



One Word
Adaptability

**ANNUAL REPORT
2019-2020**

**ETTLING CENTER FOR
CIVIC LEADERSHIP
&
SUSTAINABILITY**

CONTENTS

God tells us to seek Humility,
Service, & Love.
--Pope Francis

- 02** Director's Note
- 03** Mission & Vision
- 04** Global Impact
- 05** 2019-2020 Strategic Goals
- 07** 2020-2021 Strategic Goals
- 09** Student Engagement
- 11** Community Partnerships
- 13** Global Service
- 15** Sustainability
- 17** Faculty Engagement
- 19** Staff
- 20** Reflection

Director's Note

02

It is often said that we must prepare for the unknown, be adaptable, be flexible, but most of all understand that our most cherished tool is that of compassion, unity, and empathy. The 2019-2020 academic year challenged many of us throughout the nation and world as we were confronted with a world-wide pandemic, economic chaos, and social unrest. We were asked to "shelter at home", "wear facial coverings", and "maintain social distancing", while hundreds of thousands of our neighbors in the Greater San Antonio and South Texas area suddenly became food insecure, unemployed, impacted by climate and weather complications, witnessing social injustices throughout our country and falling victim to the COVID-19 pandemic. Yet, despite the challenges and obstacles, the Ettlign Center for Civic Leadership & Sustainability led efforts to support local and regional non-profit organizations, coordinated alternative service opportunities, developed innovative sustainability projects to continue to support ecological efforts in South Texas and continued the work of engaging faculty and students to respond to the needs of our global community.

The Ettlign Center for Civic Leadership & Sustainability began the 2019-2020 fiscal year with engaging summer programs impacting children in the Lower Rio Grande Valley and Inner City Houston, supporting the needs of those less fortunate in Oaxaca, Mexico and providing a health/wellness fair for over 300 members of a colonia residential area in the Pharr/McAllen area of Texas in December of 2019.

The Center was planning to provide programming and services for the UIW and local community in the Spring of 2020 when the COVID-19 pandemic struck the United States and halted all "normal business" services from March through the end of the fiscal year in June of 2020. The coronavirus reframed "normal" and encouraged everyone to rethink, reflect, and become personally responsible to mitigate the spread of the virus by actively remaining at home and becoming virtual participants to an ever-changing daily world. Unfortunately, other societal and political events during the Spring and early Summer of 2020 added additional pressures and stresses to the global and campus community serviced by the Center.

The following is a summary report of the 180+ programs, activities, events, and efforts conducted by the students, faculty, staff, and friends of the Center to support the goals and objectives of the University of the Incarnate Word and impacting over 60,000 members of our global community during the 2019-2020 academic year. The Center looks forward to supporting the needs of the global community throughout the 2020-2021 academic year despite any challenges and obstacles and continuing the work of the Sisters of Charity of the Incarnate Word---serving those in need, poor, sick, and hopeless.

Praise be the Incarnate Word.



Dr. Ricardo Gonzalez, Director



Mission & Vision

03

Mission

In the spirit of Christian service, to develop leaders who promote social justice in partnership with diverse local and global communities.

Vision

The UIW community will gain a sense of global citizenship & cultural sensitivity as a result of programs, activities, and service experiences that develop and transform participants' sense of civic responsibility, awareness for social issues, and efforts to be ecologically minded to build more sustainable communities.

Values

- Civic Responsibility
- Diversity & Inclusion
- Global Citizenship
- Interfaith Perspective
- Leadership Development
- Social Justice Awareness
- Sustainable Initiatives
- Work Done in Collaboration



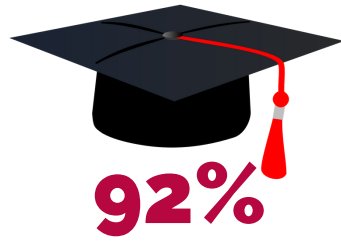
If you cant' feed a
hundred people,
then feed just one.
--Mother Teresa

Global Impact

04

115,098

Total number of service hours completed by December 2019 & May 2020 UIW graduates.



92%

Graduation rate of students participating in Center's Cardinal Community Leader Program since 2014

\$436K

Estimated amount of health/wellness services provided to over 300 participants of 2019 ARISE Winter Mission



12,600lbs

Amount of food gathered and donated to the Cardinals' Cupboard Food Pantry during the 2019-2020 academic year.



1st

UIW's Mission Life took first place in the Annual International Social Justice/ Entrepreneur competition held in Brazil in Fall 2019.



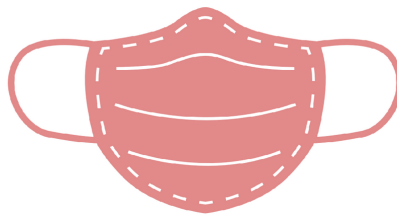
184

Number of programs, events, and activities conducted by the Ettlign Center during the 2019-2020 fiscal year.



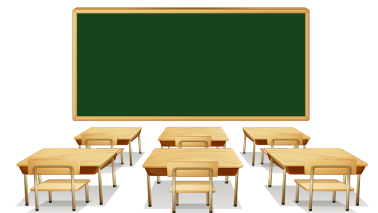
367

Number of students who participated in Fall 2019 Community Garden Days on the UIW Broadway Campus.



2,235

Number of child and adult masks made by over 65 students, faculty, staff, and friends of UIW as part of the South Texas Mask Initiative.



33%

Percentage of UIW undergrads enrolled in a service learning course on the Broadway campus each academic semester

60K+

Number of global community members impacted by ECCLS programs, activities, and services for the 2019-2020 fiscal year.



2019-2020

05

Strategic Goals

GOAL ACHIEVED

1). Improve on "telling the story" of the Ettlign Center for Civic Leadership & Sustainability

- Provide marketing mediums to bring awareness of students, service events/activities, faculty service learning courses, and community partners, with a calendar of events to Center stakeholders; (at least once each semester);
- Utilize campus media/communication to distribute information on programs, activities, and services conducted by the Center (ex. SEC video screens, Logos, UIW internal newsletter, email);
- Complete the 2019-2020 Annual Report of the Center by 12/15/2020;

GOAL ACHIEVED

2). Provide leadership opportunities for students supported & assisted by the Ettlign Center

- Host a Cardinal Community Leaders program to help students learn of the various leadership skills and qualities needed in today's global society;
- Provide leadership roles for Ettlign Center student office assistants to enhance their academic, professional, and personal growth;
- Provide opportunities for UIW students to interact with business, educational, and high level administrators to learn and observe the practical application of leadership skills;

GOAL ACHIEVED

3). Reduce financial and experiential obstacles which may inhibit students from participating in leadership, educational, and/or service mission trip opportunities

- Submit at least three competitive private/state/federal grant applications to support programs and activities sponsored by the Center;
- Provide financial support to allow at least (10) students to participate in ARISE Summer Immersion Experience, Community Allegiance Program, and the Annual Sustainability Service Mission;
- Provide a free one-day summit conference for students that have been traditionally under-served and under-represented in higher education and health professional schools, providing resources on the admissions, financial aid, interview, and application processes;
- Provide transportation and/or a speaking opportunity by a guest speaker to encourage student engagement and civic participation in local, state, and national elections (at least once annually);

Leadership and learning are indispensable
to each other.

--John F. Kennedy

GOAL ACHIEVED

4). Provide students with opportunities to "make meaningful experiences" during their service experiences at the University of the Incarnate Word

- Provide guided and intentional opportunities for students participating in the Cardinal Community Leaders Program;
- Provide educational, cultural, and health awareness opportunities for the UIW student community;
- Provide opportunities to learn of social justice issues such as poverty, inequality, and immigration via the ARISE Summer Immersion Experience, ARISE Winter Health Mission, Global Health Missions, and Sustainability Missions;
- Support, assist, and enhance Golden Harvest, Cardinals' Cupboard, Meet the Mission, and Cardinals in the Community service initiatives in a way that provides a greater knowledge of the needs of the local, regional, and global communities served by the University of the Incarnate Word.

GOAL PARTIALLY ACHIEVED

5). Equip and engage UIW faculty in service and service learning opportunities and experiences which will enhance the UIW classroom experience

- Provide various service mission opportunities throughout the academic year in an effort to increase faculty engagement in service learning;
- Provide a program and/or event to highlight faculty led service learning activities such as the Service Learning Showcase or EcoExchange (Service Learning Showcase was cancelled due to COVID);
- Conduct and provide staff development opportunities in association with other campus departments/offices (Ex. Center for Teaching & Learning) to bring awareness to full-time & part-time faculty of the various types, options, and benefits of service learning.



2020-2021

07

Strategic Goals

The Ettling Center for Civic Leadership & Sustainability plans to continue to build and improve on the goals and objectives developed during the five-year program review & assessment conducted in the Summer of 2019. During those discussions participants commented on the development and implementation of goals and objectives beyond "numbers of participants" that would best demonstrate the work, outcomes, and achievements of the Center and its stakeholders.

- 1). Enhance and improve the ECCLS website in an effort to better "tell the story" of the Center.
- 2). Consider expanding leadership opportunities provided by the Ettling Center beyond the Cardinal Community Leaders program.
- 3). Apply for at least 2-3 grants or funding opportunities, in the hopes of obtaining over \$30,000 in funding for programs and services conducted by the Center by 6/30/2021.
- 4). Provide students with opportunities to "make meaningful experiences" during their service experiences at the University of the Incarnate Word including focusing on alternative/socially distant options.
- 5). Provide innovative and creative educational awareness programs and activities that address sustainable, ecological, and air quality in a safe COVID-19 environment.
- 6). Facilitate and support programs and events that address diversity, equity, and inclusion for the campus and local community.
- 7). Equip and engage UIW faculty in service and service learning opportunities and experiences which will enhance the UIW classroom experience including contactless & socially distant options.

Health is one of the most valuable gifts desired by all...

--Pope Francis



One Word



Engaged



Student Engagement

9

The Ettlign Center conducts various programs, services, and student engagement activities in an effort to support and enhance the academic portion of a student's experience at the University of the Incarnate Word. The following is a brief summary listing of those activities supported by the Center during the 2019-2020 academic year:

- Cardinal Community Leaders Program
- Cardinals' Cupboard-Food Pantry
- UIW VOTES: Voter Registration Initiative
- DiversiTEA
- Cardinal Camp
- New Student & Parent Summer Orientations
- Light the Way
- Nights in the Nest (UIW Mabee Library)
- UIW Festival of Color
- UIW Homecoming
- Hispanic Heritage Month
- Black History Month
- Women's History Month
- Civility Week
- Peace & Social Justice Week
- International Education Week



Student Engagement Highlight

UIW Votes

10

The Ettling Center for Civic Leadership & Sustainability in collaboration with the Office of Student Life, University Faculty, and local non-profit organizations have provided various programs and opportunities for UIW campus community members to become more involved and engaged in local, state, and national elections. These activities have included voter registration drive days, an open legislative forum with a state representative, a community wide event to combat voter apathy as well as providing faculty/student forums to discuss the policies and politics of local, state, and federal candidates including a "Debate Watch Party".

18

Number of voter registration drives conducted on the UIW Broadway campus to increase voter participation during '19-'20 AY

15%

According to Bexar County data, only 9% of registered Bexar County voters voted in 2019; UIW hopes to have at least 15% of registered UIW community to vote in the 2020 election on 11/3/20

121

Number of community members who attended the February Voter Apathy event held on the UIW Broadway campus in collaboration with Alpha Phi Alpha Fraternity Inc.

347

Number of UIW community members who completed voter registration forms as part of the UIW Votes/Voter Registration Initiative

CHALLENGES & HIGHLIGHTS

- Consistent Volunteers.
- Consistent marketing campaign.
- Need to do a better job of educating the campus community on local and state elections and referendums.
- +Strong campus & local non-profit partnerships.
- +Increased programming and activities to bring awareness of the political process and social issues to the campus community.

REFLECTION

- Develop a more robust social media and website presence to promote resources of UIW Votes effort.
- Coordinate more local officials to speak to students and community on local issues.
- Consider the development of a leadership / political awareness "badge" for the campus community.

IMPACT

Each year since 2015, the UIW Votes effort has increased voter registration drives, guest speakers, and programming to inform the campus community of local and social justice issues.

Vote

Community Partnerships

11

One of the goals of the University is to develop engaged and enlightened citizens. The Center believes its community outreach programs, activities, and services provides the UIW community with various meaningful experiences to become engaged with the local and regional community. The following is a brief summary listing of those activities supported by the Center during the 2019-2020 academic year:

- **NHMA College Health Scholars Program**
- **Southwest ISD College & Career Expo**
- **Golden Harvest Food Drive**
- **San Antonio Dream Week**
- **Badge University-Boys Scouts of America**
- **Light the Way 5K**
- **Holidays Around the World-Cavalry**
- **South Texas College Readiness Initiative**
- **Health & Wellness Initiative**
- **Annual K-5 Halloween Campus Visit**
- **South Texas Mask Initiative**
- **Cards for the Community-Postcards**



Community Partnerships Highlight South Texas Mask Initiative

12

In an effort to address this community-wide need to protect each other from COVID-19, the Sisters of Charity of the Incarnate Word (CCVI) in collaboration with the University of the Incarnate Word's Theater Arts, Fashion, and Ettling Center with financial support from the San Antonio Area Foundation answered the call to provide reusable face masks for those community members that are most at risk. Over 65 volunteers have been amassed to help make 2,235 facial masks for refugees, immigrants, and those who are most vulnerable in an effort to keep as many people safe and healthy during this time in Central / South Texas and throughout the Texas/Mexico border.

2,235

The initial goal of the initiative was to make 2,000 masks by October of 2020. As a result of the outpouring of support and assistance, over 2,235 masks have been made.

4

Four main organizations have received the reusable face masks including the Children's Hospital of San Antonio, Global Response Management, Visitation House, and the Children's Rehabilitation Institute Teleton USA (CRIT).

65+

Number of community members and friends of UIW who volunteered to make adult and child size facial masks for the South Texas Mask Initiative.

\$3,250

Amount of financial support received from the San Antonio Area Foundation to assist with the operations, logistics, supplies, and development of the face masks.

CHALLENGES & HIGHLIGHTS

- Consistent Volunteers.
- As a result of the pandemic and several other entities making masks, materials and supplies at times were difficult to obtain.
- Return receipt of masks sent to non-local volunteers.
- +Strong support and assistance from campus community for this effort.
- +The initiative has received publicity from various regional and local media outlets which has resulted in some additional financial and volunteer support.

REFLECTION

- This effort has allowed many UIW community members to support this effort while remaining at home as a result of the pandemic.

IMPACT

The Center has received word that the Children's Hospital of San Antonio-CHRISTUS would like to recognize the Center and the UIW community for their impact and support of this initiative.



Global Service

13

The Ettlign Center for Civic Leadership & Sustainability will continue to provide and support meaningful Global Service Mission experiences which will give students and members of the UIW community opportunities to assist those who are less fortunate, sick, and poor throughout our world, in alignment with Catholic Social Teaching and the ministries of the Sisters of Charity of the Incarnate Word. Since 2015, the Center has coordinated mission and educational trips to Peru, India, Africa, Mexico, Guatemala, Brazil and domestic service missions in Texas.

- **Oaxaca Health Mission**
- **Community Allegiance Program-Houston**
- **ARISE Summer Immersion Experience**
- **El Paso Health/Wellness Missions**
- **ARISE Winter Health Mission**
- **Mission Life-Brazil**
- **UIW Mexico Exchange Program**
- **CCVI Immigration Policy Committee**
- **CCVI Frontera Project**
- **Global Service Reflection Presentations**



Global Service Highlight 2019 Mission Life-Brazil

Mission Life is an entrepreneur competition that originated in 2012 at Pontificia Universidad de Catolica Do Parana (PUCPR)-Brazil. Today, the Mission Life competition includes campus winners from the Pontificia Universidade Catolica Do Parana, Kent State University, and the University of the Incarnate Word (UIW). The competition consists of two competitions, one at the local/university level with winners participating in an Annual International Finalist Competition held at one of the participating campuses. The main goal of the competition is to foster entrepreneurship, social justice, and innovation that addresses real world problems. The 2019 Mission Life topic was health care and mental health in the 21st century.

1st

The UIW student team consisting of Noah Silvas and Yolanda Martinez won the Mission Life VIII Competition held in Brazil with their presentation of "Journey Poles"

8

The number of international Mission Life entrepreneurship, social justice, and innovation competitions that have existed since the inception of the program in 2012.

3

Since 2012, Kent State University, Pontificia Universidade Catolica Do Parana (PUCPR) of Brazil, and the University of the Incarnate Word have hosted this annual program.

18

Number of UIW undergraduate/graduate students teams that have participated to compete in the annual international competition since 2012

CHALLENGES & HIGHLIGHTS

- Marketing for the local competition.
- Need to do a better job of engaging and involving the campus community beyond Feik School of Pharmacy.
- Continued financial support for travel expenses for UIW team made up of students and faculty.
- +Strong relationships with our Kent State and PUCPR university partners;
- +UIW team in 2019 won the International competition held in Brazil.

REFLECTION

- Develop a more robust social media and website presence to promote this opportunity to the campus community.
- Investigate grant or business partnerships to provide scholarships or grants to winning team.
- Consider the development of an entrepreneurship institute at UIW.

IMPACT

The winning presentation has received some local recognition from local investors to possibly turn the concept idea to an actual product for public purchase.



Sustainability

The Ettlign Center for Civic Leadership & Sustainability has helped develop several programs and initiatives to ensure that UIW continues to meet the ecological needs of the local region in ways that protect and restore the natural environment in alignment with Catholic Social Teaching and the ministries of the Sisters of Charity of the Incarnate Word. The following is brief listing of several programs supported by the Center:

- **Sustainability Scholars/Ambassadors**
- **Cardinal Technology Recycle Program**
- **Cardinal Move In/ Move Out**
- **Cardinal Community Gardens**
- **San Antonio Eco Exchange Edu**
- **UIW Sustainability Advisory Board**
- **UIW Sustain**
- **UIW Earth/Sustainability Week**
- **UIW Composting Initiative**
- **UIW/Southwest ISD Outdoor Learning Center & Sustainability Gardens**
- **Alternative Sustainability Initiative**
- **AASHE Conference Student Presentation**



Sustainability Highlight Alternative Sustainability Initiative

The Center has continued to play an integral role in the promotion and support of ecological and sustainability initiatives and education on the UIW campus. Thus, as the COVID-19 pandemic began to impact daily activities on and off the UIW campus beginning in March of 2020, the Ettling Center developed and provided an innovative opportunity for UIW students to continue to have a local impact on the global issue of climate change while completing their service hour requirement necessary for graduation. The following is a brief summary of the impact this alternative option has had in our community.

101

Total number of "home garden" sustainability projects conducted by UIW students since the beginning of the COVID 19 pandemic "stay at home" guidelines began in March of 2020.

528.5

The total number of service hours that have been awarded to students participating in this alternative sustainability service option since March of 2020.

This experience has been surreal. Before the pandemic I would never have made the time to do this activity with my children. However as we continue to stay home we have been able to do this activity as a family and really appreciate and gain a new excitement for watching the process of planting and gathering from our garden. This is something that we plan to continue to do even when we no longer face this threat. It has served as an escape and retreat for my family. We are now looking forward to what we will plant for the fall!
----Violet S., UIW Class of 2020

CHALLENGES & HIGHLIGHTS

- Marketing and reminding the campus community of this alternative option of service during the COVID-19 pandemic.
- Encouraging students to give a more in-depth description of the impact this activity has had in their personal lives and local community.
- +Initial goal of having 30 submissions has been surpassed with over 100 projects being submitted.
- +Projects received have allowed UIW students from beyond the Broadway campus to participate.

REFLECTION

- A large number of student reflection responses noted how this opportunity allowed them to spend time with family and worked as a stress release therapeutic.
- Some students noted their interest to investigate other sustainable projects and/ or activities beyond gardening.

IMPACT

Increased awareness of nature, service, and sustainable efforts for the UIW community. Roughly 10% of submissions were from students beyond San Antonio.

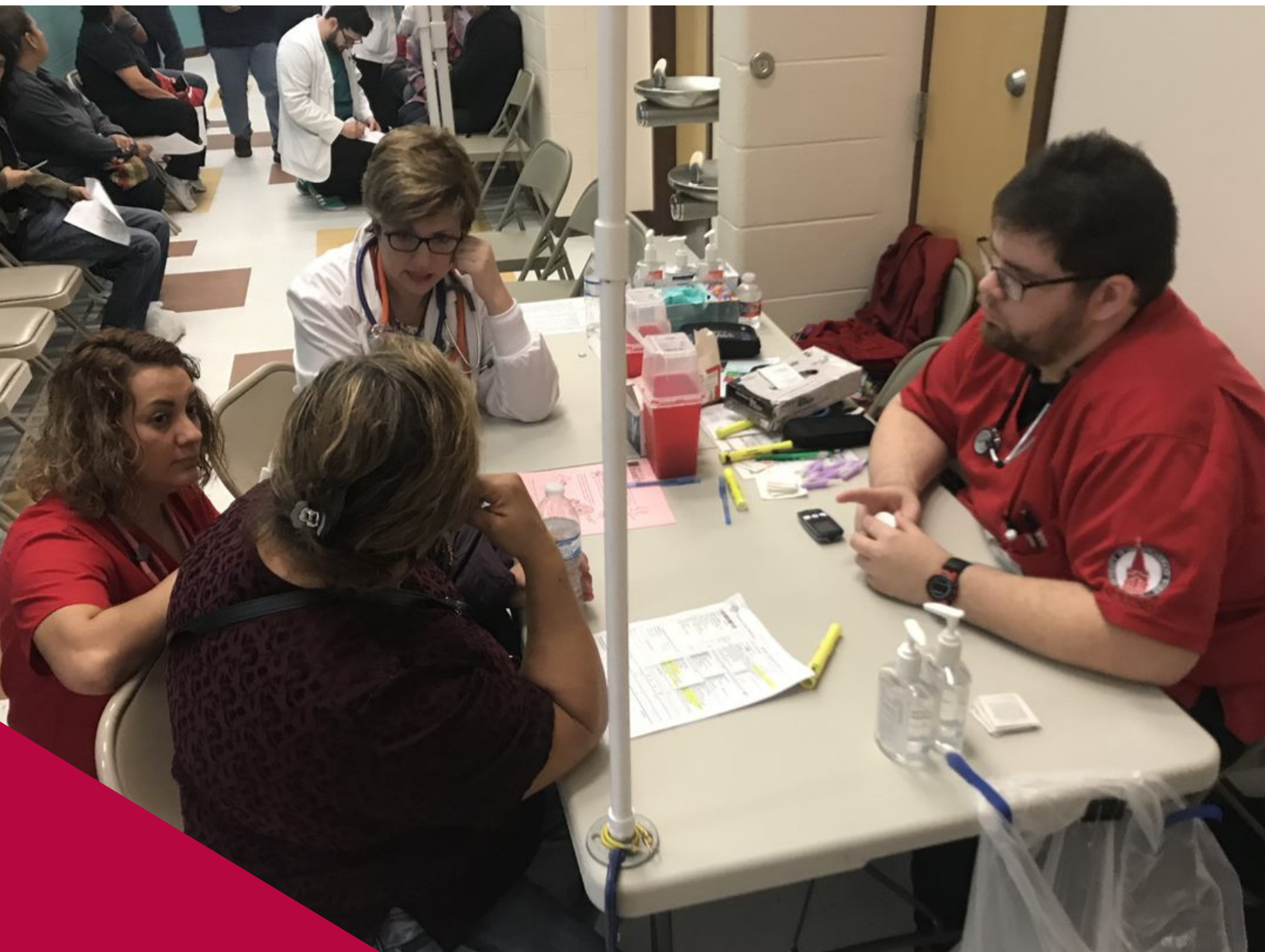


Faculty Engagement

17

UIW faculty will continue to play an integral role in the experiential and service learning component of the institution. Moreover, faculty will also conduct research to support the academic value of service learning and address the needs of the local community we serve. The following is a brief listing of faculty engagement activities and programs:

- **Academic Service Learning Committee**
- **Academic Service Learning Showcase**
- **UIW Student Reflection Analysis Research**
- **Service Learning Regional/National Conference**
- **Service Learning Faculty Trainings**
- **Interfaith Youth Core Grant**
- **Social Justice Leadership Course**
- **New Faculty Orientation Sessions**
- **New Staff Give Pulse Trainings**
- **Academic Service Learning Faculty Support**



Faculty Engagement Highlight Interfaith Youth Core Grants

Three University of the Incarnate Word Graduates have been awarded "Alumni Interfaith Starter Grants" by the prestigious Interfaith Youth Core. Empowered by experiences with the UIW Ettlign Center for Civic Leadership and Sustainability which has had Interfaith Youth Core Grants, the projects, "Painting with Faith: an interfaith art workshop," "Cooking Up Conversations: Interfaith Gatherings Centered on Food," and "Interfaith Stories to Encourage Understanding and Children's Literacy," will focus on ways to bring people together of different faiths to learn, interact, share, and foster relationships beyond religious and cultural differences.

76

Total number of participants who attended the three different projects presented by UIW's 2019-2020 Interfaith Youth Core recipients.

\$3,000

Amount of funds received by the UIW applicants to support their project activities and events during the 2019-2020 academic year.

Over the past four years I have noticed that our society has become divided by politics, religion, race, and ethnicity. This grant opportunity was a great way to demonstrate that although we are different, we are so much the same. We all enjoy food, music, art, and traditions, although we may eat different foods, listen to different music, appreciate art uniquely and celebrate in different ways, the fact that we all do these things shows how similar we are. This project allowed me to see the best in humanity and how we are truly all intertwined, all unique, all ONE and the SAME.

----Lauren G., UIW Class of 2019



CHALLENGES & HIGHLIGHTS

---Awards were received at the beginning of the COVID-19 pandemic stay at home orders which impacted initial project plans for implementation.
---Marketing to encourage participant engagement was difficult with the change in the societal environment as a result of COVID-19.

+3 graduates were awarded grants as part of the 2019-2020 funding cycle, this is the largest number of post-secondary recipients from UIW by the Interfaith Youth Core.

REFLECTION

- Projects conducted by each grant recipient were different, yet were able to reach out to a very diverse interfaith population of San Antonio.
- Though some challenges existed as a result of the COVID pandemic, the uniqueness of the projects allowed for the use of Zoom and other technology to record the activities.

IMPACT

- The success of the projects and grant applications should encourage the development of more interfaith programming in the future.

We can change the world and make it a better place.
It is in our hands to make a difference.

--Nelson Mandela



Dr. Barbara Aranda-Naranjo, Provost

Dr. Glenn James, Associate Provost

Dr. Ricardo Gonzalez, Director

Yesenia Caloca, Assistant Director

Teofilo Reyes Jr., Program Specialist

Robert San Martin Jr., Program Specialist

Mayra Carbajal-Levy, Program Specialist

Cecilia Herrera-Elizondo, Special Projects Coordinator

Dr. Kevin Salfen, Sustainability Co-Chair*

Dr. Martha Ann Kirk, CCVI, Faculty Liaison*

Dr. Heather Barton-Weston, Service Learning Committee Co-Chair*

Dr. Lisa Lockhart, Service Learning Committee Co-Chair*

Dr. Erlinda Lopez-Rodriguez, Community Gardens Committee Co-Chair*

Dr. Gabriel Saxton-Ruiz, Community Gardens Committee Co-Chair*

Jazza Alshamarri (GA)^G
Karla Bello-Mondragon (GA)
Jorge Quintero (GA)
Selena Casanova
Carlos Castro^G
Isaac Cole

Andrea Garcia^G
Lauren Gonzales^G
Thomas Hill
Danna Ismail^G
Dunya Ismail
Brianna Martinez

Torissa Martinez^G
Rosemary Morales
Jacob Rodriguez
Noelani Rodriguez^G
Jose Sanchez^G
Gino Vela

Reflection

“We must restore hope to young people, help the old, be open to the future, spread love.

Be poor among the poor. We need to include the excluded and preach peace.”

Pope Francis

