



MUSIC INDUSTRY STUDIES

Bachelor of Arts

College of Humanities, Arts and Social Sciences

Program Overview The interdisciplinary Bachelor of Arts in Music with an Emphasis in Music Industry Studies offers a liberal arts education and combines the study of Music with Music Industry and Business courses.

Career Opportunities The course material, combined with two Music Business internships, prepares students for a variety of career titles in the music industry including Record Producer, Personal Manager, Concert Promoter, Recording Artist, Publisher, Independent Label Owner, Recording Engineer, and more. Students are also prepared for graduate school in Music, Music Industry Studies, Business Management, and Entertainment Law.

Scholarship and Audition Information Students interested in music must audition with the Music department, but this audition also qualifies students for scholarships. Music majors can receive up to \$4,000 per year and music minors can receive up to \$800 per year.

Contact the Music department's Administrative Assistant Roland Sul by phone at 210-829-3855 or by email at sul@uiwtx.edu to access the application. For more information on audition requirements, visit the Scholarship and Audition page at <http://www.uiw.edu/music/musicscholarships.html>.

Faculty William Gokelman, Professor and Chair (M.M., Westminster Choir College): Choirs, Vocal Coaching, Piano
Dr. Janice Dvorkin, Professor (Ph.D., Pace University): Music Therapy, Psychology of Music
Dr. Orit Amy Eylon, Associate Professor (D. M. A., University of Texas at Austin): Voice, Opera, Vocal Pedagogy & Diction
Dr. Ken Metz, Professor (Ph.D., Texas Tech University): Theory, Aural Skills, Composition
Dr. Brett A. Richardson, Assistant Professor (Ph.D. Indiana University): Music Education, Bands, Woodwind, Conducting, Brass & String Methods
Dr. Kevin Salfen, Associate Professor (Ph.D., University of North Texas): Music History, World Music, American Popular Music, Jazz Hist., Music Appreciation
Jim Waller, Assistant Professor (M.S., Indiana University): Music Industries Studies, Jazz Ensemble

Contact Prof. Jim Waller, Program Coordinator
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COLLEGE OF HUMANITIES, ARTS & SOCIAL SCIENCES
2015-2017

Freshman Year: Fall		Hrs.
Ensemble		1
Principal Instr./Instrumental track: MUAP 1154; Vocal Track: MUAP 1176		1
ACCT 2301 Accounting for Non-Majors		3
MUSI 1110 Freshman Seminar		1
MUSI 1111 Keyboard Skills I		1
MUSI 1191 Aural Skills I		1
MUSI 1321 Music Theory I		3
MUST 2340 Intro Music Industry Studies		3
Total hours		14
Sophomore Year: Fall		
Ensemble		1
Principal Instr./Instrumental track: MUAP 2254; Vocal Track: MUAP 2276		2
ENGL 1311 (or 1311L) Composition I		3
MUSI 2110 Keyboard Skills III		1
MUSI 2193 Advanced Aural Skills III		1
MUSI 2323 Music Theory III		3
MUSI 3341 Music History I		3
MUST 2325 Studio Arranging		3
Total hours		17
Junior Year: Fall		
Ensemble		1
Principal Instr./Instrumental track: MUAP 3254; Vocal Track: MUAP 3276		2
Modern Language I		3
MUSI 3348 Studies in World Music* OR HIST Core		3
MUST 3320 Web Design for Music Applications		3
PEHP Activity (lifelong physical activity course)		1
PHIL 1381 Introduction to Philosophy		3
Total hours		16
Senior Year: Fall		
BKMT 3331 Principles of Marketing		3
BMKT 3333 Integrated Marketing Communication		3
DWHP 1200 (or DWHP 3200)		2
ENGL 2310 World Literature Studies		3
Natural Science and Lab Core		4
Total hours		15

Freshman Year: Spring		Hrs.
Ensemble		1
Principal Instr./Instrumental track: MUAP 1155; Vocal Track: MUAP 1177		1
MATH Core		3
MUSI 1110 Freshman Seminar		1
MUSI 1121 Keyboard Skills II		1
MUSI 1192 Aural Skills II		1
MUSI 1322 Music Theory II		3
MUST 1301 Intro Music Technology		3
MUST 2350 Music Industries II		3
Total hours		17
Sophomore Year: Spring		
ENGL 1312 Composition II		3
Principal Instr./Instrumental track: MUAP 2255; Vocal Track: MUAP 2277		2
MUSI 2120 Keyboard Skills IV		1
MUSI 2194 Advanced Aural Skills IV		1
MUSI 3324 Music Theory IV		3
MUSI 3342 Music History II		3
MUST 2259 Intro Internship in Music Industries		2
MUST 3305 Record Production		3
Total hours		18
Junior Year: Spring		
Ensemble		1
Principal Instr./Instrumental track: MUAP 3255; Vocal Track: MUAP 3277		2
BLAW 3317 Business Law I		3
BMGT 3340 Management Theory & Practice		3
MUSI 3351 Music in Asian Theater* OR HIST Core		3
Modern Language II		3
RELS 1305, 1315, 1325, 1335, or 1327H		3
Total hours		18
Senior Year: Spring		
Ensemble		1
BMGT 3354 Human Resource Management OR BMGT 4355 Organizational Behavior		3
MUST 3310 Entertainment Law		3
MUST 4359 Internship in Music Industry Studies		3
Social Science Core		3
PHIL 3375 Aesthetics: Philosophy of Art and Beauty OR PHIL 3390 Philosophy of Black Music		3
Total hours		16

Core Curriculum - Total Hours 43
Major - Total Hours 88
Degree - Total Hours 131

*Students may choose MUSI 3348 Studies in World Music or MUSI 3351 Music in Asian Theater