



*MATH 0320 is required for students not meeting "College-Ready" requirements. College-Ready is defined by the following test scores: SAT ≥ 550, ACT ≥ 22, ACCUPLACER ≥ 63, TSI MATH ≥ 350, ALEKS Boot Camp ≥ 70.

**BINT 3331 and BLAW 3317 may be taken concurrently with BMGT 4380. All other BBA core courses must be completed prior to enrollment in BMGT 4380.

Course Title	Course Description
ACCT 2311 Principles of Accounting I	The basic principles, concepts, and methods used in the generation of accounting data for financial statement preparation and interpretation. Asset, liability, and owner's equity valuation and their relationship to income determination.
ACCT 2312 Principles of Accounting II (pre-requisite: ACCT 2311)	Continuation of ACCT 2311, but with emphasis on the use of accounting information for management planning, leading, controlling, and decision making through budgeting, cost and variance analysis, and responsibility accounting.
MIS 2321 Intro to Information Systems	Theory, concepts, methods, and practice in the application of information systems management, methods and technologies to achieve business goals and objectives.
MIS 2325 Information Mgmt Applications	Concepts, methods, and practice in the effective use of end-user productivity software and integration of desktop products.
ECON 2301 Principles of Macroeconomics	Introduction to economics and the economy. Monetary and fiscal policies of the Federal government as means of achieving full employment without inflation. Alternate macroeconomic approaches to current issues.
ECON 2302 Principles of Microeconomics (pre-requisite: ECON 2301)	Continuation of ECON 2301. Theory of product markets and resource markets. Alternate market structures are identified and evaluated, and policy for dealing with them is debated. Market theory used to develop policy for current economic problems.
BMGT 3370 Business Statistics (pre-requisite: MATH 1304/2303 or higher)	Introduction and application of statistical analysis in a business context. Topics covered in the course include: Descriptive Statistics, Discrete Probability Distributions, Continuous Probability Distributions, Sampling Methods, Confidence Intervals, and Hypothesis Testing.
BMGT 3371 Management Science (pre-requisite: BMGT 3370)	Introduction and application of Management Science models used in the analysis of operational process. Course topics include: Optimization Models, Forecasting, Markov Analysis, Decision Theory, PERT/CPM Models, Inventory Analysis, and Queue Theory.
BINT 3331 International Business Mgmt	Analysis of business opportunities and political climates, trade barriers, government incentives, currency flow and financial systems and trade practices. Emphasis on current issues and readings
BLAW 3317 Business Law	General principles of Business Law to include contracts, torts, agency, business organizations, and government regulation of business.
BMKT 3331 Principles of Marketing	Introductory course providing comprehensive coverage of marketing concepts and strategies. A managerial approach is used that focuses on the practices, problems and decisions of the marketing manager.
BMGT 3340 Mgmt Theory & Practice	Introduction to the theories, concepts and functions of management. Topics include planning, organizing, leading, staffing, controlling, business and managerial ethics and decision-making.
BFIN 3321 Principles of Financial Mgmt (pre-requisite: ACCT 2311, ECON 2301)	Basic financial concepts employed by management. Emphasis is on the decision-making processes followed by corporate financial managers. Topics include the time value of money, financial planning, capital budgeting, cost of capital.
BMGT 4380 Capstone I (pre-requisite: BBA core*) *BINT 3331 and BLAW 3317 can be taken concurrently.	Initial Capstone course designed to prepare students for a rigorous examination of their ability to apply their undergraduate education across the entire spectrum of business management and decision making as required in the second phase of the Capstone experience. Students are introduced to the analytical process required to develop strategic options for decision-making in each of the functional areas of business.
BMGT 4381 Capstone II (pre-requisite: BBA core, BMGT 4380.)	The final Capstone experience during which the student demonstrates his/her competency in applying the knowledge gained in the respective degree programs. This course integrates the concepts, theories, and skills learned in other business disciplines through analysis and development of corporate strategy and policy. Additionally, students will prepare for employment in the business environment.