Academic Year: Fall 2019 Degree: BBA

TOTAL PROPERTY OF THE PARTY OF
H-E-B SCHOOL of BUSINESS and ADMINISTRATION

H-E-B SCHOOL of BUSINESS and ADMINISTRATION					am Learning Out						
	The Program Graduates Will Be Able To:										
	Catholic Social Justice: Our students will consider the ethical implications of business actions and processes, and propose socially just solutions.				Foundation Our students will have a broad-based knowledge in the functional areas of business. Reasoning: Our students will be critical thinkers and decision makers able to of business.		Interaction Our students will demonstrate effective oral writing, and teamwork skills.				
	1. Incorporate social justice principles when seeking resolution to business-related issues and offer potential alternatives and solutions.	2. Identify ethical implications of making business decisions.	I. Identify diverse points of view when seeking resolution to business-related issues.	2. Assess the potential global environment, and socio-economic impact when seeking resolution to business-related issues.	Demonstrate proficiency in the principles of key business disciplines.	methods. 1. Apply relevant information to arrive at well-reasoned conclusion.	Produce well- prepared oral dialogue and presentations.	Create well-written business documents.	3. Utilize teamwork skills t collaborate in diverse business settings.		
ourse											
CCT 2311: Principles of Accounting I	х	X-I			X-I	х		X-I			
CCT 2312: Principles of Accounting II	Х	Х			Х	X-I		х			
ON 2301: Principles of Macroeconomics	X-I	Х	х	X-I	X-I	х					
ON 2302: Principles of Microeconomics	Х	Х		Х	Х	Х					
S 2321: Intro to Information Systems	Х	Х	Х	Х	X-I		Х	Х	X-I		
2325: Information Management Application			Х		Х	Х					
KT 3331: Principles of Marketing			X-I	Х	X-I	Х					
GT 3340: Management Theory and Practice			Х	Х	X-I	Х	X-I	Х	Х		
N 3321: Principles of Financial Management	Α			Х	X-I	Х		Х			
GT 3370: Business Statistics					X-I	Х		Х			
GT 3371: Management Science					Х	Х		Х			
AW 3317: Business Law		Х	Α	Х	X-I	Х	Х				
T 3331: International Business Management		Х	Х	х	X-I	х	Х	Х	Α		
IGT 4380: Capstone I	Α	Х	Х	х	Х	х	Х	Х			
GT 4381: Capstone II		х	х	х	х	х	X	X	х		

SLO status indicator	Fall 2019 Assessment	Fall 2020
I - SLO is introduced	CSJ	Foundation
X- SLO is covered	Perspectives	Reasoning
A- SLO is assessed		Interaction

Academic Year: Fall 2020 Degree: BBA

STATE OF THE PARTY
H-E-B SCHOOL of BUSINESS and ADMINISTRATION

and the second s	Degree:	BBA								
THE	Program Learning Outcomes									
	The Program Graduates Will Be Able To:									
	Catholic Social Just		Perspectives: Our		Foundation Our	Reasoning: Our	Interaction Our students will demonstrate effective oral,			
	will consider the ethical implications of business actions and processes,				students will have a broad-based	critical thinkers and decision	writing, and teamwork skills.			
1881	and propose social	and propose socially just solutions.								
					functional areas makers able to of business. use qualitative and quantitative methods.	d .				
H-E-B SCHOOL of										
BUSINESS and						methods.				
ADMINISTRATION										
	1. Incorporate	2. Identify ethical			1. Demonstrate	1. Apply relevant	1. Produce well-	2. Create well-	3. Utilize	
	social justice	implications of	points of view	potential global	proficiency in the	information to	prepared oral	written business	teamwork skills to	
	principles when	making business	when seeking	environment, and		arrive at well-	dialogue and	documents.	collaborate in	
	seeking resolution	decisions.	resolution to	socio-economic	business	reasoned	presentations.		diverse business	
	to business-		business-related	impact when	disciplines.	conclusion.			settings.	
	related issues and		issues.	seeking resolution						
	offer potential			to business-						
	alternatives and solutions.			related issues.						
	solutions.									
Course										
ACCT 2311: Principles of Accounting I	х	X - I			X-I	х		X-I		
ACCT 2312: Principles of Accounting II	х	х			х	X-I		X		
ECON 2301: Principles of Macroeconomics	X-I	Х	X	X-I	X-I	Х				
ECON 2302: Principles of Microeconomics	Х	Х		Х	Х	X				
MIS 2321: Intro to Information Systems	Х	Х	Х	Х	X-I		Х	Х	X-I	
MIS 2325: Information Management Application			Х		Х	Х				
BMKT 3331: Principles of Marketing			х	х	X-I	Х				
BMGT 3340: Management Theory and Practice			х	х	X-I	Х	X-I	Х	Х	
BFIN 3321: Principles of Financial Management	Х			х	X-I	х		Х		
BMGT 3370: Business Statistics					X-I	х		Х		
BMGT 3371: Management Science					Х	Α		Х		
BLAW 3317: Business Law		Х	Х	Х	X-I	Х	X			
BINT 3331: International Business Management		х	х	Α	X-I	х	Х	х	х	
BMGT 4380: Capstone I	Х	Х	Х	Х	A	Х	Х	Α		
BMGT 4381: Capstone II		Х	Х	Х	Х	Х	Α	X	X	

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