,700+