



Bachelor of Business Administration: Business Economics
H-E-B SCHOOL OF BUSINESS & ADMINISTRATION

Freshman Year: Fall	Hrs.
MATH 1304 College Algebra	3
ENGL 1311 Composition I	3
ECON 2301 Principles of Macroeconomics *See Note	3
HIST History 1311 or 1321	3
RELS Religion 1305, 1315, 1325, or 1335	3
Total hours	15
Sophomore Year: Fall	
ENGL 2310 World Literature Studies	3
ACCT 2312 Principles of Accounting II	3
MIS 2321 Introduction to Information Systems	3
Fine Arts **See note	3
LANG 1311 Modern Language I	3
Total hours	15
Junior Year: Fall	
BFIN 3321 Principles of Financial Mgmt.	3
ECON 3340 Public Finance	3
BMGT 3340 Mgmt. Theory and Practice	3
BMGT 3371 Management Science	3
Science with Lab ****See Note	4
Total hours	16
Senior Year: Fall	
BFIN 3325 Money & Capital Markets	3
BLAW 3317 Business Law	3
BMGT 4380 Integ. Bus. Analysis/Dec. Making	3
ECON 4310 International Economics	3
General Elective	3
Total hours	15

Freshman Year: Spring	Hrs.
DWHP 1200 Dimensions of Wellness	2
ENGL 1312 Composition II 3	3
PHIL 1381 Introduction to Philosophy	3
ECON 2302 Principles of Microeconomics	3
ACCT 2311 Principles of Accounting I	3
PEHP PE Activity	1
Total hours	15
Sophomore Year: Spring	
MIS 2325 Information Management Applications	3
ACCT 3311 Intermediate Accounting I	3
BMGT 3370 Business Statistics	3
RELS/PHIL ***See Note	3
LANG 1312 Modern Language II	3
Total hours	15
Junior Year: Spring	
ECON 3325 Econometrics	3
BMKT 3361 International Marketing	3
BINT 3331 International Business Management	3
BMKT 3331 Principles of Marketing	3
General Elective	3
Total hours	15
Senior Year: Spring	
ECON 4350 Latin American Economics	3
BMGT 4381 Integ. Bus. Analysis/Dec. Making II	3
General Elective	3
General Elective	3
General Elective (2 Credit Hour)	2
Total hours	14

Core Curriculum - Total Hours	40
Major & Concentration - Total Hours	66
General Electives - Total Hours	14
Degree - Total Hours	120

For additional program requirements, go to: <http://uiw.edu/hebsba/>

*Macroeconomics fulfills the Social Science requirement.

**Three hours of a performance or history course in Visual Art, Dance, Music, or Theatre.

***Any three hour advanced religion or advanced philosophy course.

****BIOL 1402.401, 2321/2121 CHEM 2301/1101 ENSC 1410 GEOL 1401, 1402, 1416, 1417, 2410, 3420, 3430, 3450 PHYS 2305/2105

120 hours needed to complete the BBA with Business Economics concentration.

* Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.

*Courses listed in black are requirements of the major.

*Courses highlighted in blue require admission to the program.