

European Society and Culture

SRH Hochschule Heidelberg International Business B.A					
Module: European Society and Culture					
5- Week block	Frequency	Pre-requisites	Exam / Assessment	ECTS	Student Workload
One Five week block	--	None	Written paper (100%)	8 ECTS	Lectures 80 hours Self-study 120 hours Total of 180 hours
Learning Outcomes					
<p>Throughout the scope of this course, students will:</p> <ul style="list-style-type: none"> • understand the European Union, including its history, geography, component parts, organization, and legislation • understand Europe as a supranational structure guaranteed by treaty • understand the development of the welfare state in Europe • understand the gender dimension as well as human rights • understand the reasons for uniting Europe, analysis of the results • understand migration and ethnisation: theory and social processes • understand the basics of European communication and cooperation • understand the European Business, Economics, and Politics • explore the nature and definition of “culture,” understanding the impact of language, culture, and values on working relationships • be able to contribute to European business practice • appreciate diverse landscape of various social values and norms, cultural traditions, historical factors, and fluctuating economies within the EU • be familiar with the basic tools for approaching business and life within Europe, with a special focus on Germany. 					
Course Structure					
The format of the course will include lectures, group discussions, and projects, in order to deepen students’ understanding of topical issues.					
Key Words					
EU, culture, European society, parliament, European business practice, cultural traditions, European Commission, Euro, European history,					
Literature					
<p>European Publications department, EU government;</p> <ul style="list-style-type: none"> • The European Union Facts and figures • How the European Union works Your guide to the EU institutions • Conrad Philipp Kottak (2016): <i>Prime-Time Society: An Anthropological Analysis of Television and Culture</i> • Europe in 12 lessons • Guya Accornero und Olivier Fillieule (2016): <i>Social Movement Studies in Europe: The State of Art (Protest, Culture & Society)</i> • Elizabeth Buettner (2016): <i>Europe after Empire: Decolonization, Society, and Culture</i> 					

(New Approaches to European History, Band 51)

- AM Ruiz Jiménez, JJ Górnjak, M Kandulla, P Kiss, A Koscic (2004): European and National Identities in the EU's Old and New Member States: Ethnic, Civic, Instrumental and Symbolic Components. European Integration online Papers (EIoP) 8 (11)
- http://europa.eu/index_de.htm