

# University of the Incarnate Word<sup>®</sup> Bachelor of Arts in Music Industry Studies

College of Humanities, Arts and Social Sciences

## PROGRAM OVERVIEW

The Bachelor of Arts (B.A.) in Music Industry Studies at the College of Humanities, Arts and Social Sciences at the University of the Incarnate Word combines the study of music with business courses and provides students with the tools to build careers in the multifaceted music business. Careers covered in this major include recording engineer, entertainment attorney, publisher, songwriter, record producer, personal manager, record label executive, music editor, film composer, concert promoter, talent agent, studio owner, professional musician, arranger, musical director and recording artist. In order to graduate, degree candidates will demonstrate the acquisition of essential musical skills, including functional proficiency in one instrument, arranging skills and a solid grasp of current music technology tools; they will also successfully complete a Music Industry internship.

## QUICK FACTS

- The University of the Incarnate Word Department of Music is accredited by the National Association of Schools of Music (NASM).
- Music students have access to the state-of-the-art Department of Music recording studio. The studio was designed by Russ Berger and features a Solid State Logic AWS – 924 analog mixing console, Pro Tools HDX, Yamaha C-7 Disklavier, 2-inch 24-track Sony/MCI tape recorder, and a large selection of microphones and outboard gear.
- The Music Industry Club (MIC) is actively involved in the formation of a student-run, faculty-supervised, independent record label in addition to hosting events on and off campus. The club successfully hosted the Music Industry Workshop at UIW (MIW@UIW) featuring a panel of Grammy Award-winning engineer/producers in Fall 2019.

## ADMISSION REQUIREMENTS

Admission to the B.A. in Music Industry Studies program is a twofold process: (1) admission to the University of the Incarnate Word, and (2) admission, through audition, to the Department of Music.

Prerequisites: Students who, at the time of their entrance audition, are deemed unprepared for freshman-level MUAP lessons or MUSI courses may be placed in one or more of the following courses: MUAP 1144, MUSI 1311, MUSI 1381, MUSI 1100, MUSI 1300.

These courses are prerequisites for the pursuit of a music degree at UIW and are not counted as part of the degree or as free electives.

## CONTACT

UIW Admissions  
(210) 829-6005  
admission@uiwtx.edu

This publication is available in alternate format by request. To request an alternate format, please contact the UIW Office of Admissions at (210) 829-6005. 02/2025

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OUR  
MISSION



Music Industry Studies (B.A.)

## B.A. in Music Industry Studies

## FRESHMAN YEAR

## Fall

ACCT 2301: Accounting for Non-Majors (3 hours)  
 FYES 1211: First Year Experience Seminar (2 hours)  
 MUSI 1191: Aural Skills I (1 hour)  
 MUSI 1321: Music Theory I (3 hours)  
 MUSI 1111: Keyboard Skills I (1 hour)  
 MUAP 1154 [Instrument] or MUAP 1176 [Vocal] (1 hour)  
 MUST 2340: Introduction to Music Industry Studies  
 (3 hours)  
 Ensemble (1 hour)

**Total Hours: 15**

## Spring

MATH Core (3 hours)  
 MUSI 1201: Intro to Music Technology (2 hours)  
 MUSI 1192: Aural Skills II (1 hour)  
 MUSI 1322: Music Theory II (3 hours)  
 MUSI 1121: Keyboard Skills II (1 hour)  
 MUAP 1155 [Instrument] or MUAP 1177 [Vocal]  
 (1 hour)  
 Ensemble (1 hour)  
 MUST 2360: Music Publishing (3 hours)

**Total Hours: 15**

## SOPHOMORE YEAR

## Fall

ENGL 1311 or 1311L: Composition I (3 hours)  
 MUSI 2193: Advanced Aural Skills III (1 hour)  
 MUSI 2323: Music Theory III (3 hours)  
 MUSI 2110: Keyboard Skills III (1 hour)  
 MUAP 2254 [Instrument] or MUAP 2276 [Vocal]  
 (2 hours)  
 MUSI 3341: Music History I (3 hours)  
 Ensemble (1 hour)  
 MUST 2325: Studio Arranging (3 hours)

**Total Hours: 17**

## Spring

ENGL 1312: Composition II (3 hours)  
 MUSI 2194: Advanced Aural Skills IV (1 hour)  
 MUSI 3324: Music Theory IV (3 hours)  
 MUSI 2120: Keyboard Skills IV (with piano  
 proficiency) (1 hour)  
 MUSI 3342: Music History II (3 hours)  
 MUAP 2255 [Instrument] or MUAP 2277 [Vocal]  
 (2 hours)  
 Ensemble (1 hour)  
 MUST 3305: Record Production (3 hours)

**Total Hours: 17**

## JUNIOR YEAR

## Fall

Modern Language I (3 hours)  
 PHIL 1381: Introduction to Philosophy (3 hours)  
 PEHP Physical Activity Course (1 hour)  
 MUAP 3254 [Instrument] or MUAP 3276 [Vocal]  
 (2 hours)  
 MUSI 3348: Studies in World Music\* or HIST 1311,  
 1312, 1321, 1322, or 3310H (3 hours)  
 Ensemble (1 hour)  
 MUST 3320: Web Design for Music Applications  
 (3 hours)  
 MUAP 2220: Record Label Operations (2 hours)

**Total Hours: 18**

## Spring

Modern Language II (3 hours)  
 BMGT 3340: Management Theory and Practice  
 (3 hours)  
 RELS 1305, 1315, or 1335 (3 hours)  
 MUAP 3255 [Instrument] or MUAP 3277 [Vocal]  
 (2 hours)  
 Ensemble (1 hour)  
 MUSI 3351: Music in Asian Theater\* or HIST 1311,  
 1312, 1321, 1322, or 3310H (3 hours)

**Total Hours: 15**

\*Note: Students may choose either MUSI 3348, or MUSI 3351 in the Spring.

## SENIOR YEAR

## Fall

BMKT 3331: Principles of Marketing (3 hours)  
 ENGL 2310: World Literature Studies (3 hours)  
 Natural Science with Lab (4 hours)  
 MUAP 2220: Record Label Operations (2 hours)  
 MUAP 4380: Advanced Audio Production II (3 hours)

**Total Hours: 15**

## Spring

BMKT 3355: Internet Marketing (3 hours)  
 RELS or PHIL Advanced Course (3 hours)  
 Social Science Core Course (3 hours)  
 MUST 3310: Entertainment Law (3 hours)  
 MUST 4359: Internship in Music Industry Studies  
 (3 hours)  
 MUAP 2220: Record Label Operations (2 hours)

**Total Hours: 17**

129 hours needed to complete the B.A. in Music Industry Studies