

# Light the Way






UNIVERSITY OF THE INCARNATE WORD






## November 18, 2023 Festival Map

### Holiday Festival










### Map Key

-  Shoppers Bazaar  
Student Engagement Center
-  Free Hot Cocoa  
Student Engagement Center
-  Alumni Exclusive  
Dubuis Lawn
-  First Aid Station  
Cervera Wellness Center
-  Food Truck Alley  
Hildebrand Parking

-  Selfie Spots  
Don't forget to tag UIW
-  Kid's Corner  
Sponsored by Spectrum News  
Administration Building
-  Main Stage  
Sponsored by H-E-B  
Music Building
-  Seating Area  
Music Building
-  H-E-B  
Give Away Tent

### Kids Corner

-  Meet Santa!
-  Train Rides
-  Cotton Candy
-  Face Paint
-  BIRD Bakery
-  SA Plastic Bricks
-  Build-A-Cardinal

### Food Truck Alley

- B-Daddy BBQ
- Mr. Meximum
- Cakes by Jennifer
- Benjie's Munch
- Dona Kikas Godritas
- Slider Provider
- Mini Donut Lab
- Eddie's Hijo E Su
- Dos Perros Coffee
- Drake's Fun Foods
- Verita's
- Ribbon Potatoes
- Cheesy Janes
- Five Moon Lemonade
- Lady Picoso





# November 18, 2023 Schedule

## Lighting Ceremony

6:30p.m. ceremony begins at the H-E-B Main Stage

### Welcome

Steve Spriester  
Master of Ceremonies, Anchor KSAT 12 News

### Invocation

Sr. Yolanda Tarango  
Congregational Leader  
Sisters of Charity of the Incarnate Word

### A Word from H-E-B, festival Title Sponsor

Lacey Kotzur  
H-E-B Public Affairs

### Greetings from the University

Thomas M. Evans, PhD  
President, University of the Incarnate Word

### Recognition of Sponsors and Special Guests

Steve Spriester

### Countdown and Flip of the Switch

Rosemary Kowalski, Sr. Yolanda,  
Suzanne Goudge, Dr. Thomas Evans

## H-E-B Main Stage Line Up

3 p.m. - Brainpower Connection Schools

3:30p.m. - Reyna Acosta Voice Studio

4:30 p.m. - Incarnate Word High School Choir

4:45 p.m. - Incarnate Word High School Emeraldettes

5 p.m.- St. Anthony Catholic High School Mariachi Band

5:45 p.m.- Mariachi Cardenal

6:30p.m.- LIGHTING CEREMONY

6:45 p.m.- UIW Cheer & Dance

7 p.m.- UIW Chorale & Cardinal Singers

7:15 p.m.- Abel E Pedraza

7:30 p.m. Mi Mexico Ballet Folklorico

8 p.m.- Indoor Desert

9:30 p.m.- Fireworks Finale

*The 37th Light the Way Holiday Festival is made possible by the generosity of these sponsors*



Helping Here.



PERRY  
HOMES

