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PROGRAM OVERVIEW

The Doctor of Business Administration (D.B.A.) builds on the knowledge and skills of students who have completed master’s level study in business and business-related disciplines. The D.B.A. creates scholar-practitioners who are able to provide meaningful contributions to the advancement of business research and practice.

OUTCOMES

- Develop innovative principles and practices in business operations & management
- Conduct research for solving problems, making decisions and communicating both results and recommendations
- Use technology efficiently and effectively to achieve organizational and professional goals
- Employ ethical leadership capabilities to solve a variety of complex domestic and global issues
- Communicate effectively in diverse environments by aligning audience, medium and message

ADMISSIONS

The D.B.A. requires that applicants hold an earned master’s degree in business (typically an M.B.A.) from a regionally accredited university with an overall master’s GPA of 3.0 or better. If an applicant’s master’s degree is not in a business area, the student may be required to successfully complete one or more master’s-level graduate business courses to provide an adequate foundation in core areas of business studies including: accounting, economics, finance, marketing, quantitative methods/statistics and strategy. If an applicant’s overall master’s GPA is below a 3.0, they may report their Graduate Management Aptitude Test (GMAT) for consideration.

Visit https://sps.uiw.edu/admissions/doctoral-admissions.html to view all requirements.

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