

Ettling Center for Civic Leadership
& Sustainability

One Word

Impact



2018-2019 Annual Report

Building Bridges of Compassion



The Ettlign Center for Civic Leadership & Sustainability had a very successful 2018-2019 academic year while expanding and celebrating the fifth anniversary of the vision of Sr. Dorothy "Dot" Ettlign. The Center continues to play a critical role in several in the institution's strategic plans such as the University's application for the Carnegie Foundation's Classification for Community Engagement and the implementation of the new co-curricular tracking and maintenance platform--UIW ENGAGE. The Center was able to conduct over **175** programs and activities in collaboration with its campus and community partners impacting over **40,000** global community members from inner-city San Antonio to Chimbote, Peru.

Locally, the Center has been able to continue to lead several K-12 educational pipeline initiatives with entities such as the School of Science & Technology, Boys Scouts of America-San Antonio, Ella Austin Community Center, Somerset ISD (SISD), San Antonio ISD (SAISD), and Southwest ISD (SWISD). These initiatives provide students with opportunities and experiences to enhance their educational progression. The activities include the development of an outdoor learning center (SWISD), a college and career exploration program (Ella Austin) and a student leadership conference (SISD), to name a few.

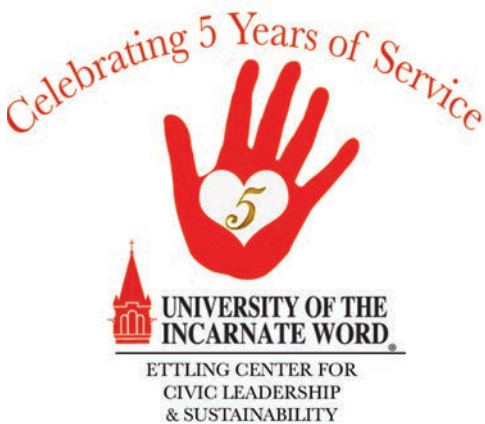
Regionally, the Center conducted its annual summer camp and winter health mission for the ARISE communities of South Texas, which impacted over **3,500** residents of the Rio Grande Valley. Plans for the 2019-2020 are in place to expand the summer camp service mission to other parts of Texas with the generous support of Allegiance Bank.

At the national level, the Center, in association with the National Hispanic Medical Association, hosted the 2nd Annual College Health Scholars Program in Spring of 2019. In the past two years, over **140** undergraduate college students have participated in this one-day conference focused on increasing the participation and matriculation rates of Latina/o students in health professional programs throughout the nation.

On the global stage, the Center continues to support global service missions and activities in Peru, Mexico, Costa Rica, Guatemala, and Germany impacting over **5,000** global citizens.

As the Center plans for the 2019-2020 academic year in alignment with the strategic goals of the institution, we look forward to the continued blessing of playing a critical role in the development and transformation of our students, supporting the needs of our staff and faculty, and impacting the global communities whom we serve.

Dr. Ricardo Gonzalez
Director



Mission

In the spirit of Christian service, to develop leaders who promote social justice in partnership with diverse local and global communities.

Vision

The UIW community will gain a sense of global citizenship & cultural sensitivity as a result of programs, activities, and service experiences that develop and transform participants' sense of civic responsibility, awareness for social issues, and efforts to be ecologically minded to build more sustainable communities.

Values

- Civic Responsibility
- Diversity & Inclusion
- Global Citizenship
- Interfaith Perspective
- Leadership Development
- Social Justice Awareness
- Sustainable Initiatives
- Work Done in Collaboration



*"A life not lived for others
is not a life."*

MOTHER THERESA

2019-2020 Strategic Goals

As part of a five-year review and assessment of the Ettlign Center for Civic Leadership & Sustainability students, staff, and faculty participated in a staff retreat and on-going discussions throughout the summer of 2019. During these discussions participants commented on the development and implementation of goals and objectives beyond "numbers of participants" that would best demonstrate the work, outcomes, and achievements of the Center and its stakeholders for the upcoming academic year. It was agreed that previous goals established beginning in 2016 through 2018 would be realigned in order to better meet the needs of those being served by the Ettlign Center for Civic Leadership & Sustainability. The following are the five strategic goals guiding the Center through the 2019-2020 academic year (6/30/2020):

STRATEGIC GOALS

1). Improve on "telling the story" of the Ettlign Center for Civic Leadership & Sustainability

- Provide a newsletter highlighting students, service events/activities, faculty service learning courses, and community partners, with a calendar of events to Center stakeholders; (at least once each semester);
- Utilize campus media/communication to distribute information on programs, activities, and services conducted by the Center (ex. SEC video screens, Logos, UIW internal newsletter, email);
- Complete the 2019-2020 Annual Report of the Center by 12/15/2020;

2. Provide leadership opportunities for students supported & assisted by the Ettlign Center

- Host a Cardinal Community Leaders program to help students learn of the various leadership skills and qualities needed in today's global society;
- Provide leadership roles for Ettlign Center student office assistants to enhance their academic, professional, and personal growth;
- Provide opportunities for UIW students to interact with business, educational, and high level administrators to learn and observe the practical application of leadership skills;



2019-2020 Strategic Goals

3. Reduce financial and experiential obstacles which may inhibit students from participating in leadership, educational, and/or service mission trip opportunities

- Submit at least three competitive private/state/federal grant applications to support programs and activities sponsored by the Center;
- Provide financial support to allow at least (10) students to participate in ARISE Summer Immersion Experience, Community Allegiance Program, and the Annual Sustainability Service Mission;
- Provide a free one-day summit conference for students that have been traditionally under-served and under-represented in higher education and health professional schools, providing resources on the admissions, financial aid, interview, and application processes;
- Provide transportation to polling/voting precincts to encourage student engagement and civic participation in local, state, and national elections (at least once annually);

4. Provide students with opportunities to "make meaningful experiences" during their service experiences at the University of the Incarnate Word

- Provide guided and intentional opportunities for students participating in the Cardinal Community Leaders Program;
- Provide educational, cultural, and health awareness opportunities for the UIW student community;
- Provide opportunities to learn of social justice issues such as poverty, inequality, and immigration via the ARISE Summer Immersion Experience, ARISE Winter Health Mission, Global Health Missions, and Sustainability Missions;
- Support, assist, and enhance Golden Harvest, Cardinals' Cupboard, Meet the Mission, and Cardinals in the Community service initiatives in a way that provides a greater knowledge of the needs of the local, regional, and global communities served by the University of the Incarnate Word.
- **Equip and engage UIW faculty in service and service learning opportunities and experiences which will enhance the UIW classroom experience**
 - Provide various service mission opportunities throughout the academic year in an effort to increase faculty engagement in service learning;
 - Provide a program and/or event to highlight faculty led service learning activities such as the Service Learning Showcase or EcoExchange;
 - Conduct and provide staff development opportunities in association with other campus departments/offices (Ex. Center for Teaching & Learning) to bring awareness to full-time & part-time faculty of the various types, options, and benefits of service learning.

Staff

Dr. Kathleen Light-Provost

Dr. Glenn James-Associate Provost

Dr. Ricardo Gonzalez-Director

Yesenia Caloca-Campus Community Service Coordinator

Teofilo Reyes Jr.-Community Outreach Coordinator

Robert San Martin Jr.-Center Coordinator

Cecilia Herrera-Elizondo-Special Projects Coordinator[^]

Dr. Kevin Salfen-Sustainability Co-Chair*

Dr. Martha Ann Kirk, CCVI-Faculty Liaison*

Dr. Chad Jackson-Service Learning Committee Co-Chair*

Dr. Lisa Lockhart-Service Learning Committee Co-Chair*

Dr. Chris Edelman-Community Gardens*

Dr. Heather BartonWeston-Community Gardens*

Jazza Alshamarri

Carlos Castro

Selena Casanova

Lauren Gonzales

Dunya Ismail

Maria Marrufo

Torissa Martinez

Alanna O'Connor

Karla Bello-Mondragon

Andrea Garcia

Rosemary Morales

Christian Rodriguez

Jacob Rodriguez

Jose Sanchez

Gino Vela

Jorge Quintero

Danna Ismail

Issac Cole

Fanny Estrella

Thomas Hill

Keisha Wiles

Miguel Villarama

Jacqueline Velez

*denotes faculty contributors; ^ denotes part-time consultant; those listed in dark red text are student support staff members



*"We must restore
hope to young people,
help the old,
be open to the future,
spread love.
Be poor among the poor.
We need to include the excluded
and preach peace."*

POPE FRANCIS





One





Word



Student Engagement

Student Engagement programs conducted, implemented, and supported by the Ettlign Center focus on interactions with the UIW community at all campuses and locations, which include but are not limited to the following:

- Cardinal Community Leaders Program
- Cardinals' Cupboard-Food Pantry
- Voter Registration Initiative
- DiversiTEA
- Cardinal Camp
- New Student & Parent Summer Orientations
- Light the Way
- UIW Festival of Color
- Hispanic Heritage Month
- Black History Month
- Women's History Month
- Civility Week
- Peace & Social Justice Week
- International Awareness Week



Student Engagement Highlight

UIW's Student Government Association, Campus Engagement, Mission and Ministry, the Etting Center for Civic Leadership & Sustainability and St. Vincent De Paul of San Antonio, together with the UIW community, helped establish the Cardinals' Cupboard Food Pantry in response to issues of food insecurity on the university campus. The pilot program, which began in late October of 2018, provided donated canned and non-perishable food from the back of a donated St. Vincent De Paul truck once a week for the campus community and continued throughout the Spring 2019 semester. Student and university staff volunteers managed the "mobile" food pantry, which provided over 150 members of the campus community with access to over 8,600 pounds of donated canned food, cereal, rice, and toiletries.

150+

The number of campus community members who were able to receive food and other needed items in the Cardinals' Cupboard for the 2018-2019 academic year

8600+

Pounds of food was donated to the Cardinals' Cupboard Food Pantry in its inaugural year of inception

CHALLENGES & HIGHLIGHTS

- The scheduling of consistent volunteer support was a challenge.
- Presently, there is not a comparable spring food drive event such as the Fall Golden Harvest;
- There needs to be a strategic marketing plan to advertise the food pantry;
- +Since the inception of the concept, there has been strong campus support from various departments for this initiative;
- +This initiative has assisted Student Veterans in need than initially anticipated;

REFLECTION

- Have an assigned student staff member to facilitate and lead daily operations for Fall 2019;
- Utilize UIW campus community gardens to provide vegetables and herbs for the food pantry;
- Develop a marketing plan to increase awareness of the food pantry.

IMPACT

As a result of the initial implementation of the food pantry, it was observed that over 20% of the campus community members needing assistance were Veterans.



School/University Partnerships

School and University partnerships helped build, maintain, and enhance strong collaborations with educational entities to help increase the matriculation, participation, and enrollment rates of local and regional students that have been traditionally under-served and under-represented in higher education. Programs included the following:

- NHMA College Health Scholars Program
- College Readiness Programs
- Southwest ISD College/Career Expo
- P-8th Outreach Initiative
- Latino Student Leadership Conference
- Health & Wellness Initiative
- K12 School Vaccinations
- Middle School Academic Support
- STEM/GearHeads Summer Camps
- Middle School Leadership Initiative
- K-12 Eye Examinations



School University Partnerships Highlight

The Ettling Center for Civic Leadership & Sustainability hosted the second annual NHMA College Health Scholars Program in April of 2019. In coordination with the National Hispanic Medical Association, the purpose of this program is to increase awareness, participation, and matriculation of Latina/o students to health professional school programs throughout the Southwest and United States. The San Antonio Regional conference has provided a unique opportunity for high school students to also be part of this learning and educational awareness process. Plans for the 2020 College Health Scholars Program have begun with the one-day conference date scheduled for Saturday, March 28, 2020 at the University of the Incarnate Word.

CHALLENGES & HIGHLIGHTS

- High school student participation continues to be a challenge, possibly due to conflicting Spring high school events;
- Hope to increase participation of undergraduate students outside of the Greater San Antonio Area by 10%;
- +Hands-on/interactive health professional activities were included in this year's program, which received a great response;
- +Increased number of college/university representatives beyond Texas;

REFLECTION

- Students were heard noting that they walked away with a greater understanding of health professions as a result of the interactive/hands-on activities incorporated into the 2019 NHMA CHSP Conference
- A few high school parents commented that this would be a great event for upper level middle school students;

IMPACT

Considering hosting the 2020 event at one of the health professional schools in San Antonio to increase participation for all student levels.

14

Number of colleges and universities represented at the 2019 NHMA CHSP conference conducted for high school and undergraduate students

141

Total number of undergraduate students who have participated in the NHMA CHSP over the past two years hosted on the UIW Broadway Campus

34%

Percent increase of undergraduate student participation at the NHMA CHSP from 2018 to 2019



Community Partnerships

Community partnership services, programs, and activities focus on interactions and collaborations with non-profit, governmental, community, and religious organizations. As of July of 2019, the Ettlign Center has established **51** formal partnerships with local, regional and national entities. The following is a listing of the various types of programs conducted in the 2018-2019 academic year:

- Cardinals in the Community - Day of Service
- Golden Harvest
- DreamWeek Forum & Sessions
- Boy Scouts of America - Badge University
- Core4STEM - Family Day
- U.S. Department of Homeland Security- Naturalization Ceremony
- Light the Way - 5K
- Leukemia/Lymphoma Light the Night
- Celebration of Community Luncheon
- Community Volunteer Service Fair
- Refugee & Mental Health Symposium
- Calvary - Holidays Around the World
- Camp Phenomenon



Community Partnerships Highlight

The Ettling Center for Civic Leadership & Sustainability coordinated the second annual Cardinals in the Community event in Spring of 2019. The inaugural event held in Spring of 2018 was created as part of the Inauguration Events for the 10th President to the University of the Incarnate Word, Dr. Thomas Evans. As a result of the outpouring of support and participation, the Center has decided to make this an annual Spring event which provides “on & off campus” service opportunities for faculty, staff, and students to support the needs of the local community as well as global efforts in connection with UIW global campuses & centers.

4

The number of countries that participated in the 2019 Spring Global Day of Service; UIW U.S. campuses as well as the Mexico and European Global Centers

223

The total number of UIW community members who participated in the Spring 2019 Global Day of Service

35%

Percentage increase from 2018 to 2019 of UIW community members involved in the Spring Day of Service; From 165 to 223

CHALLENGES & HIGHLIGHTS

- Keeping those that registered for off campus local sites to remain committed to location rather than switching to an on campus venue;
- Better use of social media to note event impact;
- +Involvement of UIW Mexico campuses & European Centers;
- +Had over 220 members of the UIW global campus community participate in the 2019;
- +Lunch as part of a UIW athletic event;

REFLECTION

- Engage and involve at least 5 faculty to incorporate Cardinals in the Community as part of Spring courses to help address the need of off-campus community commitment;
- Increase involvement and engagement of health professional schools as part of the 2019;
- Better use of social media to note event impact;

IMPACT

The 2019 event expanded on the inaugural program by providing service opportunities for students, faculty, and staff at UIW's European Study Centers, Mexico City, and Bajio campuses.



"It was eye opening experience. I thought I knew about immigration from what was in the news and social media, but being up close in person and hearing directly from the people who were being affected put this issue into context. I will never forget my experience to the Rio Grande Valley."

I. Cole

Business Major

ARISE Summer Immersion Experience 2019



Global Service

The Ettlign Center for Civic Leadership & Sustainability will continue to provide support which will give students and members of the UIW community opportunities and experiences to assist those who are less fortunate, sick, and poor, in alignment with Catholic Social Teaching and the ministries of the Sisters of Charity of the Incarnate Word. Since 2015, the Ettlign Center has coordinated and assisted with Global Service Mission trips to Peru, India, Africa, Mexico, Guatemala, and domestic service missions to the Rio Grande Valley and Houston. The following is a brief listing of such programs & missions:

- Oaxaca Health Mission
- Peru Education & Wellness Mission
- Community Allegiance Program
- ARISE Summer Immersion Experience
- South Texas Health/Wellness Missions
- ARISE Winter Health Mission
- Mission Life
- Global Service Mission Scholarship Program



Global Service Highlight

The Ettlign Center plays lead coordinator for the UIW campus community as part of a collaborative partnership with CHRISTUS Health and Los Quijotes of San Antonio Health Ambassadors. This annual health mission to Mexico focuses on serving the indigenous population of the State of Oaxaca & the surrounding area. Over the past four years, the Ettlign Center has coordinated the engagement of over 100 members of the campus community comprised of faculty, staff, and students from optometry, pharmacy, physical therapy, nursing, community health, nutrition, Spanish, business, communication arts, and engineering.

CHALLENGES & HIGHLIGHTS

- A review of the group size and the various departments needs to be conducted prior to 2020;
- Finding a consistent funding source to offset expenses for students participating in this annual health mission will continue to be a challenge;
- +Inter-professional academic exchange among UIW's health professional schools during the health mission continues to be one of the strongest aspects of the program;
- +Posting daily notes on social media for the general public and interested parties helped increase awareness of UIW's global impact;

REFLECTION

- The Ettlign Center and the Sisters of Charity (CCVI) have begun discussions on how "mission funds" of the sisters may be able to support this effort.
- Identify and work with local/regional health professional schools in Oaxaca to further support this initiative;

IMPACT

"This is by far the most memorable, rewarding, and educational experience I have had in my time as a health professional student at UIW."

A. De Leon (Feik School of Pharmacy)

\$6.1M

The estimated financial impact provided in volunteer and medical services since the Fall of 2015 by the UIW health mission team

22%

Percentage of patients participating in the annual health mission since the Fall of 2015 who have received a pair of free glasses/corrective eyewear

22,507

Total number of medical procedures provided by the Oaxaca Health Mission Team since the Fall of 2015



Sustainability

The Ettlign Center for Civic Leadership & Sustainability has helped develop several programs and initiatives to ensure that UIW continues to meet the ecological needs of the local region in ways that protect and restore the natural environment in alignment with Catholic Social Teaching and the ministries of the Sisters of Charity of the Incarnate Word. The following is brief listing of several programs supported by the Center:

- Sustainability Scholars/Ambassadors
- Cardinal Technology Recycle Program
- Cardinal Move In/ Move Out
- Cardinal Community Gardens
- San Antonio Eco Exchange Edu
- UIW Cardinal Football "Green Game"
- Sustainability Service Mission
- UIW Earth/Sustainability Week
- UIW Composting Initiative
- UIW/Southwest ISD Outdoor Learning Center & Sustainability Gardens
- UIW Sustain Student Organization



Sustainability Highlight

The Cardinal Technology Recycling Program began in the Fall of 2016 as a collaboration between the Ettlign Center and UIW's Technology Support Services. As the University was transitioning staff to new monitors and computer systems every four years, rather than disposing of the "old" systems, it was agreed that local & regional non-profit organizations (schools, community based, religious, and/or government agencies) could benefit from these donations. As a result of this initiative, over 42 non-profit, educational, and religious organizations have received over 660 UIW recycled technology items which include laptops, desktops, monitors, printers, ink cartridges, and fax machines.

CHALLENGES & HIGHLIGHTS

- Maintaining a storage area for technology items;
- All UIW desktops & laptops must be reimaged prior to arrival to the Center; thus delaying distribution;
- +The computers, laptops, printers, and copy machines are all of great assistance and support to the non-profits who have limited resources;
- +This initiative was able to assist communities impacted by recent hurricanes;
- +Donations support needs of women's & children's shelter and veterans' services;

REFLECTION

- Share stories to campus community of the non-profit impact as a result of the donations of the recycled technology items;
- Work closely with Technology Support to plan distribution of items to avoid storage & delays;
- Identify new local/regional non-profits who may benefit from this initiative;

IMPACT

- The Ettlign Center has received several written notes from community partners noting that because of the donations, students, veterans, and children in our regional community have access to technology that they would not have had otherwise.



\$162K

Estimated cost savings of the donated items to local and regional non-profit organizations since the Fall of 2016

660

Number of UIW recycled technology items donated to over 42 local and regional non-profits since the Fall of 2016

42

The number of local and regional non-profits who have received donations from UIW

Faculty Engagement

UIW faculty will continue to play an integral role in the experiential and service learning component of the institution. Moreover, faculty will also conduct research to support the academic value of service learning and address the needs of the local community we serve. The following is a brief listing of faculty engagement activities and programs:

- **Academic Service Learning Committee**
- **Carnegie Classification for Community Engagement**
- **Academic Service Learning Showcase**
- **Reflection Analysis Research**
- **Service Learning Regional/National Conference**
- **Service Learning Faculty Trainings/Seminars**
- **Interfaith Innovation Grant**



Faculty Engagement Highlight

As the University of the Incarnate Word prepared its application for the 2020 Carnegie Classification for Civic Engagement application, the application committee identified that during the 2017-2018 Academic Year, approximately 34% of the student body were in classes where the faculty had student volunteers out serving the San Antonio community as part of a service learning course. During that time, 99 different UIW faculty members taught over 150 courses that included 297 class sections with a service learning component. These courses spanned each of the five undergraduate and five health professional schools at the University, including 31 different departments, impacting 3,666 students. As a result of the UIW's commitment to the community, United Way of San Antonio recognized the Ettlign Center and the University of the Incarnate Word as the winner of the inaugural Higher Education Community Impact Service Award.

150+

Number of courses taught by UIW faculty with a service learning component, which required at least five hours of service as part of the course

34%

Percentage of UIW students participating in a service learning/ community engagement course during the 2017-2018 academic year



31

Total number of academic departments at UIW administering service learning/ community engagement courses during the 2017-2018 academic year

99

Number of UIW faculty teaching service learning/ community engagement courses during the 2017-2018 AY

#1

Inaugural winner of the United Way of San Antonio & Bexar County Higher Education Community Impact Service Award



Social Justice

The Ettling Center for Civic Leadership & Sustainability has made intentional efforts during the 2018-2019 academic year to educate, involve, and bring further awareness of several social justice issues to the campus community and student body of the University of the Incarnate Word in alignment with Catholic Social Teaching and the ministries of the Sisters of Charity of the Incarnate Word. The following is a brief listing of social justice issues that were brought forth:

- Human Trafficking
- Immigration/Human Migration
- Gun Violence
- Poverty/Homelessness
- Religious Persecution
- Energy Conservation/Sustainability



Social Justice Highlight

On the eve of the sixth anniversary of the shooting at Sandy Hook Elementary School, members of the University of the Incarnate Word community and local activists gathered at the Chapel of the Incarnate Word to call for an end to gun violence. The Sisters of Charity of the Incarnate Word “were founded because people were suffering,” Sister Martha Ann Kirk said. “And people are suffering from gun violence now.” The event was held in conjunction with vigils across the country in partnership with the Newtown Foundation, and it marks six years since 26 people were killed at the Connecticut elementary school. The University will continue to bring forth educational, informational, and guest speakers to the campus to bring awareness on the effects of gun violence in communities throughout the U.S. in an effort to bring change brought forth by engaged and concerned UIW students.

1.53 M

Total number of firearm related deaths between 1968 and 2015 in the U.S.. There have been 1.2 million deaths in American Wars from 1775-2017.

43%

Percentage of U.S. households that have one or more firearms in the home. There are an estimated 120.5 civilian firearms per 100 persons in the U.S.

2:1

Ratio of gun deaths compared to loss of life due to cancer for children in the U.S.. Gun deaths are the 2nd largest cause of loss of life after car accidents in the U.S.



SISTERS OF CHARITY OF
THE INCARNATE WORD

SAN ANTONIO

36%

Percentage of 1st and 2nd Graders in the U.S. who admitted to handling a weapon or firearm

#1

Texas has the highest number of registered firearms in the U.S. (637,612); There are about 5.17 million firearms registered in the U.S.



*"What will you do for
others
to make a difference
today..."*

DOROTHY "DOT" ETTLING, CCVI