



INTERNATIONAL BUSINESS

H-E-B School of Business & Administration

Program Overview

The International Business concentration is designed to prepare students for positions with business firms, governmental agencies and international trade service providers. Ethical considerations in business today are critical for success. Businesses can leverage their economic power to insure socially responsible behavior in the global marketplace.

The courses are designed to provide a broad analysis of business opportunities abroad, as well as political climates, trade barriers, government incentives, and trade practices. The curriculum emphasizes the changing world of global business.

Graduate School Opportunities

Students have the option to enter graduate school in programs that include an MBA Opportunities with an International Business Concentration or other business related fields. In the HEB School of Business, we currently offer the ABM program, which is an accelerated bachelor's to master's degree program for those seeking an MBA.

Career Opportunities

An International Business Concentration provides a graduate of the HEB School of Business and Administration with a foundation for understanding the various aspects of international business and provides tools for applying this knowledge to the real world. Opportunities for International Business graduates exist in a variety of areas such as government agencies, market research, international marketing and sales, consulting, international entrepreneurship, and non-profit organizations.

Special Programs

To complete your academic experience, study abroad opportunities, students are required to participate in an approved international experience such as a semester abroad, a faculty-led study abroad class, a course with a study abroad component, or other such opportunities.

Contact

Dr. Sara Jackson
International Business Coordinator
210-829-5001
jacksons@uiwtx.edu

Earl Harmen, M.B.A.
BBA Director
(210) 283-5003
harmen@uiwtx.edu



BBA with a Concentration in International Business - Four-Year Degree Plan

First Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
MATH 1304 College Algebra	3	MIS 2321 Introduction to Information Systems	3
DWHP 1200 Dimensions of Wellness	2	ENGL 1312 Composition II	3
ENGL 1311 Composition I	3	HIST History 1312 or 1322	3
PHIL 1381 Introduction to Philosophy	3	ECON 2302 Principles of Microeconomics	3
ECON 2301 Principles of Macroeconomics *	3	RELS Religion Course	3
PEHP PE Activity	1		
Total Hours	15	Total Hours	15

Second Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
ACCT 2311 Principles of Accounting I	3	ACCT 2312 Principles of Accounting II	3
Fine Arts **	3	MIS 2325 Information Management Applications	3
ENGL 2310 World Literature Studies	3	BMGT 3340 Management Theory and Practice	3
LANG 1311 Modern Language I	3	LANG 1312 Modern Language II	3
RELS/PHIL ***	3	Science with Lab ****	4
Total Hours	15	Total Hours	16

Third Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
BFIN 3321 Principles of Financial Management	3	BLAW 3317 Business Law	3
BINT 3331 International Business Management	3	General Elective	3
BMGT 3370 Business Statistics	3	BMGT 3371 Management Science	3
BMKT 3331 Principles of Marketing	3	BINT 3361 International Marketing	3
General Elective	3	General Elective	3
Total Hours	15	Total Hours	15

Fourth Year

Fall Semester		Spring Semester	
Course	Hours	Course	Hours
BMGT 4380 Integ. Bus. Analysis/Dec. Making I	3	BMGT 4381 Integ. Bus. Analysis/Dec. Making II	3
BINT 3355 International Banking and Finance	3	International Business Concentration Elective	3
International Business Concentration Elective	3	General Elective	3
BINT 4310 International Economics	3	General Elective	3
General Elective	3	BINT 4320 International Business Law	3
Total Hours	15	Total Hours	15

*Macroeconomics fulfills the Social Science requirement.

**Three hours of a performance or history course in Visual Art, Dance, Music, or Theatre.

***Any three hour religion or advanced philosophy course.

****BIOL 1402.401, 2321/2121 CHEM 2301/1101 ENSC 1410 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

International Business majors are required to have a full semester or 10 week summer study abroad experience, unless they are an international student.

120 hours needed to complete the BBA with an International Business concentration.

Catalog 2013-2015