

UIW

System-Wide Symposium:

INTERNATIONAL CAREERS IN THE AMERICAS



April 18th - 19th, 2023

U.S. Central Time: 10:30 am - 01:15 pm

Mexico Central Time: 09:30 am - 12:15 pm



UNIVERSIDAD
INCARNATE WORD
CAMPUS BAJEO



CENTRO UNIVERSITARIO
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UNIVERSITY OF THE
INCARNATE WORD
LEWIS CENTER
of the AMERICAS

REGISTER FOR THE EVENT

- UIW's system-wide International Careers in the Americas Symposium is to shed light on how careers can develop when we look beyond our national borders for opportunities.
- Participants will hear and learn from dynamic leaders who have found professional success through their ability and willingness to cross borders and cultures.
- The 2-day event will take place on April 18th and 19th:
 - U.S. Central Time: 10:30 am - 01:15 pm
 - Mexico Central Time: 09:30 am - 12:15 pm
- Your registration does not require you to attend all symposium presentations. You can pick and choose in a way that fits your schedule.
- Once you register, we will follow up to give you access to a Canvas site with details on the speakers and the exact times of presentations.
- The entire event is virtual.
- Seize this opportunity to gain insight that will help you achieve success in your career pursuits and connect with fellow Cardinals from San Antonio, Mexico City & Irapuato!

FOR QUESTIONS, PLEASE CONTACT:

Dr. Rafael Hoyle

Director, Lewis Center of the Americas

hoyle@uiwtx.edu

Program's Highlights

Tuesday, April 18th

U.S. Central Time: 10:30 am – 11:45 am // Mexico Central Time: 09:30 am – 10:45 am

Presentations Ms. Mariana González – Leader of Talent Attraction and Development, Procter & Gamble
Mr. Rolando Alaniz – President, Cluster Automotriz de Guanajuato
Dr. Juan Hernández – Minister of Migrant and International Affairs, State of Guanajuato

U.S. Central Time: 12:00 pm – 1:15 pm // Mexico Central Time: 11:00 am – 12:15 pm

Presentations Dr. Jonathan Everhart – CEO & Chief Investment Officer, Global ReEnergy Holdings
Ms. Kris Sivertson – U.S. Department of State's Diplomat in Residence for the State of Texas
Ambassador James Creagan – UIW Professor of Political Science and Fellow of the Liza and Jack Lewis Center of the Americas

Wednesday, April 19th

U.S. Central Time: 10:30 am – 11:45 am // Mexico Central Time: 09:30 am – 10:45 am

Presentations Ms. Rocío Campos Hernández – Director of Human Capital, Finca Ahuehetes
Ms. Irma Gabriela Tiburcio Sainz – Director of Quality & New Products, ALSEA
Ms. Lyndsay R. Garnica – Mexico Casualty Director, ABACO International Adjusters
Mr. Atzel Jonatan Peña – Senior Financial Advisor, Skandia

U.S. Central Time: 12:00 pm – 1:15 pm // Mexico Central Time: 11:00 am – 12:15 pm

Presentations Mr. Mark Vásquez – Attorney at Law, DeForest Abogados
Mr. Sergio Zapata – Director of the Mexican Cultural Institute, San Antonio
Dr. Rubén Minutti Zanatta – Consul General of Mexico in San Antonio

Additional Information about our Speakers

Ms. Mariana González – Leader of Talent Attraction and Development, Procter & Gamble



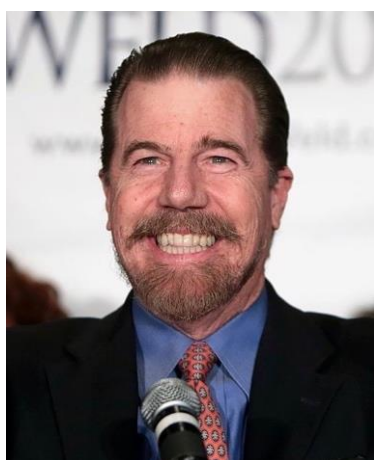
Mariana González is a human resources specialist and currently a Talent Attraction and Development Manager for Procter and Gamble. She holds a Bachelor's degree in International Business and Business Administration from the University of the Incarnate Word and a certificate in International Logistics from the Escuela de Tráfico y Tramitación Aduanal (ETTA) and also has experience in manufacturing and digitization tools from previous roles. In addition to her talent recruitment responsibilities at Procter and Gamble she is also in charge of the career and skills development for nearly 2000 employees, and manages periodic performance reviews, capability and skills assessment sessions for specific teams and divisions, and optimization and loss reduction analyses for human resources. In her personal time, she enjoys television series, playing sports, travelling and spending quality time with friends and family.

Mr. Rolando Alaniz – President, Cluster Automotriz de Guanajuato



Mr. Rolando Alaniz Rosales is the President of the Cluster Automotriz de Guanajuato (Guanajuato Automotive Cluster) since 2019 and currently is a member and shareholder of Grupo León. He graduated from the Instituto Tecnológico y de Estudios Superiores as an Industrial and Systems Engineer in 1990. Alaniz Rosales was President of the Cámara Textil de Occidente (Bajío delegation) of the period 1992-1995. He also served as National Councilor of the Cámara Nacional de la Industria Textil from 2008 – 2016. Since 1992, he has held various positions in the Directorate of Grupo León, which specializes in the manufacture of textile products, laminates, and plastics injection as well as extrusion processes and graphic arts for the automobile, footwear, and confection industries. Grupo León also manages investments and operations in the real estate and service sectors.

Dr. Juan Hernández – Minister of Migrant and International Affairs, State of Guanajuato



Dr. Juan Hernández is Minister of Migrant and International Affairs for the State of Guanajuato. He is a writer, internationalist, political analyst (CNN) and an expert in strategic communication. He was recognized by Hispanic Business as one of the 100 most influential Hispanics, as well as Humanitarian of the Year by Latin Trade Magazine. Dr. Hernández holds dual citizenship with the United States and Mexico and was the first American citizen to serve in a Mexican presidential cabinet. He earned his B.A. from Lawrence University and a Ph.D. from Texas Christian University.

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Dr. Jonathan Everhart – CEO & Chief Investment Officer, Global ReEnergy Holdings



Dr. Everhart's experience spans the intersection of the global digital economy, finance, and policy. This includes investment, trade, corporate governance, and entrepreneurship aimed at accelerating the growth of digital economies and capital markets globally. Organizations he has advised include the United Nations, World Bank, Bank for International Settlements, U.S. Federal Reserve, and Nasdaq. As CEO & Chief Investment Officer of Global ReEnergy Holdings, he develops and leads the company's investment and technology strategies. The company is 1 of only 15 companies globally to be selected to the United Nations Green Technology Startup Initiative Global Community. He serves on a United Nations Advisory Board for this initiative. He is a Member of the Bretton Woods Committee and its Future of Finance Working Group. He is appointed to the United States Investment Advisory Council in which he advises the U.S. Secretary of Commerce on investment strategies and programs to increase the \$5 trillion in foreign direct investment in the United States. He also serves on the Industry Trade Advisory Committee on Digital Economy for the U.S. International Trade Administration. He is an attorney, CPA, tenured corporate law professor, and a Chartered Member of the Chartered Institute for Securities and Investment. He earned his Master's degree (MS) from UIW in 2011, and his Doctorate in Business Administration, also from UIW, in 2017.

Ms. Kris Sivertson – U.S. Department of State's Diplomat in Residence for the State of Texas



Kris Sivertson is the Diplomat in Residence for Texas for the U.S. Department of State. She is responsible for seeking and assisting highly motivated, talented, and diverse candidates to join the Department of State through student programs, career opportunities, and other employment. Sivertson grew up in Oregon, and graduated from Willamette University with a bachelor's in political science and Spanish and has a master's degree in Strategic Studies from the U.S. Air Force, Air War College. She is a career foreign service specialist, having joined the Department in 1998, and is also a supervisory special agent with the Bureau of Diplomatic Security, the global law enforcement and security arm of the Department of State. Diplomatic Security's mission is to provide a safe and secure environment for the conduct of U.S. foreign policy. Sivertson served in several diverse assignments both in the United States and abroad. Her overseas assignments include serving as the regional security officer to the U.S. missions in Angola, Argentina, Spain and Peshawar, Pakistan. Early in her career she was an assistant regional security officer in the U.S. Embassy in Brasilia, Brazil. In the U.S.

Ambassador James Creagan – UIW Professor of Political Science and Fellow of Lewis Center of the Americas



Serving under nine U.S. presidents, Dr. Creagan led a diplomatic career spanning three decades. He retired from the Foreign Service in 1999 and became president of John Cabot University in Rome, Italy. In 2005, he was named President Emeritus. He was also a Guest Scholar at the University of Notre Dame's Kellogg Institute in 2005. In 2006, he joined the University of the Incarnate Word as Professor and Ambassador in Residence, and in 2022 he returns in that same capacity, this time also as a Fellow at the Liza and Jack Lewis Center of the Americas. His awards throughout his career include Honorary Citizen of Honduras, Boston Archdiocese's Caritas Christi Award for Humanitarian Service, Cavalier of the Order of St. Gregory from the Holy See and the Italian Order of Merit, Commendatore, along with numerous U.S. government awards. Currently, he is a member of the Cosmos Club of Washington, D.C., the Board of the San Antonio World Affairs

Council, the Latin American Advisory Council of the University of Notre Dame, the board of the Texas Water Mission, the Advisory Council of the U.S. Global Leadership Coalition, and the board of the San Antonio Council for International Visitors. He also works with the Fulbright Association of San Antonio. Ambassador Creagan graduated from the University of Notre Dame and holds a Ph.D. from the University of Virginia. He speaks Spanish, Portuguese and Italian.

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Ms. Rocío Campos Hernández – Director of Human Capital, Finca Ahuehetes



Ms. Campos Hernández has 20 years of experience in financial and human capital management. In the trajectory of her career she has served as an organizational design coordinator, global human resources business partner, and director of human capital. She has worked and collaborated with multiple companies including Mars Electronics International and Crane Payment Innovation. Currently she is the Director of Human Capital for Finca Ahuehetes, a Queretaro, Guanajuato – based company specializing in the production of vegetables in high-tech greenhouses. Rocío is passionate about helping people develop and sharpen their vision as individuals and as members of their organizations.

She is a graduate of the Universidad Autónoma de Querétaro with a degree in Public Accounting. She also has diplomas and certifications that include a Master's in Strategic Management of Human Resources from the Anahuac University, an international certification as Executive Coach by IMPEL, a diploma in Organizational Design by Kates Kesler Organization Consulting USA, and a Work Place Big Five Profile Certification by Applied Cognitive Studies USA.

Ms. Irma Gabriela Tiburcio Sainz – Director of Quality & New Products, ALSEA



For over 20 years, Ms. Irma Gabriela Tiburcio Sainz has been a director of quality for various consumer products companies including Mead Johnson Nutritionals, The Coca-Cola Company, Bonafont (Danone Group Water Division) and currently for Alsea where she is the Director of Quality and New Products for the company's 9 restaurants brands in Mexico. She is a graduate of the Faculty of Chemistry of the Universidad Nacional Autónoma de México (UNAM), with a degree in Chemical Pharmacobiology. She also earned a Master's in Education from the Centro Universitario Incarnate Word, a diploma in National and International Standardization, Risk Analysis and Critical Control Points from the UNAM, and a diploma in Strategic Planning from the Universidad Interamericana's IPADE (Instituto Panamericano de Alta Dirección de Empresa).

Ms. Lyndsay R. Garnica – Mexico Casualty Director, ABACO International Adjusters



Ms. Lyndsay Garnica has more than 15 years of experience in maritime, admiralty, and aviation casualty and insurance law, and has worked in Mexico, USA and Norway. Her areas of specialization include disaster law, and the assessment and analysis of risk, damages and liability.

She has directed and worked with cases involving everything from airplane accidents and ship collisions, to environmental disasters and damages to offshore equipment. A published author, with articles in various magazines including *Revista Siniestro* and the *Revista CUEJ de Investigación y Estudios Jurídicos*, she is frequently called upon to deliver lectures and presentations in her areas of expertise. Her degrees include a B.A. in Law from Universidad Anahuac (Mexico), a Master of Law from the University of Oslo, and an MBA from the University of the Incarnate Word. Among her additional diplomas and certifications, she holds a Certificate in Criminal Sciences from the Academia Internacional de Formación en Ciencias Forenses (AIFCF).

Mr. Atzel Jonatan Peña – Senior Financial Advisor, Skandia



Mr. Atzel Jonatan Peña graduated with his BBA from the Centro Universitario Incarnate Word (CIW) in 2008 and his MBA, also from the CIW, in 2020. He is an expert in financial planning, wealth management, private banking, and sales management. Mr. Peña has worked in various roles at Skandia (Mexico) as Manager of Financial Services, and Regional Manager (Northern Mexico), both in Sales Management and Wealth Management. In June 2021, he was welcomed to the UIW Alumni Association Board of Directors, serving as the Board's first UIW Mexico Alumni Network representative. Mr. Peña is also the founder and President of the Alumni Association Mexico chapter.

Mr. Sergio Zapata – Director of the Mexican Cultural Institute, San Antonio



Mr. Sergio Zapata has been a member of the Mexican Foreign Service since 1994. He has been assigned to many Mexican Diplomatic positions in Spain, Washington, DC and numerous Latin-American cities including Bogota and Caracas. He also has important consular experience obtained while assigned as the Consul of San Pedro Sula, Honduras from 2014 to 2016. He holds his bachelor's degree in International Relations (Mexico City), and master's degree in International Politics (Madrid, Spain). He's currently the Director of the Mexican Cultural Institute in San Antonio, Texas. Sergio Zapata was recognized with the 25 Years of Service Medal given by the Secretary of Foreign Affairs. In addition, he was recognized with the Innovation Merit for the Advancement of Worker's Rights and Health in the Mexican community in the United States.

Mr. Mark Vásquez – Attorney at Law, DeForest Abogados



Mark K. Vásquez is an attorney, partner, and head of the Texas Desk for DeForest, a firm with over 90 attorneys and offices in Dallas, San Antonio, New York, Mexico City, Guadalajara, Puebla, Queretaro, and Leon. Mr. Vásquez for the last 20 years has concentrated his practice on corporate, cross-border transactions, finance, international business, M & A, real estate, and tax law. Mr. Vásquez has a broad-based business-transactional practice focusing on complex corporate and tax matters, with an emphasis on cross-border transactions involving a wide range of companies doing business in Mexico and Latin America. Mr. Vásquez also assists U.S. and foreign companies in the expansion of international operations through branches, subsidiaries, and representative offices, as well as the maintenance and dissolution of such operations. Additionally, Mr. Vásquez represents foreign families and private funds investing in the United States. As a result of his legal practice and experience, Mr.

Vásquez is actively sought out to make presentations and conduct seminars to various business and quasi-governmental organizations and to date has presented at over 200 such gatherings. Mr. Vásquez is admitted to the State Bar of Texas, the United States Court of International Trade, and the United States Tax Court.

Dr. Rubén Minutti Zanatta – Consul General of Mexico in San Antonio



Consul General of Mexico in San Antonio since January of 2020, his career in public service spans 20 years, during which he also held prior positions as magistrate and legal advisor for local and federal authorities. Previously he dedicated himself to the private practice of civil, administrative and constitutional litigation in Mexico, including the resolution of disputes having to do with Chapter XIX NAFTA (which today has become USMCA). He holds his law degree from the Escuela Libre de Derecho, a master's degree (LL.M) from the University of Texas at Austin, and a doctorate from the National Autonomous University of Mexico (UNAM). Dr. Minutti Zanatta has delivered conference presentations on matters related to constitutional and administrative law as well as transparency and access to justice. He is the author of more than 20 academic papers, published in 5 countries in various languages. He also published a translation of the U.S. Constitution for Spanish speakers in Latin America (ed. Porrúa, Mexico 2004). As a professor and adjunct faculty member he has taught courses in administrative and constitutional law at the Escuela Libre de Derecho (where he also serves as an honorary researcher), for the division of graduate studies of the UNAM's Faculty of Law, the Universidad Iberoamericana, and La Salle University. In 2018 he was recognized as one of the top attorneys and legal scholars in Mexico City.

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