

**DOCTOR OF BUSINESS ADMINISTRATION**  
*School of Professional Studies*

**LEADERS, INNOVATORS &  
PROBLEM SOLVERS** \_\_\_\_\_

**UIW**®

SCHOOL of  
PROFESSIONAL STUDIES

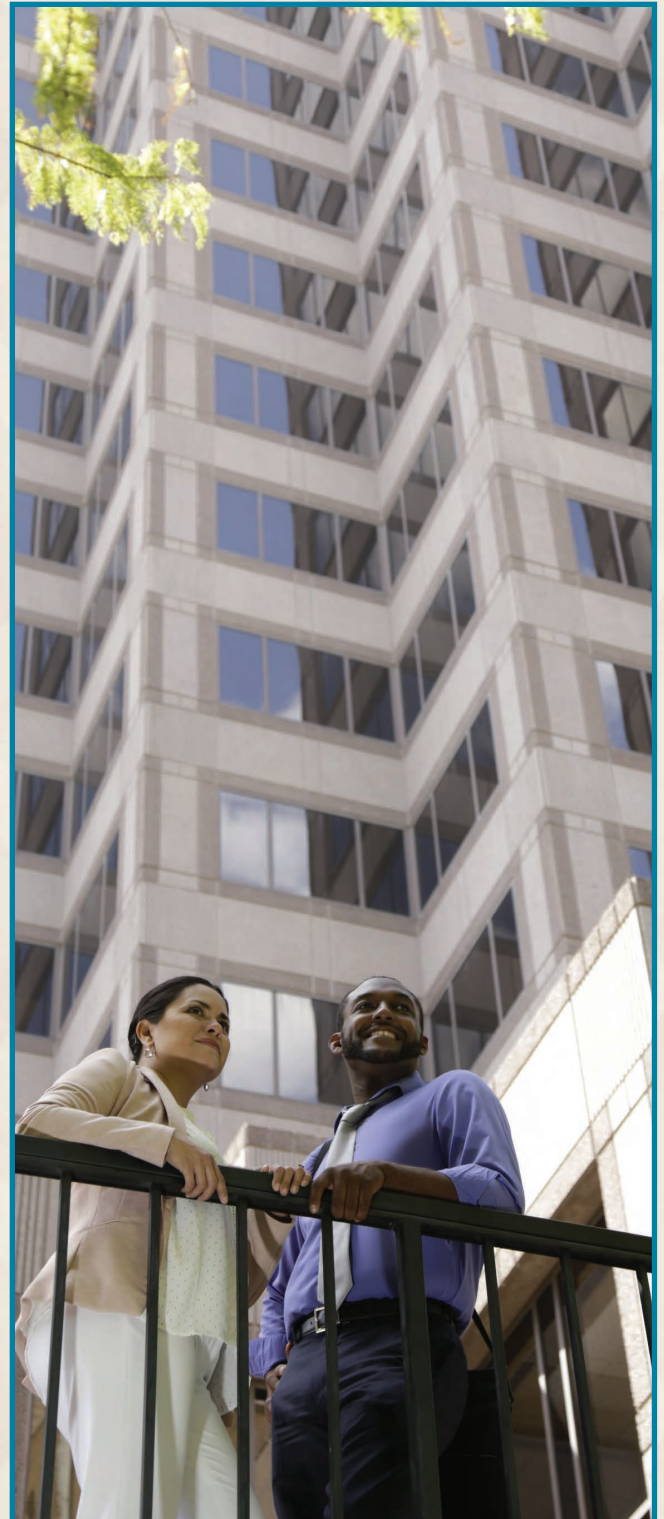


## PROGRAM OVERVIEW

**The Doctor of Business Administration (D.B.A.) builds on the knowledge and skills of students who have completed master's level study in business and business-related disciplines. The D.B.A. creates scholar-practitioners who are able to provide meaningful contributions to the advancement of business research and practice.**

## OUTCOMES

- Develop innovative principles and practices in business operations & management
- Conduct research for solving problems, making decisions and communicating both results and recommendations
- Use technology efficiently and effectively to achieve organizational and professional goals
- Employ ethical leadership capabilities to solve a variety of complex domestic and global issues
- Communicate effectively in diverse environments by aligning audience, medium and message







## ADMISSIONS

The D.B.A. requires that applicants hold an earned master's degree in business (typically an M.B.A.) from a regionally accredited university with an overall master's GPA of 3.0 or better. If an applicant's master's degree is not in a business area, the student may be required to successfully complete one or more master's-level graduate business courses to provide an adequate foundation in core areas of business studies including: accounting, economics, finance, marketing, quantitative methods/statistics and strategy. If an applicant's overall master's GPA is below a 3.0, they may report their Graduate Management Aptitude Test (GMAT) for consideration.

Visit <https://sps.uiw.edu/admissions/doctoral-admissions.html> to view all requirements.

*Take this opportunity to expand on your work experience so you can reach the next level in your career.*





**LEARN MORE**

**1-800-641-4101 | [dba@uiwtx.edu](mailto:dba@uiwtx.edu)**

**[www.DBA.UIW.edu](http://www.DBA.UIW.edu)**

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