SRH Hochschule Heidelberg / General Education Courses					
Module: Introduction to Business Ethics					
5-Week block	**Frequency**	**Pre-requisites**	**Assessment**	**ECTS**	**Student Workload**
One five-week block	Annually	None	Case Study Paper (3-5 pages)　50% Presentation　　　　　　　50% Total　　　　　　　　　　100%	6 ECTS	Lectures　60 hrs Self-study 90 hrs Total　　150 hrs

Course Description

This course is an introduction to '**Business Ethics**' – the moral principles or values that generally govern the conduct of an individual or group which determines an employee or company's every day conduct.

Learning Outcomes

- Recognize ethical issues in business
- Apply several important concepts and frameworks for moral reasoning to complex business issues
- Demonstrate the relevance of ethical principles for business success
- Understand, criticize, and formulate basic arguments to defend decisions in ethical terms
- Build skills in analyzing and solving ethical business problems, and defend views both orally and in writing
- Demonstrate the application of ethical theory in business cases and recent events
- Think deeply about own ethical views and how they connect to business
- Critically examine own personal ethics and test them in conversation with peers

Course Contents

- Introduction to business ethics: definition, roles in various types of business structures
- Importance of business ethics. Definition of responsibilities and obligations, structure of business ethics
- Ethics in contemporary businesses: small business ethics, codes of conduct, code of ethics
- Factors that affects ethical behavior in the workplace
- Managing ethical behavior in the workplace
- Organizational ethical climate: definition, issue & improvement
- Corporate Responsibility: the importance of ethical policies, training & reporting programs in the workplace
- Social Responsibility: organizational citizenship behavior in the workplace: definition & examples
- Corporate Compliance: the difference between workplace ethics and the law
- International business ethics

(Potential) Literature

- John Deigh, "*An Introduction to Ethics*" (Cambridge Introductions to Philosophy) – (course book)
- Immanuel Kant, "*Groundwork of the Metaphysics of Morals*" (course packet)
- Philosophy Talk (https://www.philosophytalk.org/)
- Ted Talks (https://ted.com/)
- Business case studies (course packet)

Course Outline		
	TOPICS	MATERIALS
WEEK 1	- Introduction to business ethics: definition, roles in various types of business structures - Importance of business ethics. Responsibilities, obligations and structure of business ethics - Consumer rights	**Business Case:** Google and Internet privacy Code of conduct Starbucks, Google Volkswagen
WEEK 2	- Ethics in contemporary businesses: small business ethics, codes of conduct, code of ethics - Factors that affects ethical behavior in the workplace	**Business Case:** JuicyCampus
WEEK 3	- Managing ethical behavior in the workplace - Organizational ethical climate: definition, issue & improvement	**Business Case:** Walmart failure in Germany
WEEK 4	- Corporate Responsibility: the importance of ethical policies, training & reporting programs in the workplace - Social Responsibility: organizational citizenship behavior in the workplace: definition & examples - Corporate Compliance: the difference between workplace ethics and the law	**Business Case:** Enron, Coca Cola in India, Microsoft philanthropy
WEEK 5	- International Business Ethics - Final presentations - Exam	