



MANAGEMENT

H-E-B School of Business & Administration

Program Overview

The Management concentration is designed to advance global and social awareness in students as we prepare them for future career success in managing people, processes, projects and technology in both large and small organizations. A balance between theory and practice is provided by faculty who have a variety of both national and international business experiences. In addition, we have an experiential capstone course, which provide students an opportunity to perform a consulting project for an organization during their senior year.

Graduate School Opportunities

Students have the option to enter graduate school in a variety of programs including MBAs, JDs, and other business or industry-related degrees.

Career Opportunities

The management concentration is designed for students who aspire to positions in business-related organizations, governmental units, nonprofit/community agencies, or to become small business owners. Some career opportunities include office manager, corporate trainer, entrepreneur, executive trainee, business analyst, retail manager, and human resources coordinator.

Special Programs

To enhance your academic experience, study abroad opportunities are available and may include a semester abroad, a faculty-led study abroad class, a course with a study abroad component, or other such opportunities.

Contact

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BBA with a Concentration in Management - Four-Year Degree Plan

First Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
MATH 1304 College Algebra	3	MIS 2321 Introduction to Information Systems	3
DWHP 1200 Dimensions of Wellness	2	ENGL 1312 Composition II	3
ENGL 1311 Composition I	3	HIST History 1312 or 1322	3
PHIL 1381 Introduction to Philosophy	3	ECON 2302 Principles of Microeconomics	3
ECON 2301 Principles of Macroeconomics *	3	RELS Religion	3
PEHP PE Activity	1		
Total Hours	15	Total Hours	15

Second Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
ACCT 2311 Principles of Accounting I	3	ACCT 2312 Principles of Accounting II	3
Fine Arts **	3	MIS 2325 Information Management Applications	3
ENGL 2310 World Literature Studies	3	BMGT 3340 Management Theory and Practice	3
LANG 1311 Modern Language I	3	LANG 1311 Modern Language II	3
RELS/PHIL ***	3	Science with Lab ****	4
Total Hours	15	Total Hours	16

Third Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
BLAW 3317 Business Law	3	BFIN 3321 Principles of Financial Management	3
BINT 3331 International Business Management	3	General Elective	3
BMGT 3370 Business Statistics	3	BMGT 3371 Management Science	3
BMKT 3331 Principles of Marketing	3	BMGT 3354 Human Resource Management	3
General Elective	3	Management Concentration Elective	3
Total Hours	15	Total Hours	15

Fourth Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
BMGT 4380 Integ. Bus. Analysis/Dec. Making I	3	BMGT 4381 Integ. Bus. Analysis/Dec. Making II	3
BMGT 4355 Organizational Behavior	3	BMGT 4390 Business Ethics	3
Management Concentration Elective	3	Management Concentration Elective	3
General Elective	3	General Elective	2
General Elective	3	BMGT 4340 Management Skills	3
Total Hours	15	Total Hours	14

*Macroeconomics fulfills the Social Science requirement.

**Three hours of a performance or history course in Visual Art, Dance, Music, or Theatre

***Any three hour religion or advanced philosophy course.

****BIOL 1402, 1401, 2321/2121 CHEM 2301/1101 ENSC 1410 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

120 hours needed to complete the BBA with a Management concentration.

Catalog 2013-2015