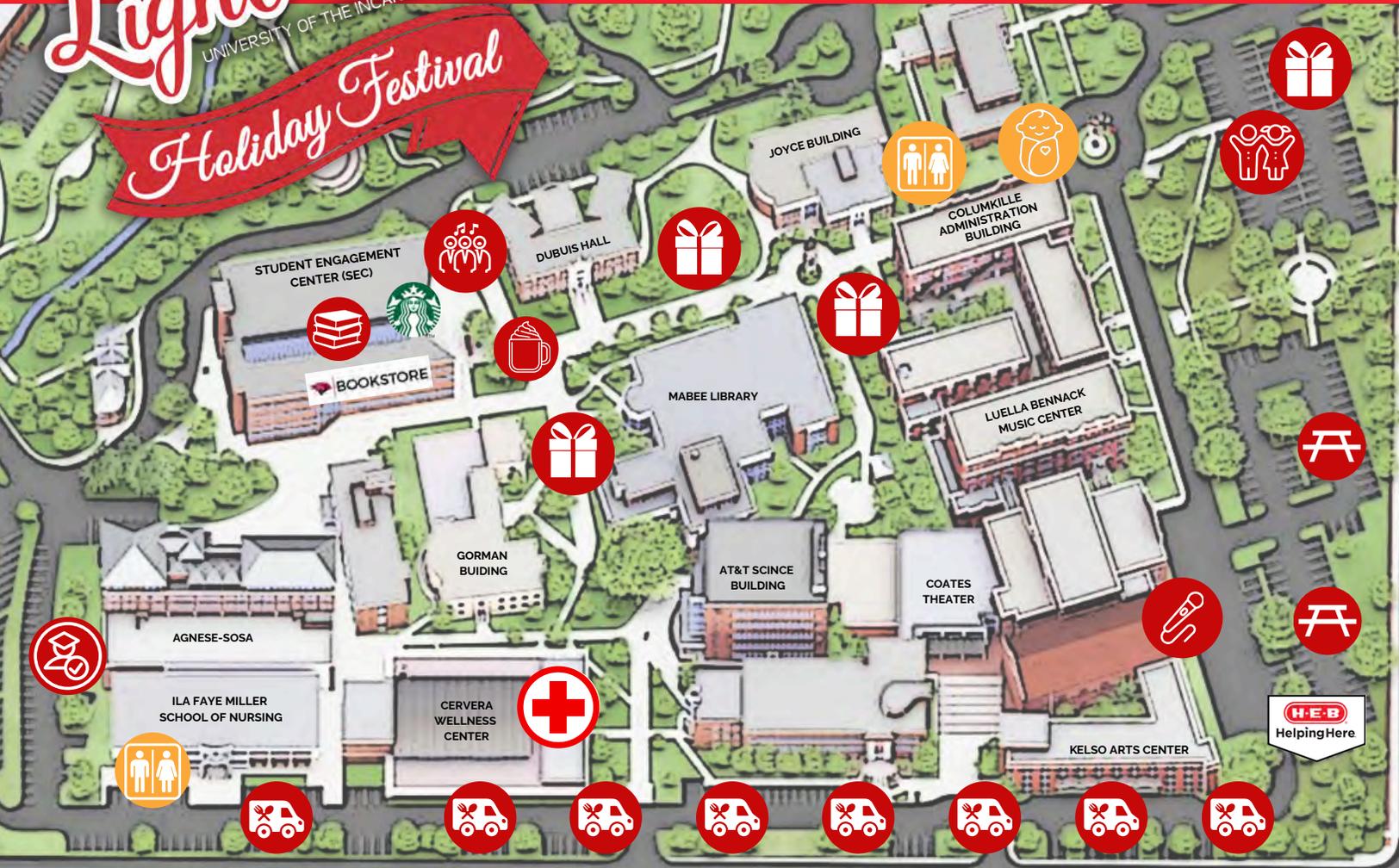


Light the Way

UNIVERSITY OF THE INCARNATE WORD

November 22, 2025 Festival Map

Holiday Festival



Map Key

-  Holiday Market
-  Free Hot Cocoa
Student Engagement Center (SEC)
-  Alumni Exclusive
Riverside
-  First Aid Station
Cervera Wellness Center
-  Food Truck Alley
Hildebrand Parking
-  Restrooms

-  Main Stage
Sponsored by H-E-B
-  Little Nest Stage
Featuring San Antonio Schools
-  Seating Area
Music Building
-  H-E-B
Give Away Tent
-  Starbucks, Bookstore, Lucianos
Student Engagement Center (SEC)
-  Complimentary Changing Tent
Baby changing, nursing station and toddler potties

Kids Corner

-  Meet Santa!
-  Train Rides
-  Build-A-Stuffie
-  Face Painting
-  SA Plastic Bricks
-  Cookie Decorating



November 22, 2025 Schedule

Lighting Ceremony



6:30 p.m.

Ceremony Begins
H-E-B Main Stage

Welcome

Ernie Zuniga

Master of Ceremonies, Anchor KSAT 12 News

Invocation

Sr. Leticia de Jesus Rodriguez, CCVI
Sisters of Charity of the Incarnate Word

A Word from H-E-B, Festival Title Sponsor

Lacey Kotzur, *Sr. Manager of Public Affairs, H-E-B*

Greetings from the University

Thomas M. Evans, PhD, *UIW President*

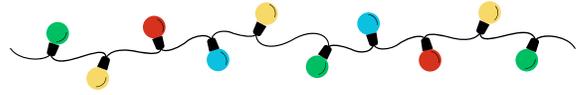
Recognition of Sponsors and Special Guests

Ernie Zuniga

Countdown and Flip of the Switch

Lacey Kotzur, H-E-Buddy, and Thomas M. Evans, PhD

H-E-B Main Stage Line Up



3:00 p.m. Brainpower Connection Schools

3:35 p.m. Reyna Acosta Voice Studio

4:05 p.m. Incarnate Word High School Choir

4:25 p.m. St. Anthony Catholic High School
Cheer & Dance

4:45 p.m. St. Anthony Catholic High School
Mariachis

5:10 p.m. UIW Marching Cardinals

5:55 p.m. St. Anthony Catholic High School
Mariachis

6:30 p.m. LIGHTING CEREMONY

6:45 p.m. UIW Cheer & Dance

7:05 p.m. UIW Chorale & Cardinal Singers

7:25 p.m. Marisa Mejia, UIW Student

7:45 p.m. Mi Mexico Ballet Folklorico

8:05 p.m. Indoor Desert

9:00 p.m. Fireworks Finale



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