

University of the Incarnate Word®

Bachelor of Arts in **Music with an Emphasis in Music Industry Studies**

College of Humanities, Arts and Social Sciences

PROGRAM OVERVIEW

The Bachelor of Arts (B.A.) in Music with an Emphasis in Music Industry Studies at the College of Humanities, Arts and Social Sciences at the University of the Incarnate Word combines the study of music with business courses and provides students with the tools to build careers in the multi-faceted music business. Careers covered in this major include recording engineer, entertainment attorney, publisher, songwriter, record producer, personal manager, record label executive, music editor, film composer, concert promoter, talent agent, studio owner, professional musician, arranger, musical director, and recording artist. In order to graduate, degree candidates will demonstrate the acquisition of essential musical skills, including functional proficiency in one instrument, arranging skills, and a solid grasp of current music technology tools; they will also successfully complete a Music Industry internship.

QUICK FACTS

- The University of the Incarnate Word department of music is accredited by the National Association of Schools of Music (NASM).
- Music students have access to the Department of Music state-of-the-art recording studio. The studio was designed by Russ Berger and features a Solid State Logic AWS – 924 analog mixing console, Pro Tools HDX, Yamaha C-7 Disklavier, 2-inch 24-track Sony/MCI tape recorder, and a large selection of microphones and outboard gear.
- The Music Industry Club (MIC) is actively involved in the formation of a student-run, faculty-supervised, independent record label in addition to hosting events on and off campus. The club successfully hosted the Music Industry Workshop at UIW (MIW@UIW) featuring a panel of Grammy Award winning engineer/producers in Fall 2019.

ADMISSION REQUIREMENTS

Admission to the B.A. in Music Industry Studies program is a two-fold process: (1) admission to the University of the Incarnate Word and (2) admission, through audition, to the Department of Music.

Prerequisites: Students who, at the time of their entrance audition, are deemed unprepared for freshman-level MUAP lessons or MUSI courses may be placed in one or more of the following courses: MUAP 1144, MUSI 1311, MUSI 1381, MUSI 1100, MUSI 1300.

These courses are prerequisites to the pursuit of a music degree at UIW and are not counted as part of the degree or as free electives.

CONTACT

UIW Admissions

(210) 829-6005

admission@uiwtx.edu

This publication is available in alternate format by request. To request an alternate format, please contact the UIW Office of Admissions at (210) 829-6005. 10/2021 50

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IN THE WORLD**

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Music Industry Studies

B.A. in Music with an Emphasis in Music Industry Studies

FRESHMAN YEAR

Fall

Ensemble (1 hour)
 MUAP 1154 [Instrument] or MUAP 1176 [Voice] (1 hour)
 ACCT 2301: Accounting for Non-Majors (3 hours)
 MUSI 1110: Freshman Seminar (1 hour)
 MUSI 1111: Keyboard Skills I (1 hour)
 MUSI 1191: Aural Skills I (1 hour)
 MUSI 1321: Music Theory I (3 hours)
 MUST 2340: Introduction to Music Industry Studies (3 hours)

Total Hours: 14

Spring

Ensemble (1 hour)
 MUAP 1155 [Instrument] or MUAP 1177 [Voice] (1 hour)
 MUSI 1110: Freshman Seminar (1 hour)
 MUSI 1121: Keyboard Skills II (1 hour)
 MUSI 1192: Aural Skills II (1 hour)
 MUSI 1322: Music Theory II (3 hours)
 MUST 1301: Introduction to Music Technology (3 hours)
 MUST 2350: Music Industry II (3 hours)
 MATH Core (3 hours)

Total Hours: 17

SOPHOMORE YEAR

Fall

Ensemble (1 hour)
 MUAP 2254 [Instrument] or MUAP 2276 [Voice] (2 hours)
 MUSI 2110: Keyboard Skills III (1 hour)
 MUSI 2193: Aural Skills III (1 hour)
 MUSI 2323: Music Theory III (3 hours)
 MUSI 3341: Music History I (3 hours)
 MUST 2325: Studio Arranging (3 hours)
 ENGL 1311 or 1311L: Composition I (3 hours)

Total Hours: 17

Spring

Ensemble (1 hour)
 MUAP 2255 [Instrument] or MUAP 2277 [Voice] (2 hours)
 MUSI 2120: Keyboard Skills IV (with piano proficiency) (1 hour)
 MUSI 2194: Advanced Aural Skills IV (1 hour)
 MUSI 3324: Music Theory IV (3 hours)
 MUSI 3342: Music History II (3 hours)
 MUST 3305: Record Production (3 hours)
 MUST 2259: Music Industry Intro. to Internship (2 hours)

Total Hours: 16

JUNIOR YEAR

Fall

Ensemble (1 hour)
 MUAP 3254 [Instrument] or MUAP 3276 [Voice] (2 hours)
 Modern Language I (3 hours)
 MUSI 3348: Studies in World Music or HIST 1311, 1312, 1321, 1322, or 3310H (3 hours)
 MUST 3320: Web Design for Music Applications (3 hours)
 PEHP Activity Course (1 hour)
 PHIL 1381: Introduction to Philosophy (3 hours)

Total Hours: 16

Spring

Ensemble (1 hour)
 MUAP 3255 [Instrument] or MUAP 3277 [Voice] (2 hours)
 BLAW 3317: Business Law (3 hours)
 BMGT 3340: Management Theory and Practice (3 hours)
 MUSI 3351 Music in Asian Theater or HIST 1311, 1312, 1321, 1322, or 3310H (3 hours)
 Modern Language II (3 hours)
 RELS 1305, 1315, 1325, or 1335 (3 hours)

Total Hours: 18

SENIOR YEAR

Fall

BMKT 3331: Principles of Marketing (3 hours)
 BMKT 3333: Integrated Marketing Communication (3 hours)
 DWHP 1200 or 3200: Dimensions of Wellness (2 hours)
 ENGL 2310: World Literature Studies (3 hours)
 Natural Science with Lab (4 hours)

Total Hours: 15

Spring

BMGT 3354: Human Resource Management or BMGT 4355: Organizational Behavior (3 hours)
 MUST 3310: Entertainment Law (3 hours)
 MUST 4359: Internship in Music Industry Studies (3 hours)
 RELS or PHIL Advanced Course (3 hours)
 ENGL 1312 Composition II (3 hours)
 Social Science Core Course (3 hours)

Total Hours: 18

131 hours needed to complete the B.A. in Music with an Emphasis in Music Industry Studies