

University of the Incarnate Word

Degree Plan – BBA in General Business

Bachelor Degree Institutional Requirements: A minimum of 120 hours required for graduation to include: 45 hours of residency, 36 advanced hours (junior/community college* courses will not satisfy), 36 of the last 45 hours from UIW, and 45 clock hours of community service.

University Core Curriculum	Earned	Req.
Academic Literacy (If Required)		
MATH 0320 (no degree credit)		
Rhetoric (6)		
ENGL 1311 Composition I		3
ENGL 1312 Composition II		3
Wellness Development (3)		
FYES 1211 or DWHP 3200 Transfer		2
PE Activity Course		1
Philosophy and Religion (9)		
RELS 1330 The Word in the World		3
PHIL 1381 Introduction to Philosophy		3
3 Hrs Upper Division RELS/PHIL (3000+)		3
Literature and the Arts (6)		
ENGL 2310 World Literature Studies		3
Fine Arts: 3 Hrs		3
Mathematics and the Natural Sciences (7)		
MATH 1304 or 2303 or higher		3
Science w/ Lab		4
History and the Behavioral Sciences (6)		
3 Hours from: HIST 1311, 1312, 1321, 1322		3
Social Science	in major	
Second Language (6)		
		3
		3
TOTAL CORE:	0	40
COMMUNITY SERVICE		45

Career Readiness Program

Requirement for all BBA students who start Fall 2019 and after.

Contact Dr. Alicia Rubio, BBA Director

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<https://www.uiw.edu/hebsba/students/career-ready/program-plan.html>

Grade of C or better required in MATH 1304 and all courses for Major/Minor/Concentration/Specialization.

*Courses completed at junior/community colleges will not satisfy the advanced hour requirement for the degree.

*Fall 2021 onward catalog requirement for General Business:

For the 18 hour concentration, students may earn no more than 6 credit hours in a single discipline.

45 Hours BBA Core	Earned	Req.
ACCT 2311: Principles of Accounting I		3
ACCT 2312: Principles of Accounting II		3
MIS 2321: Intro to Information Systems		3
MIS 2325: Information Mgmt.Application		3
ECON 2301: Principles of Macroeconomics		3
ECON 2302: Principles of Microeconomics		3
BMGT 3370: Business Statistics		3
BMGT 3371: Management Science		3
BINT 3331: International Business Mgmt.		3
BLAW 3317: Business Law I		3
BMKT 3331: Principles of Marketing		3
BMGT 3340: Mgmt Theory & Practice		3
BFIN 3321: Principles of Financial Mgmt.		3
BMGT 4380: Integrative Business Analysis/Decision Making I		3
BMGT 4381: Integrative Business Analysis/Decision Making II		3
TOTAL BBA CORE:	0	45

General Business Concentration (18 hrs) *no more than 6 hrs in single discipline

12 semester hours at the 3000 level from any of the following eight areas:
Accounting, Business Law, Economics, Entrepreneurship, Finance, Information Systems, International Business, Management and Marketing.

		3
		3
		3
		3

6 semester hours at the 4000 level from any of the following eight areas:
Accounting, Business Law, Economics, Entrepreneurship, Finance, Information Systems, International Business, Management and Marketing.

		3
		3
TOTAL GBUS CONCENTRATION:	0	18

General Electives (17 Hours)

(As many as needed to reach 120 earned hours)

		3
		3
		3
		3
		3
		2
	0	17

GRAND TOTAL CORE, BBA, CONCENTRATION, ELECTIVES:	0	120
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