



ECONOMICS

H-E-B School of Business & Administration

Program Overview

Economics is the science of allocating resources to provide goods and services efficiently and fairly. It explains how economies work and then uses that explanation to identify the scope of problems and to derive beneficial policies. The H-E-B School of Business offers concentrations in Business Economics, Financial Economics, and Political Economy. It also offers an International Economics program with the opportunity for study abroad.

Graduate School Opportunities

With a bachelor's degree in Economics, students can pursue graduate studies in applied fields such as business or political science. Additional under-graduate Economic courses would be required to pursue a graduate degree in Economics in another university.

Career Opportunities

The major fields of business are all applied Economics. For example, the field of Marketing uses the economic theory of markets to identify more effective ways to sell goods and services. Management Science uses economic analysis to create better forecasts and more efficient systems of production. Similarly, Economics is crucial in assuring that law and politics are economically beneficial to citizens. Because Economics is the basis of many professions, a degree in this field provides a valuable credential for entering a very wide range of careers.

Special Programs

Business majors are encouraged to take advantage of the many on-campus student organizations and study abroad opportunities offered through the School of Business. Joining an on-campus organization, such as the Business Club, allows business students to meet one another, seek leadership positions, and network with experienced business faculty and members of the community. International travel gives students the perspective and experiences to become globally aware business leaders.

Contact

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BBA with a Concentration in Economics Four-Year Degree Plan

First Year			
Fall Semester		Spring Semester	
Course	Hours	Course	Hours
MATH 1304 College Algebra	3	PHIL 1381 Introduction to Philosophy	3
ENGL 1311 Composition I	3	ENGL 1312 Composition II	3
Second Language I	3	Second Language II	3
HIST Select from List of History Courses	3	Science Elective with Lab ****	4
RELS Select from List of Religion Courses	3	DWHP 1200 Dimensions of Wellness	2
		PEHP PE Activity Elective	1
Total Hours	15	Total Hours	16

Second Year			
Fall Semester		Spring Semester	
Course	Hours	Course	Hours
ECON 2301 Principles of Macroeconomics *	3	ECON 2302 Principles of Microeconomics	3
ENGL 2310 World Literature Studies	3	MIS 2325 Information Management Applications	3
ACCT 2311 Principles of Accounting I	3	ACCT 2312 Principles of Accounting II	3
MIS 2321 Introduction to Information Systems	3	BMGT 3370 Business Statistics	3
Fine Arts Elective **	3	RELS/PHIL Advanced Course ***	3
Total Hours	15	Total Hours	15

Third Year			
Fall Semester		Spring Semester	
Course	Hours	Course	Hours
ECON 3325 Econometrics	3	ECON 3340 Public Finance	3
BFIN 3321 Principles of Financial Management	3	BMKT 3331 Principles of Marketing	3
BMGT 3340 Management Theory and Practice	3	BINT 3331 International Business Management	3
ACCT 3311 Intermediate Accounting I	3	BLAW 3317 Business Law	3
BMGT 3371 Analytical Decision Making	3	General Elective	3
Total Hours	15	Total Hours	15

Fourth Year			
Fall Semester		Spring Semester	
Course	Hours	Course	Hours
ECON 4310 International Economics	3	ECON 4350 Latin American Economics	3
BMKT 3361 International Marketing	3	BFIN 3325 Money & Capital Markets	3
BMGT 4380 Integ. Bus. Analysis/Dec. Making I	3	BMGT 4381 Integ. Bus. Analysis/Dec. Making II	3
General Elective	3	General Elective	3
General Elective	3	General Elective (2 credit hour)	2
Total Hours	15	Total Hours	14

*Macroeconomics fulfills the Social Science requirement.

**Three hours of a performance or history course in Visual Art, Dance, Music, or Theatre.

***Any three hour religion or advanced philosophy course.

****BIOL 1402.401, 2321/2121 CHEM 2301/1101 ENSC 1410 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

120 hours needed to complete the BBA with an Economics concentration.

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